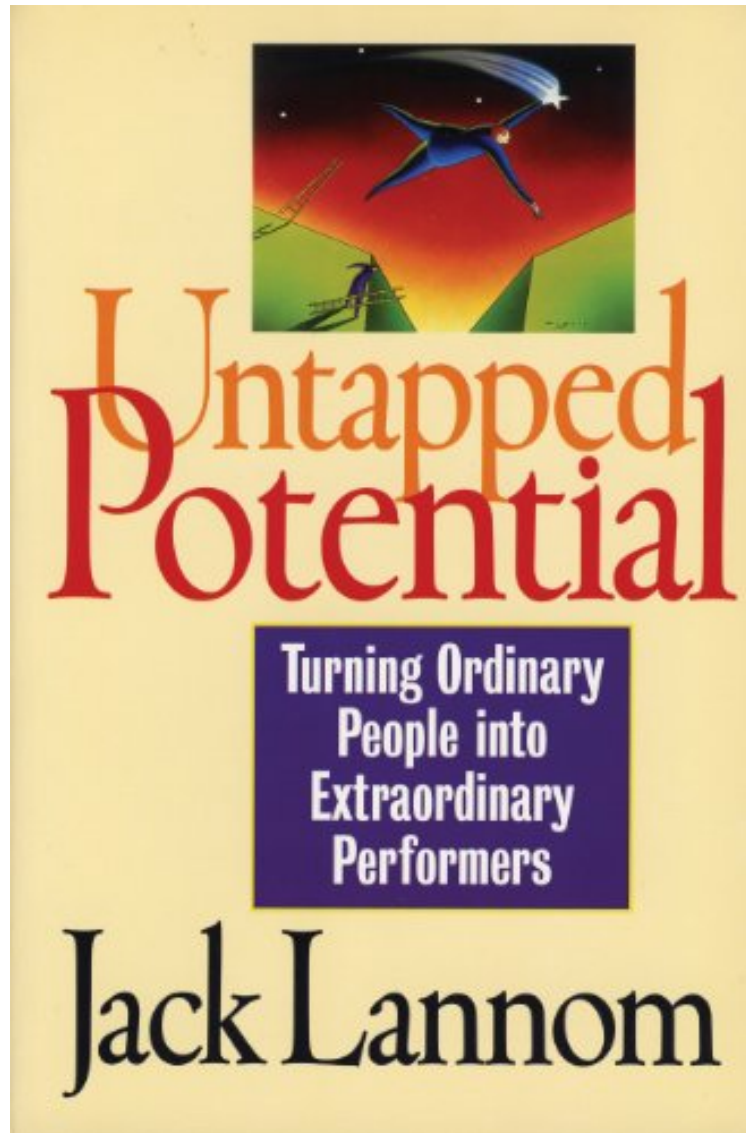


Untapped Potential: Turning Ordinary People into Extraordinary Performers

Jack Lannom

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Jack Lannom : Untapped Potential: Turning Ordinary People into Extraordinary Performers before purchasing it in order to gauge whether or not it would be worth my time, and all praised Untapped Potential: Turning Ordinary People into Extraordinary Performers:

2 of 2 people found the following review helpful. Inspiring and practical advice By Cerritos reader Lannom gives the best improvement advice he has found. It's pretty good, and he explains it well. He doesn't hide that it is from a Christian view, and he has chosen the methods which don't conflict with a Christian view. The publisher is well-

known as a publisher of Christian books, so that should not be surprising. Other self-help books tend to lean toward secular humanism, which is somewhat opposed to a Christian view. But even if you ignore the later more evangelical chapters, the earlier chapters give good advice on lateral thinking, learning, and performance from non-religious source material. But if you believe religion and spirituality are part of personal development, it is natural to include that in a book about personal development.

5 of 7 people found the following review helpful. MUST READ! By Allen Barnes
This book is a blueprint for success for either an individual or a company. The author addresses all spheres of human development - mental, physical, spiritual, emotional, and relational. Most other motivational books emphasize one sphere of human development to the exclusion of others - not so in this book. The author clearly explains these concepts in a way that is easily understandable - he "puts the cookies on the bottom shelf," yet without sacrificing the necessary depth to sufficiently treat the topic. It is obvious that the author has distilled his years of study and experience into this handy volume for the busy reader. Another thing that makes this book so valuable is that the author provides checklists that aid the reader to immediately put the information to practical use. I have used these principles in my personal life and law practice with great success. Any person who is serious about understanding the foundation for doing their best in their personal or professional life and motivating others to do so must read this book!

4 of 7 people found the following review helpful. Unique approach to personal and professional development
By A Customer
The descriptions of the three types of companies at the beginning of the book is excellent. Jack refers to "profit-driven," "customer-driven," and "meaning-driven" organizations. He then proceeds to give detailed and practical instructions on developing a "meaning-driven" company. His foundation is self-esteem. Rather than seeing it as something to be achieved, he says self-esteem is a given. Another great book with a similar approach is Your Sperm Won--Experiencing Your Value As A Championship Human Being.

Jack Lannom, a renowned corporate management consultant to leading Fortune 500 companies, shares his secrets for developing ordinary qualities into extraordinary talents that transform any workplace, home or church.