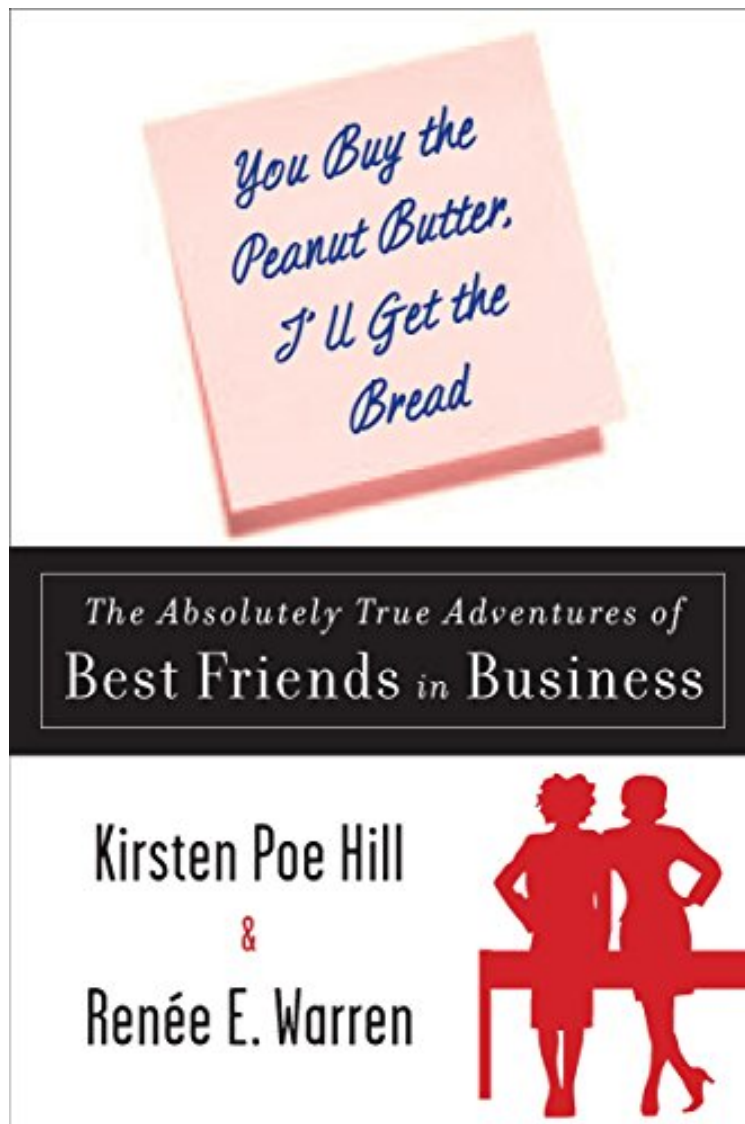


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You Buy the Peanut Butter, I'll Get the Bread: The Absolutely True Adventures of Best Friends in Business

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Kirsten Poe Hill, Renee E. Warren : You Buy the Peanut Butter, I'll Get the Bread: The Absolutely True Adventures of Best Friends in Business before purchasing it in order to gage whether or not it would be worth my time, and all praised You Buy the Peanut Butter, I'll Get the Bread: The Absolutely True Adventures of Best Friends in Business:

Best friends and business partners, two remarkable women share their secrets to starting and succeeding in your own business. Part inspiring business story and part insiders' how-to, *You Buy the Peanut Butter, I'll Get the Bread* shares the lessons two best friends learned while making their business dreams come true. The co-founders of Noelle-Elaine Media, Inc.—a New York City-based event management, media relations, video and technical production firm with many notable corporate and celebrity clients—Kirsten and Renee give aspiring small-business starters the real deal on what it takes to succeed and endure, both professionally and personally. With refreshing honesty and sisterly counsel, they offer an up-close look at the daily highs and lows of starting, managing, and maintaining a business in the midst of developing and losing friendships, dating, falling in and out of love, and getting married—as well as the particular challenges women business owners face. Despite some peanut butter sandwich dinners, Kirsten and Renee made it happen, and their story will empower entrepreneurs everywhere that they can too.