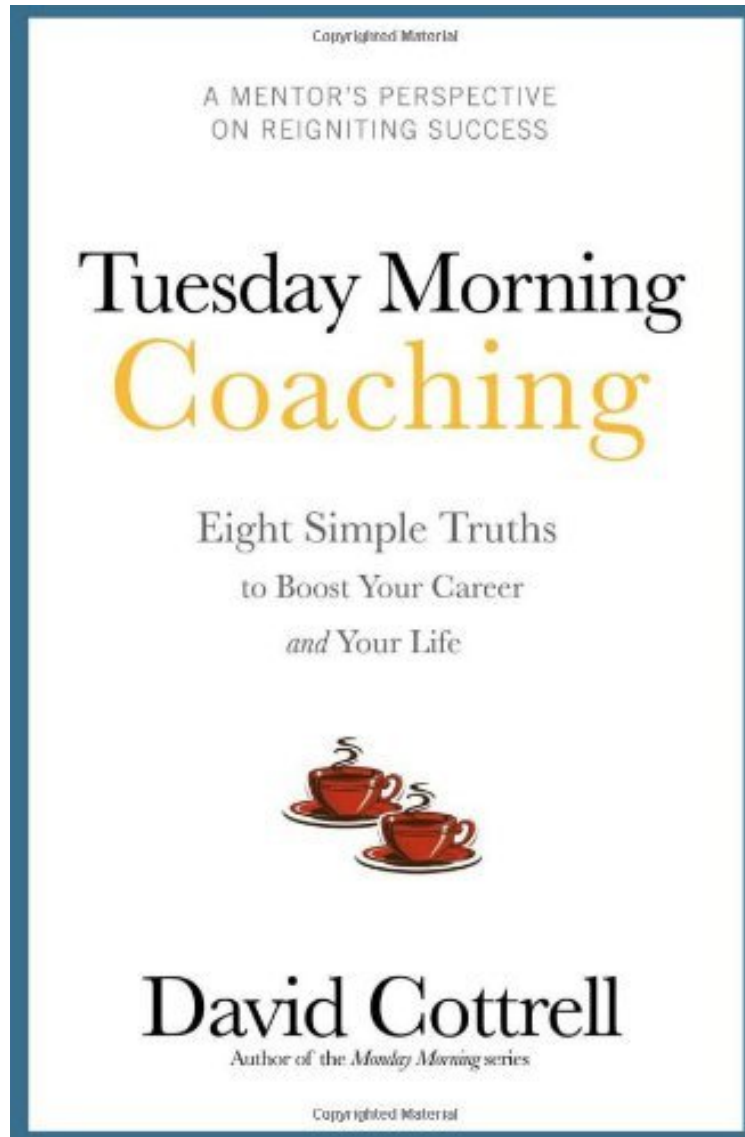


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Tuesday Morning Coaching ... Eight Simple Truths to Boost Your Career and Your Life

David Cottrell

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David Cottrell : Tuesday Morning Coaching ... Eight Simple Truths to Boost Your Career and Your Life before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tuesday Morning Coaching ... Eight Simple Truths to Boost Your Career and Your Life:

0 of 0 people found the following review helpful. Unusual but Useful By S. M. McMillion Good advice that has appeared in many forms and many places. The writing is straight-forward and light, although slightly clunky at times. I'm not clear who actually wrote the book or if the whole thing is simply an extended exercise in fiction. The first-

voice author throughout the book is Ryan Harris who works with a mentor named Jeff Walters while the author on the cover is David Cottrell. It includes a Forward written by Walters and a Prologue by Harris. I found that part extremely confusing. The advice is straight forward and comes down to knowing one's values, setting clear goals that reflect those values, and the focusing priorities on those goals. I like the light, conversational tone throughout which makes for a fast and understandable read. The points are made clearly and repeatedly. I'd recommend this for someone in their twenties or perhaps early thirties. 1 of 1 people found the following review helpful. Not bad but.... By Nicholas I enjoyed this book but held off giving it five stars because a little too much of it is just repeats of stuff we've seen in other books. I've been a huge fan of the business philosopher Jim Rohn for years and recognized a lot of his stuff rehashed here albeit in story form. If you like this style of book i.e. business lessons couched in a simple story then you'll probably like this. Just don't expect to be blown away by any fresh information. 0 of 0 people found the following review helpful. Great book! By Dr Phibes Interesting read that provides additional insight and encouragement on your path to success. Good book for anyone open to more knowledge.

What is the key to success? There isn't one. Long-term success is not the result of one defining change or doing one thing well. It comes from embracing several small, simple yet powerful truths. In **TUESDAY MORNING COACHING**, a follow-up to his best-selling Monday Morning book series, writing as though he were talking to you over a cup of freshly brewed coffee, bestselling author David Cottrell takes you on a success journey where you will learn eight simple but powerful truths that will help you and your organization unleash your potential beginning today. In this engaging story, Cottrell introduces us to Ryan Harris, a successful manager who is burned out and tired of working hard but going nowhere. Looking for guidance, Ryan reaches out to Jeff Walters, a semi-retired executive, who agrees to coach Ryan for eight consecutive weeks. Ryan soon discovers that the simple truths of success can be found all around him, as he learns success strategies from a firefighter, teacher, receptionist, football coach, golf pro, cab driver and, of course, his mentor. He also finds that the solutions to his most challenging problems are often common sense principles such as: No Matter What ... accept responsibility and move forward. And Then Some ... give more than is expected. Consider it Done ... do what you say you will do. Above All Else ... hold fast to your values. From Now On ... learn from mistakes and welcome change. See It, Feel It, Trust It, Do It ... set, envision, share and take action on your goals. Focus Inside Your Boat ... invest your time in things you can control. Knowledge is Power ... read, listen, observe and learn. Throughout **TUESDAY MORNING COACHING**, Cottrell draws on real examples of people and organizations who have identified and implemented simple philosophies that led to their success. The book outlines a simple, yet revolutionary approach that can lead to spectacular personal and business success. The same simple truths that changed Ryan Harris' life can change yours, too. And like Jeff and Ryan, you'll discover that the most satisfying aspect of success is helping others achieve their own. Read, enjoy, apply what you learn... and then pass it on!

In an easy, readable style, David Cottrell identifies the essentials for quality leadership. --Ken Blanchard, co-author, *The One Minute Manager* Insightful direction to anyone wanting to get off the wrong track and on the road to success. --Stephen R. Covey, author of *The 7 Habits of Highly Effective People* The advice and stories are simple and profound. --Noel M. Tichy, Professor at the University of Michigan About the Author David Cottrell, President and CEO of CornerStone Leadership Institute, is an internationally-known leadership consultant, educator, and speaker. His business experience includes senior management positions with Xerox and FedEx. His twenty-five-plus years of professional experience are reflected in over twenty highly acclaimed books, including the best selling Monday Morning series. He has been a featured expert on public television and has presented his leadership message to over 250,000 managers worldwide.