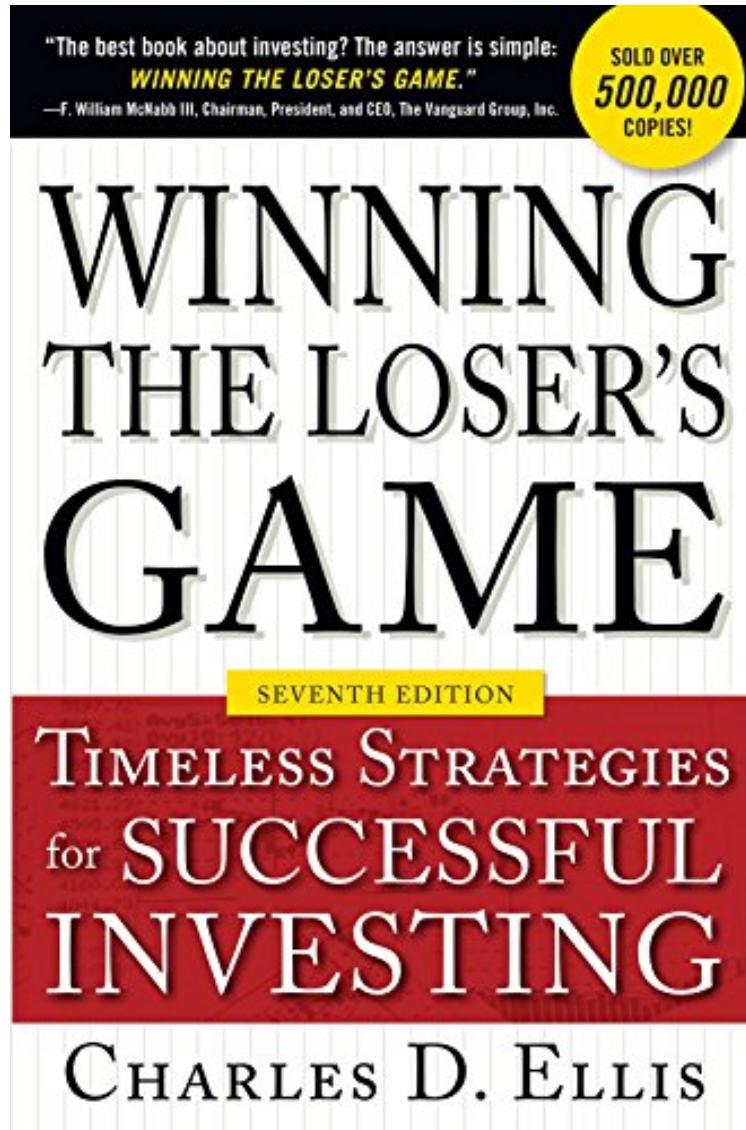


# Winning the Loser's Game, Seventh Edition: Timeless Strategies for Successful Investing

Charles D. Ellis

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Edition hoping to find new perspectives from Mr. Ellis. Unfortunately, compared to 6th Edition published four years ago- there is no discernible change or revision to content. No wonder the the publisher or the reviewers make no comments concerning the "new edition". No comments in Preface, Introduction, Front and Back Cover or the inside flaps!! What is the point of publishing another edition when there is nothing "new" or updated?? Just marketing. Hadn't expected that from McGraw Hill.4 of 4 people found the following review helpful. A more successful way to investBy WTLTruly one of the best books on successful investing for those who aren't financial experts and who aren't yet wealthy and who aren't day-traders, but who want to be successful long-term investors and to live a comfortable life before and during retirement. It explains why the only real chance that everyday people now have for being successful investors is to use index funds for the majority of their investment money. It shows in easily understood terms how and why the investment world has changed so much over the last 50 years that it is practically impossible even for investors and professional fund managers using high-cost actively-managed funds to beat the market with any extended rate of success. It shows why there is a much higher rate of financial success by using low-cost, passive index funds to closely match the performance of the markets. This book will open your eyes to the truths of present-day investing. I am not a book critic or a financial expert of any kind. I'm just a retired guy who has made many investing mistakes during my life using several financial advisors and as many strategies to try to invest for retirement (not using index funds). Had I read an earlier edition of this book much earlier in my life, I would have been in much better financial shape now. But better late than never.

Everything you need to know for long-term stock-market success;with critical new information about indexing, ETFs, and 401(k)s From one of today's most respected authorities on stock investing, Winning the Loser's Game explains how you can avoid common traps and succeed in today's volatile markets. Ellis presents the cold, hard facts about important changes in the market over the past 50 years, why succeeding with active investing has become more difficult, and how you can outperform markets for steady, long-term gain. With lower rates of return now and over the next several years, you need to rethink your overall approach to investing;and Ellis shows how in this heavily updated edition.

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world. Much in demand as a compelling speaker, he chaired the investment committee at Yale University and chairs  
Whitehead Institute for Biomedical Research.Ellis has taught the advanced investment courses at both Harvard  
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