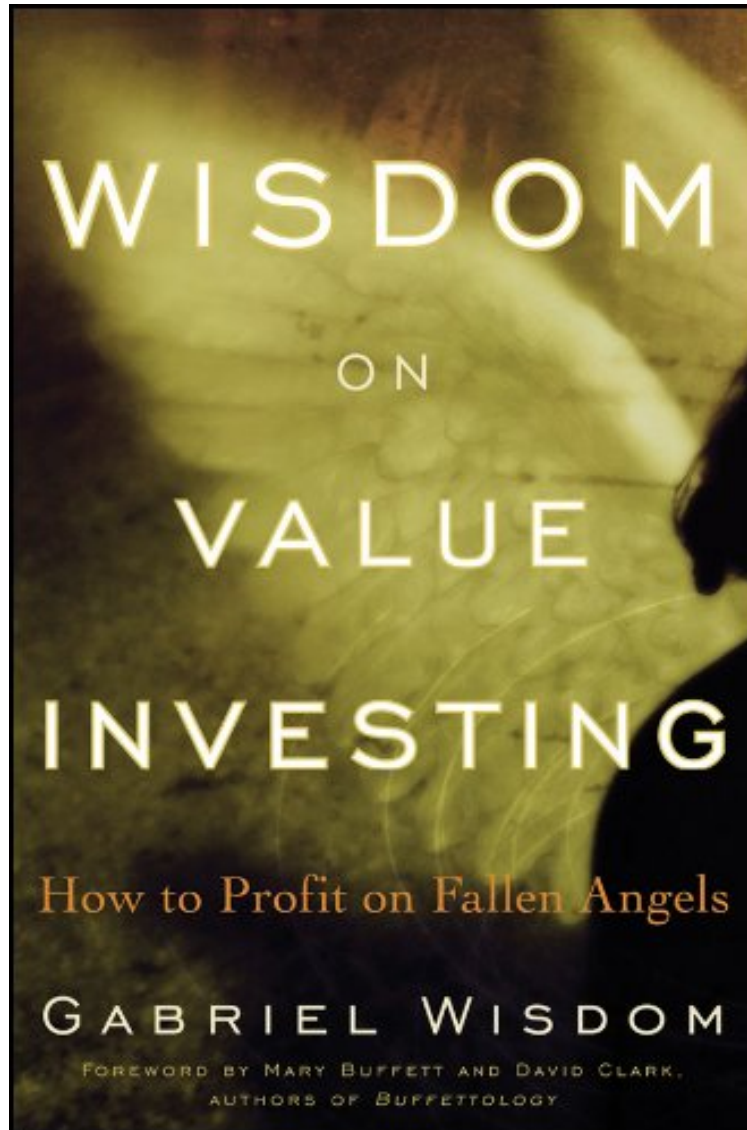


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Wisdom on Value Investing: How to Profit on Fallen Angels

Gabriel Wisdom

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Gabriel Wisdom : Wisdom on Value Investing: How to Profit on Fallen Angels before purchasing it in order to gauge whether or not it would be worth my time, and all praised Wisdom on Value Investing: How to Profit on Fallen Angels:

3 of 5 people found the following review helpful. The Value of Breaking Out of the HerdBy Stephen KrupnikFinally! A book on investing that's written in plain English and does not try to predict the future. From start to finish the author encourages the reader to utilize solid systems, creative original thought, and never again rely on a "me too" mentality. This book will accurately expand your view on your investing.The book provides valuable information to give you the

confidence and systems to make sound and sensible decisions when choosing investments, never again having to rely on the alleged experts to lead you down the wrong path or over the cliff. Never make another investment decision based on fear. Anyone serious about investing, from the complete novice to the seasoned veteran, will benefit from reading this book. And for those who are not fearful of breaking out of the herd ... it's a real keeper! 10 of 10 people found the following review helpful. Timeless Concepts for Bargain Hunters By Diana I just got around to reading "Wisdom on Value Investing" but wish I'd done so a couple of years ago. The formulas are easy to understand and implement. Plus, the philosophy is a combination of ideas and concepts utilized successfully by many of the world's greatest investors. For me, the greatest challenge in investing has always been patience. And so, if I become impatient, I'll go back to the chapter on "Time Arbitrage" and calm myself down. A must read for anyone who is always wanted to be a successful investor. 2 of 3 people found the following review helpful. Focus On Your Investments More Closely With Wisdom's Book By Book Lover Gabriel Wisdom has a financial radio show that plays in my area every day at 4:00 pm and when I'm in the car driving around town it's fun to listen in. He's always had great guests on his show from value and fundamental investors to technical analysis traders and everything in between. His knack for summing up the material in an easy to comprehend way is refreshing. What I like about his book, Wisdom on Value Investing, is how in Chapter 10 he shows exactly how to pick what he refers to as "Fallen Angels". These are high quality stocks that have fallen in price, and as Wisdom says, "...the best time to buy stocks - or anything else - is when no one else wants them...". My approach has generally been to use charts and technical analysis. This book is getting me started on blending in more fundamental concepts into the mix like evaluating revenue growth, earnings growth, and return on equity and debt to equity ratios. It will enable me to filter some of my investments and trades with a new perspective. These days we all have to focus on our investments more closely to prevent damage to our portfolios. This book is recommended for doing just that.

