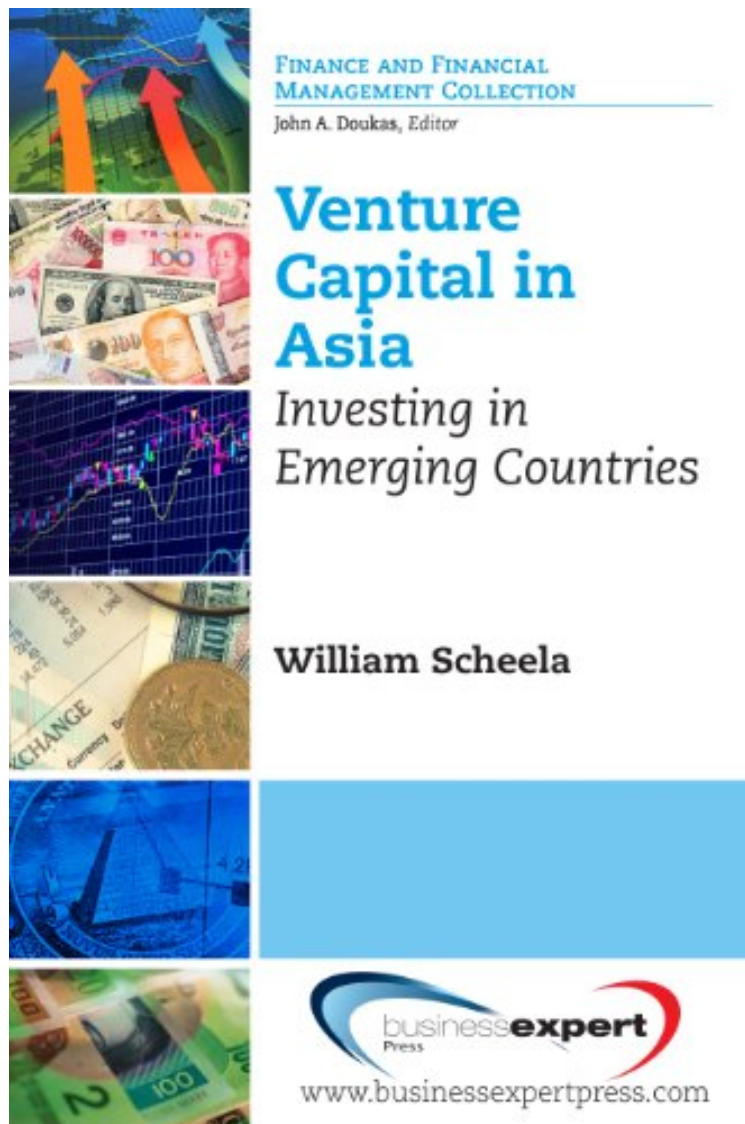


(Mobile ebook) Venture Capital in Asia: Investing in Emerging Countries (Finance and Financial Management Collection)

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William Scheela

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This book is one of the first to analyze the development of private equity, to include venture capital and business angel investing in emerging Southeast Asian economies of Thailand, Philippines, Vietnam, Indonesia, and China. The author analyzes the investment strategies of both types of private equity investors who face significant challenges when investing in emerging economies lacking the legal and financial institutions needed to support effective private equity investing. With the author's detailed field research in Southeast Asia, as well as recent private equity research in China, you'll learn about investment strategies (whether you're a venture capitalist or business angel) in emerging markets. This investment strategy is based on significant networking that is used to build social capital, in-depth due diligence, and hands-on post-investment monitoring.

About the Author William Scheela is Professor Emeritus of Business Administration at Bemidji State University, part of the Minnesota State University System. Professor Scheela has also taught in Asia as a visiting lecturer at the Chinese University of Hong Kong and visiting professor at both National Economics University of Vietnam in Hanoi and the Asian Institute of Management in Manila, Philippines. Professor Scheela's research focuses on the development of the private equity industry (venture capital and business angels) in the emerging economies of Southeast Asia. Professor Scheela received his PhD in business administration from the University of Minnesota's Carlson School of Management.