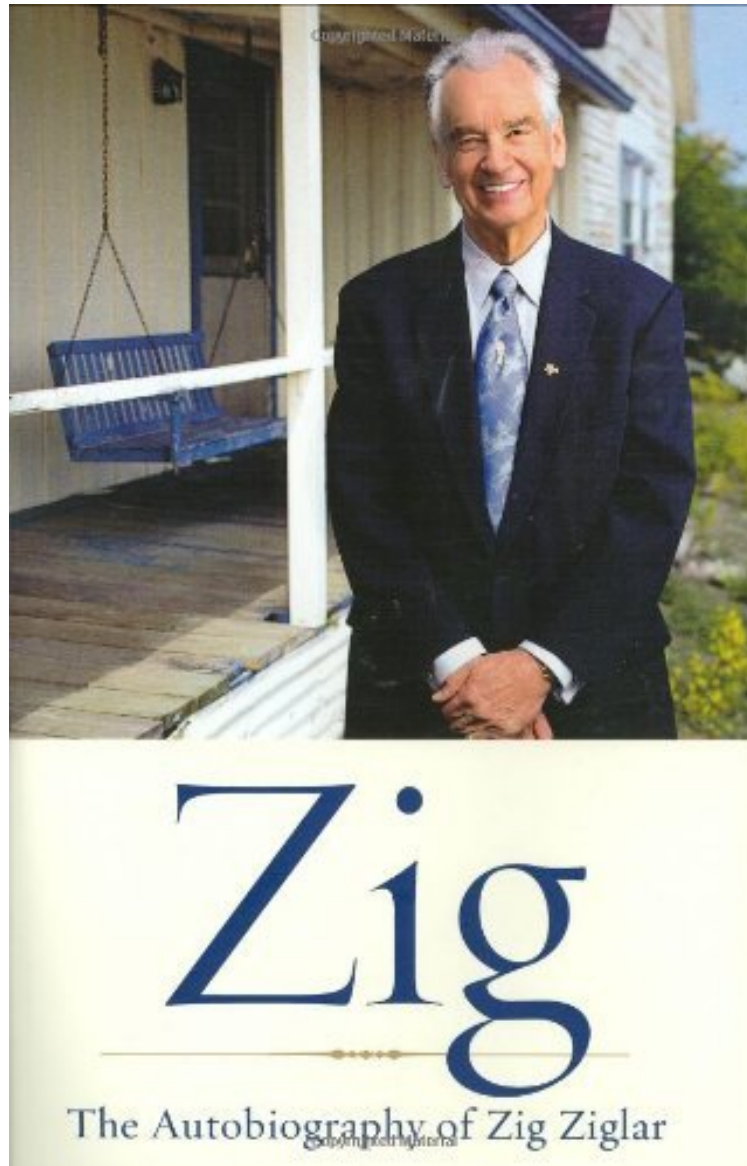


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Zig Ziglar

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Zig Ziglar : Zig: The Autobiography of Zig Ziglar before purchasing it in order to gauge whether or not it would be worth my time, and all praised Zig: The Autobiography of Zig Ziglar:

0 of 0 people found the following review helpful. Part autobiography, part memoir, part strange, and part a pitch for conservative Christianity. A very unusual mix. By Gary T. In a way, this is a strange book. It's style is autobiography AND memoir. Sometimes the reading is slow. Although Zig does portray himself as being very self-centered, his conservative Christian background speaks of God's efforts to rein him in. How the Redhead (his wife) put up with him

during the first half of their marriage is beyond me. She must be a Saint! (Zig has the conservative Christian view of the head of the household, i.e., he makes the decisions without talking with his wife.) Zig does cover all his honors and awards, and his many successes. There is a hint that if you are an outstanding Christian (which he considers himself to be), then the good things will come to you, i.e., being a conservative Christian means prosperity (unless you are doing something wrong). But Zig also had his share of hardships, too. For certain generations, Zig Ziglar was larger than life. This book will speak to when he wasn't such a hot shot, and the extreme trials he had to go through before he found his real calling (cookware salesperson, motivational speaker). I'm not sure anybody would want to walk in his shoes. But when examining people's lives, you do need to factor in people like Zig. 0 of 0 people found the following review helpful. Five Stars By IWB I Want Better No one can motivate people like Sir Zig Ziglar. A true leader and family man. 0 of 0 people found the following review helpful. You can be anything you want to be..... By DollyB Zig was a fantastic motivational speaker. My husband and I attended his Born To Win seminar. Life changing. Be sure to read "See You At The Top" and listen to his CDs.. "How To Stay Motivated". There is also a newsletter that you subscribe to. A Great Great Man! Can make a difference in your life and your family. A program about positive attitude should be taught in school...starting in kindergarten.