Wisdom on Value Investing offers author Gabriel Wisdom's insights on succeeding in difficult markets. One of his favorite approaches—which is part classic value investing and part behavioral finance—is called "The Fallen Angels Investment Strategy," and it prepares investors to look past short-term value assumptions in order to capture profits. Throughout this book, Wisdom will show you how to capitalize on value plays where the fundamentals are actually strong, but the "general wisdom" surrounding the security has turned negative. He discusses how stocks with the most promise are ones that Wall Street has marked down without regard to their underlying value, and reveals how this type of intrinsic value discount provides a margin of safety during difficult times, and substantial upside rewards for those who find them early enough. Takes value investing one step further by mixing significant amounts of behavioral finance into the analysis Prepares investors to take advantage of other's mistakes A time-tested strategy for any type of market-up or down A classic look at value investing with a twist, this book will put you in a better position to succeed in both bull and bear markets. Includes a Foreword by Mary Buffett and David Clark, authors of Buffettology.

“If you are looking for a book that explains how to screen stocks for a long-term investment, then start with Wisdom on Value Investing. You'll find it as entertaining as it is informative. His tips just might make you a bundle of money, or protect you from costly mistakes.” —Thomas Bulkowski, thepatternsite.com, October 2009
“I liked this book because it presented value investing in a way that wasn't intimidating. It touched on a lot of investing topics, such as portfolio management and categorizing Fallen Angels, and subjects I haven't even mentioned and does so in a very casual and conversational way.” —Jim Wang, bargainengineering.com, January 2010
“You really can become a better investor if you pay attention to fundamentals, and look for investments that are underpriced but have good upside potential. You may not score big in a year or two, but you are more likely to see steady gains over the years if you employ some of the techniques in Wisdom's book.” —Miranda Marquit, AllBusiness.com, February 2010
From the Inside Flap Like sheep, we tend to follow a herd mentality—we flock to box office hits, buy the latest in fashion and gadgets—and buy and sell stocks based on the ebb and flow of financial pundits and mainstream investors. Investing in the stock market is one place, though, where it pays to be a lone wolf. Turn on the TV or pick up a newspaper during times of market turbulence, and watch investors act like lemmings marching to sea. Unfortunately, they are also setting themselves up for failure—and devastating losses. In Wisdom on Value Investing: How to Profit on Fallen Angels, seasoned investment adviser and popular broadcaster Gabriel Wisdom lays out a different kind of vision for investing in the stock market, or any other market—one that promises to put you on a unique path to success, far from the anguished cries of the investing masses. Wisdom makes the argument that, rather than following fashion, the smart investor stays calm and waits patiently for the incredible deals—the Fallen Angels—that are certain to come along. Based on Wisdom's professional experience and his popular Fallen Angels investment strategy—which is part classic value investing and part behavioral finance—this wise, easy-to-follow guide reveals: How to maximize earnings and minimize losses in any type of market The habits of successful investors Why you should buy when everyone is complaining and sell when they are celebrating The importance of having an exit strategy Why we need to learn to live with stock market volatility Preparing you to take advantage of others' mistakes, Wisdom on Value Investing clearly discusses how

stocks with the most promise are ones that Wall Street has temporarily marked down without regard to their underlying value, and explains how this type of value discount provides a margin of safety during difficult times and substantial upside rewards for those who find them early enough. With this tool for investors of all stripes—whether you have been at the game for a while or are just dipping your toes in the market for the first time—Gabriel Wisdom offers his time-tested, popular strategy to getting a leg up on the complex and difficult art of investing. From the Back Cover Praise for wisdom on value investing "I have worked with Gabriel Wisdom for many years, and he is well positioned to be one of the new Graham and Dodds of this era. This book has much wisdom for investing in the long bear market ahead. I strongly suggest that you study his techniques thoroughly."—Harry S. Dent Jr., Economist and New York Times bestselling author "Wisdom on Value Investing has found a permanent place on my bookshelf next to my four editions of Graham's Security Analysis and the last thirty years of Berkshire Hathaway annual reports. I can't think of a better book to have at your side for making money in these turbulent times."—Mary Buffett and David Clark, internationally acclaimed authors of six books on Warren Buffett's methods When it comes to buying and selling stocks, why do some people have a magic touch, while others have the kiss of death? Based on Gabriel Wisdom's popular Fallen Angels strategy, Wisdom on Value Investing offers you the tools to invest successfully in both bull and bear markets—sharing the top ten traits of the greatest investors in history. This savvy guide recognizes that markets rise and fall based on emotion, moods, and circumstances, and that people who are aware of this phenomenon—and use it to their advantage—are in a position to make a lot of money. Laying out his methodology for determining when it is worth investing in a "Fallen Angel" whose stock price has plunged, the tips and strategies found in Wisdom on Value Investing will help you enter today's market with confidence and exit with profits.