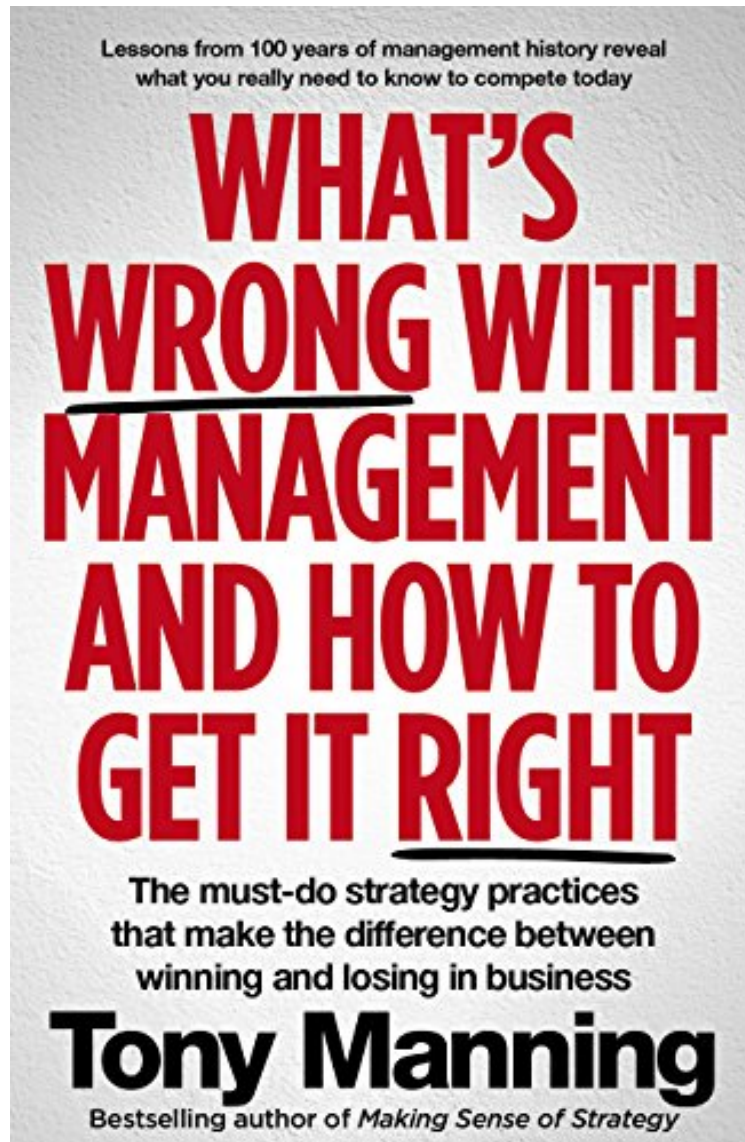


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What's Wrong With Management and How to Get It Right: The must-do strategy practices that make the difference between winning and losing in business

Tony Manning

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In today's rapidly changing and increasingly complex world, companies everywhere struggle to meet new challenges and continue to underperform – and despite churning out a constant stream of theories and tools, the management ideas industry has made little progress in advancing management thought. In his latest book, top strategy consultant Tony Manning brings managers the insights and advice they need for the coming decades of turbulence and hyper competition. Drawing lessons from 100 years of management history, plus his own extensive research and experience, he shows how management's frenetic quest for "silver bullets" has led to confusion and complexity rather than clarity and simplicity. And he identifies eight critical strategy practices that apply to every company everywhere, and explains how to use them. This fascinating and practical guide is a must-read for anyone interested in improving business results.

About the Author Tony Manning is has been an independent strategy consultant since 1987. His clients include major firms in most industries, and numerous public sector organizations. He was formerly chairman of the Institute of Directors of Southern Africa. His other books include the bestselling Making Sense of Strategy, Discovering the Essence of Leadership, Competing Through Value Management and Tony Manning's Management Toolkit.