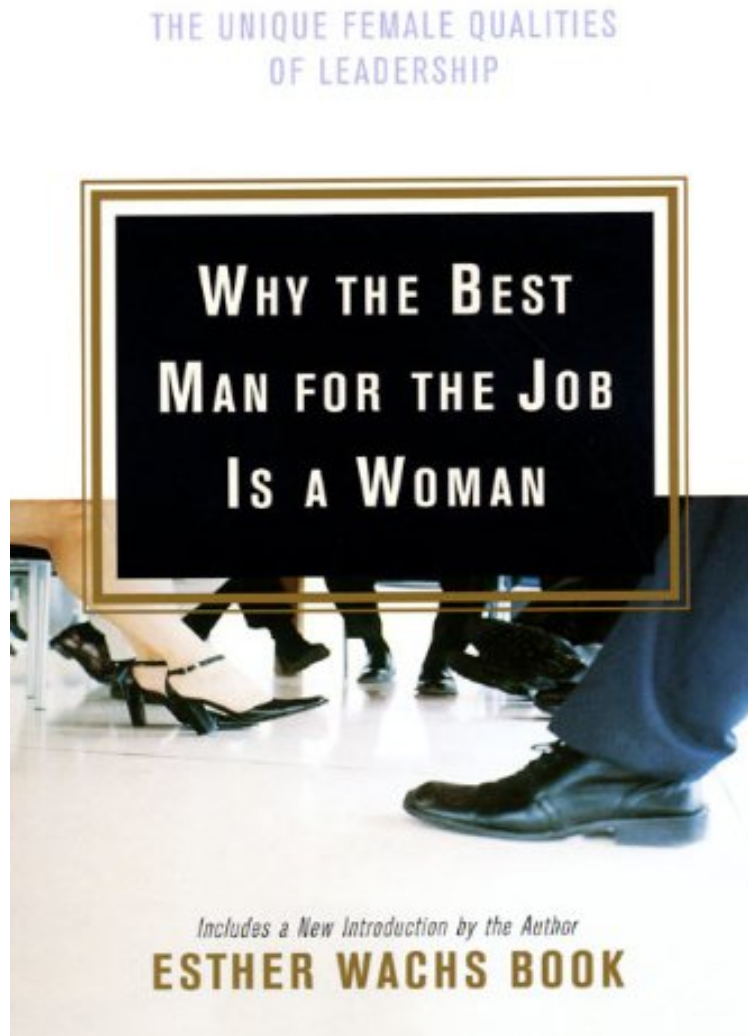


Why the Best Man for the Job Is a Woman: The Unique Female Qualities of Leadership

Esther Wachs Book

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Esther Wachs Book : Why the Best Man for the Job Is a Woman: The Unique Female Qualities of Leadership before purchasing it in order to gauge whether or not it would be worth my time, and all praised Why the Best Man for the Job Is a Woman: The Unique Female Qualities of Leadership:

1 of 1 people found the following review helpful. Why a shift in leadership is called for and why women will lead the way. By CustomerAt no other time in history has it been a perfect alignment of what the workforce is demanding and what women leaders can deliver naturally (as can smart men). This book was written before its time, offering key

advice to women who are on their way to elevating their career status and claiming their own spotlight. Well written and researched, an enjoyable read. 6 of 13 people found the following review helpful. Why the Best Man for the Job is a Woman By A Customer Save your money! The authors hopelessly biased style and language is a big turn-off. Any useful information is obscured by the overly general "truths" about the innate superiority of women to men. I found this book to be a BIG disappointment. There are much better books out there that offer similar substance with a more positive and believable tone. Get one of them! 12 of 12 people found the following review helpful. We are leaders, yes - now hear us roar! By Marion E. Gold This is a wonderful book that should bolster the confidence of all the women who read it. But I would add one very important item: women show far too much humility about their talents and skills. If we want people to value our skills, we must first show that we value ourselves - by making sure our accomplishments are visible to targeted audiences. If we want people to hire us, buy from us, and invest in our companies, they have to know who we are, what we have accomplished and why they should do business with us! Self-promotion is not bragging. It is a valuable business tool that careerwomen must add to their strategies for success.

Playing With The Big Boys -- And Beating Them At Their Own Game! From Meg Whitman of eBay to Marcy Carsey of Carsey-Warner and Oxygen Media, today's leading businesswomen show how to make it in the notorious boys' club of corporate America. Gone are the days when men called the shots. More and more women have replaced men or excelled over rivals in male-dominated industries because they possess the qualities of leadership that top firms are seeking today. Esther Wachs Book introduces the new Female Leader and reveals the seven key, and uniquely female, qualities of leadership that are turning the world around -- and allowing more women to achieve success. Filled with compelling insights gleaned from the country's highest-ranking businesswomen, Why the Best Man for the Job Is a Woman reveals how these exceptional women have soared to the top and captures their strategies for success.

From Publishers Weekly Book, a business journalist who has written for Forbes and Working Woman, believes that today's most successful female corporate executives succeed for three reasons: "they are extremely self-confident, they possess a keen sense of customer demands, and they tap into their feminine side to lead." To support her thesis, Book profiles the working styles of 14 executive women, including eBay's Meg Whitman, Ogilvy Mather's Shelly Lazarus, Ingram Industries' Martha Ingram and Bain Company's chairman, Orit Gadiesh. Among the most interesting is Gadiesh, an Israeli-born woman who stayed with Bain after the founder had nearly bankrupted the consulting firm. Gadiesh puts in long hours with her employees, seeing herself as a team member, always building toward her vision of the company. Once, she even gave a presentation with her face bandaged, arriving at a meeting immediately after being in a car accident. While this book's contention that successful women employ uniquely female qualities might generate some publicity, it also invites skepticism. Book's volume may not withstand the scrutiny, principally because the "female qualities" of these executives are never clearly defined: being a team player, managing people well and working toward a vision are traits of successful women and men. The author's claim that her subjects don't try to act like men, which according to Book, successful women of the recent past did, feels forced. The profiles are engaging, but the volume never fully delivers on the promise of its title. Agent, Jane Dystel. 25-city NPR morning drive radio tour; 15-city NPR radio tour. (Aug.) Copyright 2000 Reed Business Information, Inc. From Library Journal Fourteen successful female business leaders are profiled here, and several of the best and brightest detail their paths and approaches to leadership in the new economy. The characteristics these women share include having a high level of self-confidence, being risk takers, instinctively anticipating change, capitalizing on understanding customer service, and using their femininity to manage employees and attract customers. Book, a seasoned journalist, identifies as embodying the essence of this new paradigm of leadership such women as Ellen Gordon of Tootsie Roll Industries, Meg Whitman of eBay, Inc., and Darla Moore of Rainwater, Inc. The stories of these pioneers show how women are reinventing management rules and redefining the meaning of power in today's corporate world. All business collections would benefit from owning this unique aggregate of case studies, as would women's studies collections. DSusan C. Awe, Univ. of New Mexico Lib., Albuquerque Copyright 2000 Reed Business Information, Inc. About the Author Esther Wachs Book is a former Forbes reporter, whose work has appeared in a variety of magazines, including Fortune, Inc., and Working Woman. She is also the career expert at Marie Claire, with a monthly column in the magazine. She lives in Bryn Mawr, PA.