"Zig Ziglar epitomizes determination, perseverance, excellence, and a loving Christian spirit more than anyone I know! The world would be a better place if more of us were just like him." --Kenneth H. Cooper, M.D., The Cooper Clinic, Dallas, Texas Zig Ziglar, the motivational speaker who has galvanized audiences around the world and written more than a dozen perennially popular books, brings that same unbounded energy and clarity of vision to this candid, inspiring account of his own life and the forces that shaped it. Every year, Zig Ziglar travels all over the world delivering a resounding message of hope and commitment in forums ranging from high-powered business conferences and church leadership assemblies to youth conventions and educational gatherings. In Zig, Ziglar chronicles another kind of journey: his own transformation from a struggling, not terribly successful salesman to the sales champion of several different companies, and finally to his current position as one of the world's best-known and most highly regarded motivational speakers and trainers. As he describes his experiences, he brings to life the essence of his teachings: "You can have everything in life you want if you will just help enough other people get what they want." At the heart of Ziglar's story are the people who taught him the importance of balancing a commitment to hard work with compassion for others. His first teacher was his mother, who raised him alone after the early death of his father, and introduced him to the principles and values he has honored for the rest of his life. Her lessons were reinforced by many others--from the men and women who became his business mentors to the friends and spiritual leaders who comforted and supported him when things got tough. Paying tribute to each of them, Ziglar zeroes in on the philosophy and traits that have enabled him to achieve success in business and in his personal life: discipline, hard work, common sense, integrity, commitment, and an infectious sense of humor. Ziglar's speaking engagements and seminars along with a wide array of audio and video materials, books, and training manuals, have helped to trigger positive changes in small businesses, Fortune 500 companies, U.S. government agencies, nonprofit associations, religious organizations, schools, and prisons. At once engaging and enlightening, Zig provides a riveting portrait of the man who has achieved so much by embracing the simple but profound goal of helping others. From the Hardcover edition.

From Publishers Weekly This rags-to-riches memoir by one of America's most popular faith-based motivational speakers details Ziglar's life from his poor childhood during the Depression, through his up-and-down career as a direct salesman, to his entry into the upper echelons of corporate America, to sitting on the platform during the inauguration of President George W. Bush. The death of his father when Zig was only five had a profound effect on this 10th child of 12. The family was forced to move to Mississippi, where his mother worked tirelessly to feed and clothe her brood and give them a firm foundation of love, faith and responsibility. Throughout the book, Ziglar is generous in his praise of those who guided his life, from his mother to the man he worked for in a grocery store as a youngster, to his business and religious mentors and role models, including Dr. Norman Vincent Peale. And through the good and the bad, his wife (whom he affectionately calls the "Redhead") stuck by him, even when they came to the brink of financial disaster because of his foolish business decisions. Readers who aren't familiar with Ziglar's business philosophy and motivational books might find the grandfatherly memoir tedious. But those who have followed his career and whose lives have been influenced positively by it through the years will discover here an ordinary and honest man who never quit and who credits Jesus Christ for his success. Copyright 2002 Cahnners Business Information, Inc. "Zig Ziglar is absolutely one of the most amazing people God ever created! He has been the Billy Graham of encouragement and motivation for untold numbers of people around the world. His autobiography is just that- a book that will encourage you and motivate you to be all that your Heavenly Creator wants you to be. Read it and you will surely find yourself at the top!" --James Merritt, president of the Southern Baptist Convention From the Hardcover edition. From the Inside Flap "Zig Ziglar epitomizes determination, perseverance, excellence, and a loving Christian spirit more than anyone I know! The world would be a better place if more of us

were just like him."--Kenneth H. Cooper, M.D., The Cooper Clinic, Dallas, Texas

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