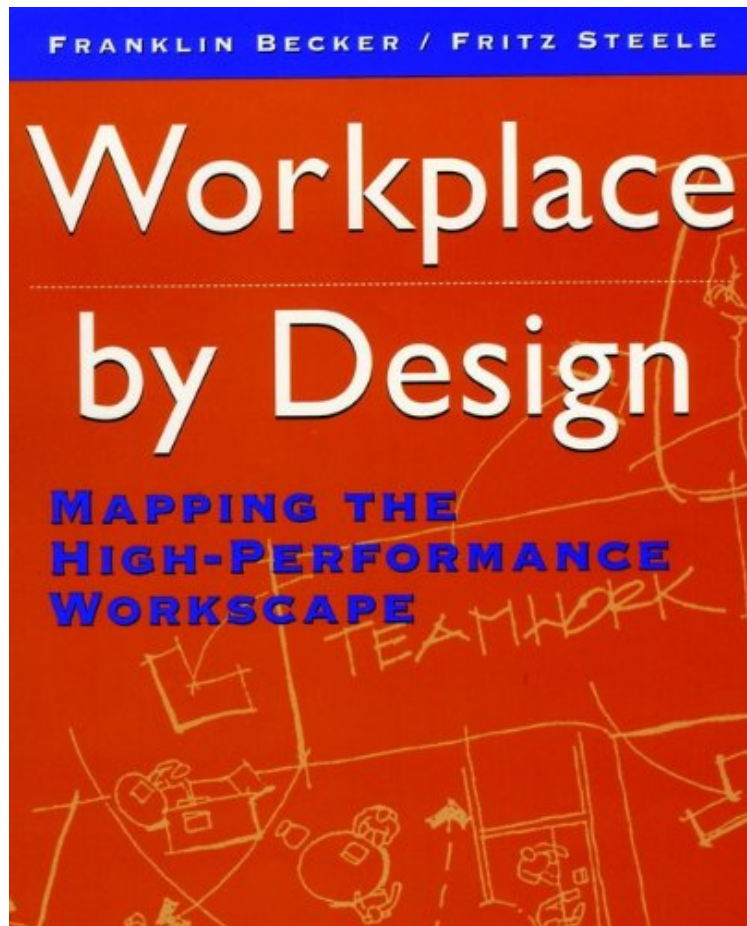


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Workplace by Design: Mapping the High-Performance Workscape

Franklin Becker, Fritz Steele

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0 of 0 people found the following review helpful. I love itBy WyyleoThis is so great and the shipment is really quick.I love it.14 of 16 people found the following review helpful. Thought ProvokingBy A CustomerOverall a very good book. The authors try to show the incredible importance of workplace design and offer many examples of well designed workplaces. They are a little weak on empirical backing for some of their claims but all of what they say has at least an intuitive appeal.

Create workspace that supports business strategies Space is an organization's second most valuable asset. Yet little attention is paid to how it supports the new ways in which today's organizations operate---teamwork, flattened hierarchies, telecommuting, collaborating across functions. Workplace by Design shows CEOs and managers alike how to put aside and rethink conventional, awkward notions of space utilization based on hierarchy and status--notions

that pit people against each other in turf wars, tear apart teams, and tie up company cash. Using illustrative examples from Digital Equipment Corporation, Steelcase, and others, the authors show how team environments, non-territorial offices and other strategies can support business objectives, energize employees, and produce a more competitive organization.

From Booklist
With all the literature devoted to change in the workplace, discussing either the role of technology or the need to restructure organizations, little attention has been paid to the physical workplace and how space can limit or shape both work itself and the application of technology. Becker, director of the International Workplace Studies Program at Cornell University, and Steele, a consultant and former faculty member at Yale and Harvard Universities, target managers and organizational leaders with this consideration of the consequences of space planning and design. They look at work-flow patterns, the status and identity aspects of space and location, the need for flexibility, the growing role of teams, health factors, and the unique characteristics and technological requirements of remote or off-site workers. This book will be a valuable addition to any collection concerned with the future of work. David Rouse
A very readable and practical book
Offers a number of interesting perspectives on organisational consulting -- The Occupational
Psychologist, December 2002
"Workplace by Design provides executive leadership with the necessary expert advice and technical guidance to deliver and manage the new workplaces in a way that matches exceptional cost savings with extraordinary organizational effectiveness." mdash;Michael A. Bell, director, Corporate Real Estate, The Dun Bradstreet Corporation "This book picks up where Handy's The Age of Unreason leaves off. It poses a case for a leader to contemplate his or her company as an 'ecosystem' and to reframe issues of the employee environment as a key strategic function and not a tactical after thought." mdash;Laurie Coots, director of Business Development, Chiat/Day
A very readable and practical book
Offers a number of interesting perspectives on organisational consulting (The Occupational Psychologist, December 2002)
From the Inside Flap
When Hurricane Andrew smashed through Burger King's world headquarters in Miami, it destroyed "Mahogany Row," a floor of imposing executive suites. In the aftermath, everyone from managers and telephone operators to the CEO found themselves in sneakers and jeans, working in the unsheltered space of a prefab office. This makeshift building so stimulated the business that Burger King changed its workspace and forever relinquished its territorial office hierarchy.
Space is an organization's second most valuable asset. Yet little attention is paid to how it supports the new ways in which today's organizations operate---teamwork, flattened hierarchies, telecommuting, collaborating across functions. Workplace by Design shows CEOs and managers alike how to put aside and rethink conventional, awkward notions of space utilization based on hierarchy and status--notions that pit people against each other in turf wars, tear apart teams, and tie up company cash. Using illustrative examples from Digital Equipment Corporation, Steelcase, and others, the authors show how team environments, non-territorial offices and other strategies can support business objectives, energize employees, and produce a more competitive organization.