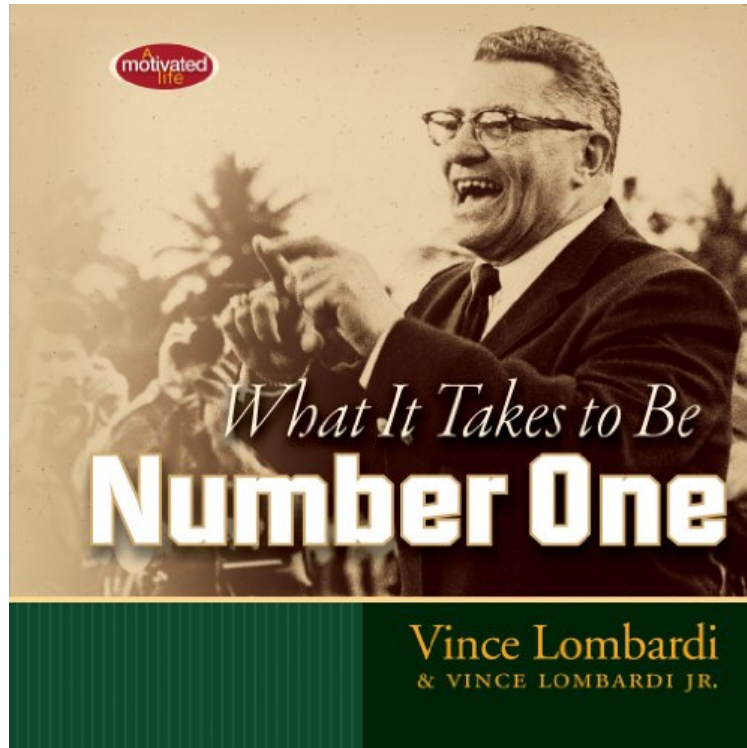


What it Takes to be Number One

Vince Lombardi

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Vince Lombardi : What it Takes to be Number One before purchasing it in order to gauge whether or not it would be worth my time, and all praised What it Takes to be Number One:

1 of 1 people found the following review helpful. A Good Motivational Tool By Brooklyn Joe This book is a good motivational tool for people that like inspiration in their businesses or lives. The author did a nice job in putting together a book based on leadership lessons that were learned by his legendary father, Coach Vince Lombardi. Overall, it was a very good and enjoyable book which can be read at a very quick pace. However, I felt that at certain times the flow of the book was a little bit difficult and the breakdown of the chapters were a bit confusing. In addition, there were certain points that were repetitive. Nevertheless, I am a believer that one can never get enough motivation in their lives. Therefore, I recommend this book as a quick read to anyone that wants to be motivated by a true legend. The two best points that I learned came at the end: 1. Winning isn't everything, it's the only thing. 2. When all is said and done, we are judged by one thing: winning. I feel that if one can take these two points to work every single day, then he has gained a valuable lesson from this book and from Vince Lombardi. I recommend this book to anyone looking to succeed and accel in their business or their lives. 0 of 0 people found the following review helpful. This is the miniature edition! By Ashley This is the miniature edition! It fits in the palm of my hand - miniature. I guess I should read the full product description before hitting the purchase button, eh? To say the least, I was disappointed. I have never really understood the purpose of miniature books and it looks rather silly on my book shelf next to the "regular-sized" books. 0 of 0 people found the following review helpful. Five Stars By Pseudopod Inspiring book.

I firmly believe that any man's finest hour, his greatest fulfillment of all that he holds dear, is

that moment when he has worked his heart out in a good cause and lies exhausted on the field of battle; victorious. These words of Vince Lombardi, head coach of the Green Bay Packers during the 1960s, still ring with the same force they did when first spoken over forty years ago. Countless speakers still use these words to move and inspire millions. Now, through the incredible insight of the great coach's son, readers will get an inside look at the man behind these words. In nine chapters named after Lombardi's top values—commitment, discipline, excellence, mental toughness, habit, faith, passion, results, and truth—Vince Lombardi Jr. provides powerful motivation to chase down victory and claim it for yourself.

"Winning is not a something thing, it is an all the time thing. You don't win once in a while, you don't do things right once in a while, you do them right all the time. Winning is a habit, unfortunately so is losing...."---Vince Lombardi, June 22, 1970
From the Back Cover
The First Step-by-Step Guide on How Anyone Can Develop Lombardi-Like Leadership Skills --Now In Paperback! Legendary coach Vince Lombardi--loved by some, feared by others, but respected by all--was first and foremost a winner. His unparalleled ability to inspire greatness, and mold disparate groups of individuals into dominating championship teams, made Lombardi an icon both on and off the playing field. In *What It Takes to Be #1*, the one person who could truly understand Vince Lombardi's unrelenting passion for winning--his son, acclaimed writer and professional speaker Vince Lombardi Jr.--explores the fundamental leadership qualities that Vince Lombardi considered essential to success, then shows how anyone can skillfully apply those qualities to achieve breakthrough success in virtually any endeavor. Praise for *What It Takes to Be #1*: "[Vince Lombardi Jr.] distills the substance of the famous coach's utterances and his living example into lessons that anyone can use to become a better leader and better person. . . . [What It Takes To Be #1] may inspire you to start a process of self-discovery that could enrich your life and make you more effective at whatever you do." --Fort Worth Morning Star "Interpreting his father's advice for businesspeople, Lombardi hangs this book on the framework of the famous coach's much repeated speech on leadership. . . . the basic "winning model" says to know yourself, build your character, earn your stripes, think big picture, and understand that leaders are made, not born." --The Business Reader
About the Author
Vince Lombardi Jr. is a writer, attorney, and motivational speaker. A former member of the Minnesota state legislature, Lombardi has held a number of executive positions in professional football. He is also the author of *The Essential Vince Lombardi*.