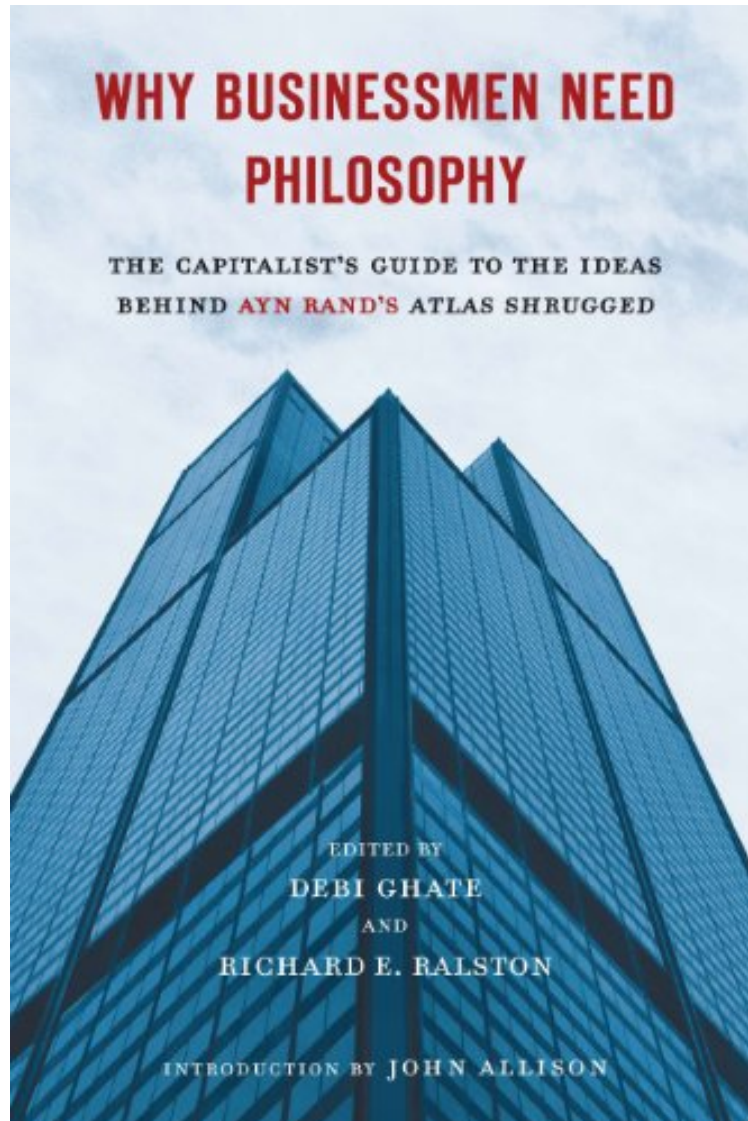


[Mobile library] Why Businessmen Need Philosophy: The Capitalist's Guide to the Ideas Behind Ayn Rand's Atlas Shrugged

## Why Businessmen Need Philosophy: The Capitalist's Guide to the Ideas Behind Ayn Rand's Atlas Shrugged

*Debi Ghate, Richard E. Ralston*

*\*Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



+

READ ONLINE

#1134414 in eBooks 2011-04-05 2011-04-05 File Name: B004ELA5DS | File size: 67.Mb

**Debi Ghate, Richard E. Ralston : Why Businessmen Need Philosophy: The Capitalist's Guide to the Ideas Behind Ayn Rand's Atlas Shrugged** before purchasing it in order to gage whether or not it would be worth my time, and all praised Why Businessmen Need Philosophy: The Capitalist's Guide to the Ideas Behind Ayn Rand's Atlas Shrugged:

1 of 1 people found the following review helpful. Basic premisesBy Michael in MichiganThis is an excellent book for

businessmen and women who are almost always under attack for being evil in some way. It provides a moral sanction for the activities of traders: the buying and selling of goods and services by voluntary exchange for mutual benefit and why this is such a morally good activity. It also helps the businessman defend himself against the false morality of altruism: the morality of human sacrifice. It shows how the morality of sacrifice is opposed to the trader principle and how to defend oneself from the guilt producing effects of sacrifice. I highly recommend this book to anyone in or contemplating going into business. 1 of 1 people found the following review helpful. ... to a refreshing and fundamental presentation of what is good about capitalism. By Frederick This book treats the reader to a refreshing and fundamental presentation of what is good about capitalism. In this book you will learn that real capitalism — not today's crony corporatism — has a sound philosophic underpinning and can be fairly described as the voluntary exchange of accomplishments. If you are in business — whether as an owner, investor or employee, you will see why capitalism is a profoundly moral way to engage in productive activity with other people. 1 of 1 people found the following review helpful. Everyone Should Read This By juzekcello Most of the problems in business result from people not having a philosophical foundation for their decisions, actions, and lives. People who disdain capitalism and business in general need to read this book too to understand why capitalism is good. This book will give you a new outlook on the mechanism that keep our country buzzing.

The intellectual tools every business person needs in the boardroom. Includes two rare essays by Ayn Rand! With government and the media blaming big business for the world economic crisis, capitalism needs all the help it can get. It's the perfect time for this collection of essays presenting a philosophical defense of capitalism by Ayn Rand and other Objectivist intellectuals. Essential and practical, *Why Businessmen Need Philosophy* reveals the importance of maintaining philosophical principles in the corporate environment at all levels of business from daily operations to executive decisions, and provides the tactical and tactful rational thinking required to defend companies from ideological attacks.