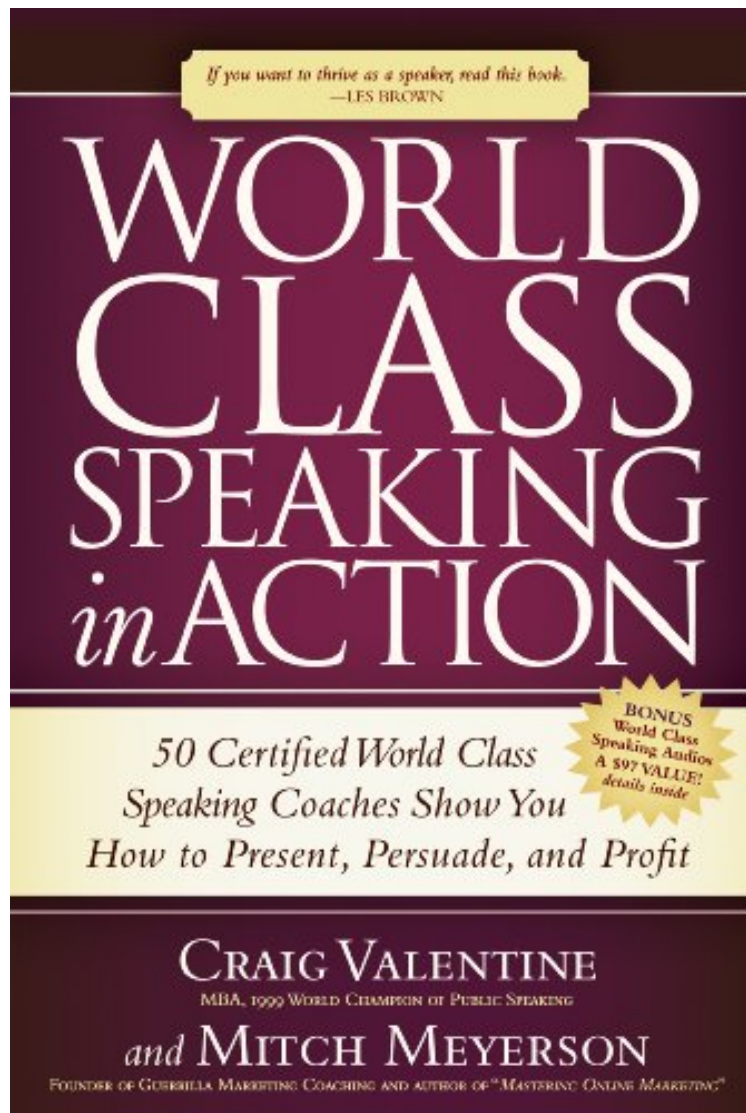


[E-BOOK] World Class Speaking in Action: 50 Certified Coaches Show You How to Present, Persuade, and Profit

World Class Speaking in Action: 50 Certified Coaches Show You How to Present, Persuade, and Profit

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By Rashid N Kapadia

A disclosure: I have purchased many of Craig Valentine's products, have heard some of his Keynotes live, and have attended some of his Breakout Sessions. I see in him (and his work) an erudite and entertaining speaker, with an extraordinary ability to hammer his points home, using an abundance of memorable phrases, personal stories non-stop humor. He has a fabulous energy presence. The reason I decided to buy this book is that it is a compilation of his teaching and content through the eyes, the experience, and the pens of 50 other professionals. It is a novel creative way of repackaging, broadening, and enhancing his content. I am very glad I bought the book. It is excellent; like all his products that I have purchased. The book is aimed at advanced speakers and business professionals. It is a long book, with 50 chapters, so plan to read it over a long period of time. Make the time to absorb it; it will be time well spent. All the chapters are very good, staying on theme, stylistically similar, yet satisfyingly different. Each of the 50 authors brings a different life experience to each chapter; this is the book's unique feature. It is one of the most complete books on Public Speaking that I have come across. There is a lot of content expertise here, especially for the business side. I will be referring to it regularly, and will probably be re-reading a chapter every week; for years to come. I enjoyed visiting the authors websites from the included links; very nice touch. I appreciate the 30 available audio downloads; though I have yet to hear them. When I first glanced through the book and realized it had 50 authors, I thought it might be fun to impulsively choose a favorite chapter; the one that made the most impactful 1st impression, or provided a unique approach/insight.. So here it is; Chapter 11 "The True Message Behind the Story"; I was fascinated up by the "detective" approach used to capture the essence of speaker and story. In conclusion, for any serious student of public speaking / business of public speaking, this is a must read / must have: and a good reference book for future too.0 of 0 people found the following review helpful. Skip this book if you have read the other world class speaking book

By Mark Liang

I prefer Craig's other world class speaking book. This book is a re-hash of the information in the other book. Skip this book if you have read the other book.

Let 50 World Class Speaking Coaches Show You How to Keep Your Audience on the Edge of Their Seats and Turn Your Presentations Into Profits. The World Class Speaking In Action 6-Part System provides you with real life examples and case studies on how to...

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World Class Speaking In Action is a definitive guide for the professional speaking and coaching industry. Until now, public speaking books have covered either the art of public speaking or the business of public speaking. World Class Speaking In Action shows you how to master both. World Class Speaking is the one-stop-shop for building breakthrough presentations and turning them into bundles of profits!

About the Author

Craig Valentine, 1999 World Champion of Public Speaking, has traveled the world and trained thousands of presenters on developing World Class Speaking skills. He has been featured on television, in newspapers, and in magazines from Toronto to Taiwan. Craig is also the founder of the Speak and Prosper Course and co-founder of the World Champions Edge Program. www.craigvalentine.com.

Mitch Meyerson is an internationally recognized expert and visionary in online business development and personal growth. He is the author of 11 books including Mastering Online Marketing and 5 online programs including The Guerrilla Marketing Coaching Program and World Class Speaking. You can find more about information at www.MasteringOnlineMarketing.com