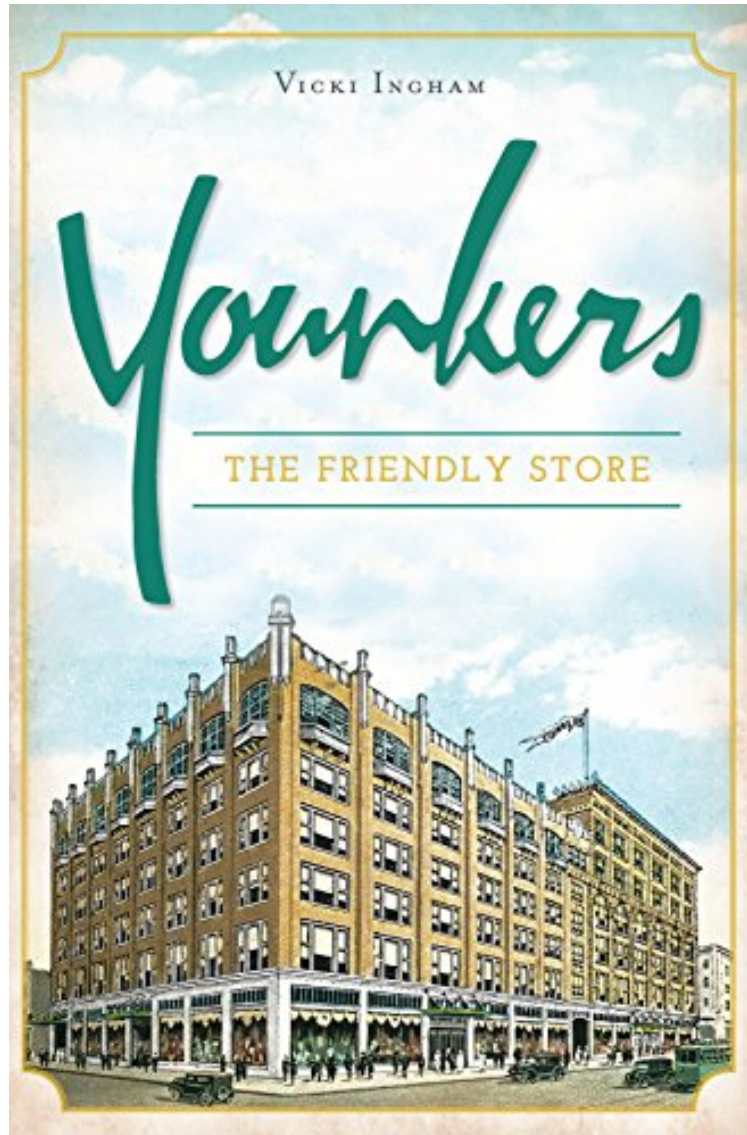


(Ebook pdf) Younkers: The Friendly Store (Landmarks)

Younkers: The Friendly Store (Landmarks)

Vicki Ingham

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Vicki Ingham : Younkers: The Friendly Store (Landmarks) before purchasing it in order to gage whether or not it would be worth my time, and all praised Younkers: The Friendly Store (Landmarks):

0 of 0 people found the following review helpful. love this book I use to go to younkers every ...By tealove this book I use to go to younkers every time I went to Des Moines Even when I was a little girl with my Mom.0 of 0 people found the following review helpful. It was a fun place to work and how could I not enjoy ...By CustomerThe book came as described and on quite timely. I haven't yet read the book. I worked for the firm right out of college in the '70's and look forward to reading. I haven't had a chance to read, but look forward to this for the fall or winter evenings. It was a

fun place to work and how could I not enjoy reliving a part of my past.0 of 0 people found the following review helpful. The Experience of Shopping in the PastBy S. SmithI love the author's descriptive memories of a former great place to shop and of years gone by.

When shoppers went to Younkers, they experienced something magical. Celebrities signed autographs, chefs gave cooking demonstrations and Miss Universe discussed the latest styles in swimwear. The flagship store, a showplace in the heart of downtown Des Moines, boasted dazzling selling spaces equipped with the first escalator and air conditioner in the state. The Tea Room established a legendary reputation for its food, fashion shows and Theater Nights. A great place to work, it gave thousands of teens their first paychecks and afforded hundreds of associates a lifelong career. Join Vicki Ingham for Younkers' journey to become one of the most important department store chains in the Midwest.

About the AuthorNow a freelance writer, Vicki Ingham spent nearly thirty years in book and magazine publishing as a staff editor and writer. She is a member of Preservation Iowa, the National Trust for Historic Preservation and the Des Moines Art Center.