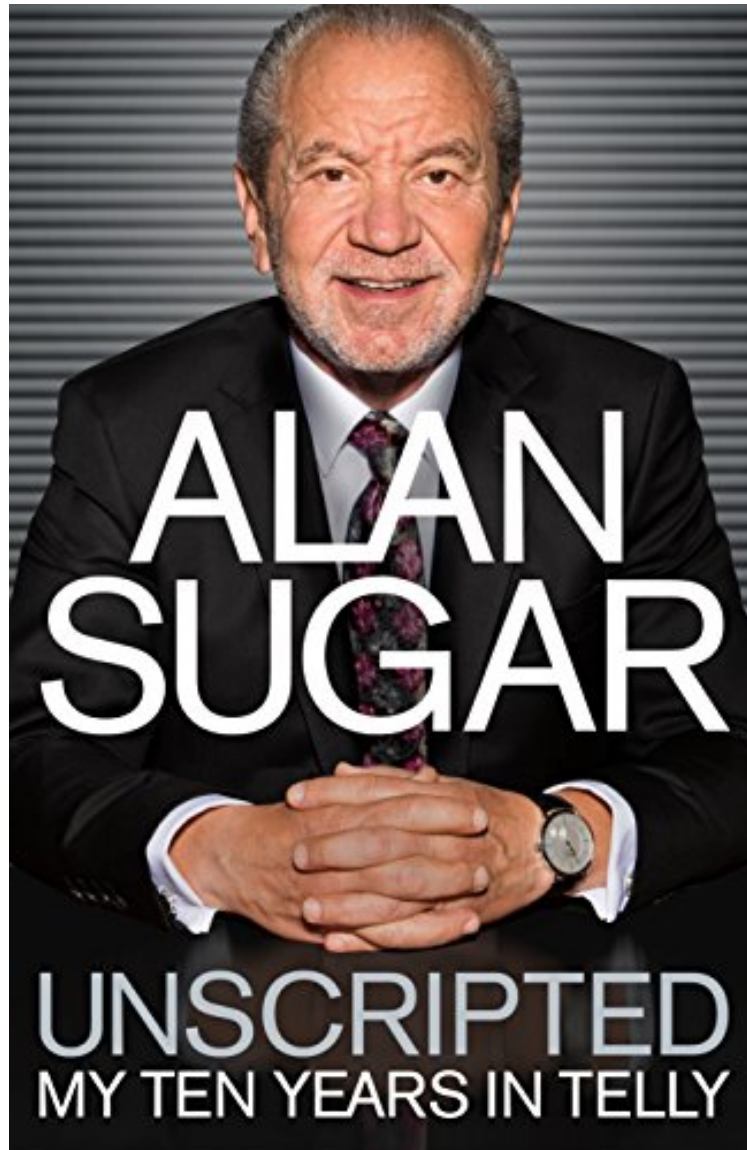


(Free download) Unscripted: My Ten Years in Telly

Unscripted: My Ten Years in Telly

Alan Sugar

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Alan Sugar : Unscripted: My Ten Years in Telly before purchasing it in order to gauge whether or not it would be worth my time, and all praised Unscripted: My Ten Years in Telly:

0 of 0 people found the following review helpful. A good read if you like The Apprentice UK By AneshA good read if you like The Apprentice UK. Sugar unpacks the nuts and bolts of the series and the book is largely about that. If you're not a viewer of the series this book would be confusing to you as Sugar comments on incidents and episodes during ten the 10 years of production with a behind-the-scenes perspective. 1 of 1 people found the following review helpful. Good and honest By Ashish Good and behind the scene honest write up , having watched most of the series live, easy to

follow but behind the scene write up is nice, more unheard anecdotes would have been nice0 of 0 people found the following review helpful. Loads of funBy ThomI truly enjoyed this book. As a true fan of UK Apprentice (I liked the US version the first season or so...but, of course, it became more about Trump than business), I enjoyed it immensely. A good romp.

As the star of the award-winning BBC series *The Apprentice*, Alan Sugar has won millions of fans who tune in to watch his mix of business wisdom, witty putdowns and ability to cut straight through bullshit. But how did the famously straight-talking entrepreneur end up fronting one of our most successful and long-running shows, and why were some of his biggest challenges during his ten years in television to be found outside the boardroom and off camera? In *Unscripted*, Alan Sugar reveals all this and more as he embarks on a new and sometimes bewildering career. He describes how he lost patience with some of the luvvies, wafflers and wannabes he encountered along the way, and tells us what he really thought of some of the tasks and candidates he came across during the making of *The Apprentice*, giving his reaction to the egos and the backbiting as well as the genuine talent that shone through. He explains how he brought on board Nick Hewer, Margaret Mountford and Karren Brady, what became of the winners when the cameras stopped rolling - and how working on the show has inspired him and many others. As with his previous books, *What You See Is What You Get* and *The Way I See It*, there is no ghostwriter; this is written by the man himself. And, as ever, it is honest, funny and outspoken - Alan Sugar at his entertaining best.

About the AuthorLord Alan Sugar is the owner of Amshold Group Ltd and the popular star of the long-running BBC series *The Apprentice*. Born in the East End of London, he is a self-made multi-millionaire whose entrepreneurial flair and talent for innovation saw him take his electronics company Amstrad from a one-man operation to an international market-leader. He was knighted in 2000. In 2009 the Prime Minister, Gordon Brown, appointed him as Enterprise Champion, to advise the government on small business and enterprise and he was also awarded a life peerage becoming Alan, Baron Sugar of Clapton, in the London Borough of Hackney. He is the author of two top 10 bestselling books, *What You See is What You Get* and *The Way I See It*. His latest book is *Unscripted*.