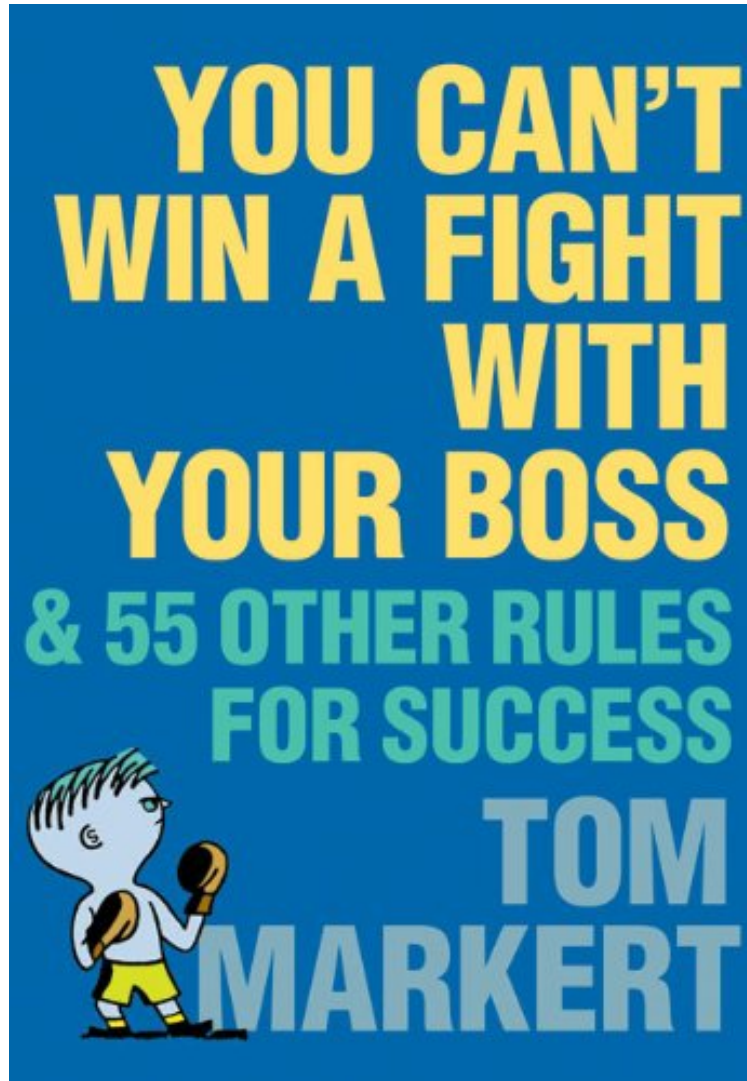


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You Can't Win a Fight with Your Boss: 55 Other Rules for Success

Tom Markert

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Tom Markert : You Can't Win a Fight with Your Boss: 55 Other Rules for Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised You Can't Win a Fight with Your Boss: 55 Other Rules for Success:

0 of 0 people found the following review helpful. Know the Emotional Elasticity of Your Boss! By John W. Pearson Here's the perfect book (55 nifty nuggets) to have on hand for those times when you need to inspire your team, but you've run out of ideas. Borrow from everyone! Dorothy L. Sayers once said, "I always have a quotation for everything--it saves original thinking." So plan to borrow heavily from this terrific book with "55 Rules for Success at Work," such as:--Rule 7: Find Good Bosses--Rule 51: Accept Politics--Rule 9 is the pragmatic title of Tom Markert's book, "You Can't Win a Fight With Your Boss 55 Other Rules for Success." Figure out the "emotional elasticity" of

your boss, he warns. "Once you cross that line you can never come back--regardless of whether or not you were right."--Rule 16: Read Books. "A wise man once told me that it is easy to become an expert on almost any topic. He said all you have to do is read five books on any subject and bang, you know it all. In general, it is pretty good, albeit simple, advice." Markert recommends that growing managers read any business-oriented book that makes the New York Times best-seller list. So after you read this, what's your next step? 1. Ask your boss (or department manager) to clarify the difference between healthy discussion and debate -- versus escalating debate into a fight. 2. Describe a new insight to your boss from a recent business-oriented book you've read this year. 0 of 0 people found the following review helpful. Great read! By Micah McKinney This book has nothing but useful information. Whether you are employed by a corporation or an office of the people there are very essential building blocks and guidelines to help you achieve the next step in your career. 0 of 0 people found the following review helpful. Good stuff By I like it, except it froze my kindle fire the second time I played it This book was extremely easy to read and digest. Tom Markert seems like the kind of person I would want as a co-worker.

You can't win a fight with your boss. If you have ever thought otherwise, then you're dead wrong. And your career is over, too. In this lively guide to surviving the pitfalls of the modern corporate environment, Tom Markert, a senior executive at information giant ACNielsen, presents 56 practical rules that every employee, manager, and executive must follow in order to find corporate success. With rules such as "Work hard and smart" and "Find a good boss" Markert addresses some of the most important questions facing corporate executives today. Here, in colorful and inspiring language, he offers practical advice on how to impress and make your boss look good, how to position yourself for success, and how to address work and social situations that every employee must conquer. And, most important, Markert covers the number one question in any employee's mind: How do I work with my boss? Here, this book becomes an indispensable guide to corporate life. Markert draws on his experience to illustrate these rules with telling, and often funny, anecdotes about people who have not followed the rules and paid the ultimate corporate price -- failure, embarrassment, and a career stopped dead in its tracks.

From Booklist Drawing on 20 years of experience with such companies as Procter Gamble, Citicorp, and, most recently, information-giant ACNielsen, Markert presents a set of 56 rules of survival for working your way to the top in the corporate world. Designed more as snippets of inspiration to draw on randomly than as a book, these concise rules are a somewhat Zen approach to what otherwise might be a challenging and competitive environment. In rule number 26, "Take the Best Job," Markert advises, "Never go for the money, always go for the best job. The two are not necessarily linked." Topics include mentoring, looking the part, coaching your team, smiling and saying "thank you" as often as possible, and embracing change. In the title rule, which is number 9, he cautions that picking a fight with your boss is the quickest way to destroy your career. "It is a fight you cannot win under any circumstances, so why bother?" Sage advice indeed. David Siegfried Copyright copy; American Library Association. All rights reserved About the Author Tom Markert is CEO of Ipsos Loyalty Worldwide, a Market Research provider to many Fortune 500 companies and is currently a member of the Board of Directors of State Auto, a publicly traded property and casualty insurer based in Columbus, Ohio. He has held leadership positions at ACNielsen, Citicorp, and Procter Gamble and has held positions on the board of directors of the Australian professional basketball team the Sydney Kings and the American Chamber of Commerce in New South Wales, Australia. He lives in Connecticut.