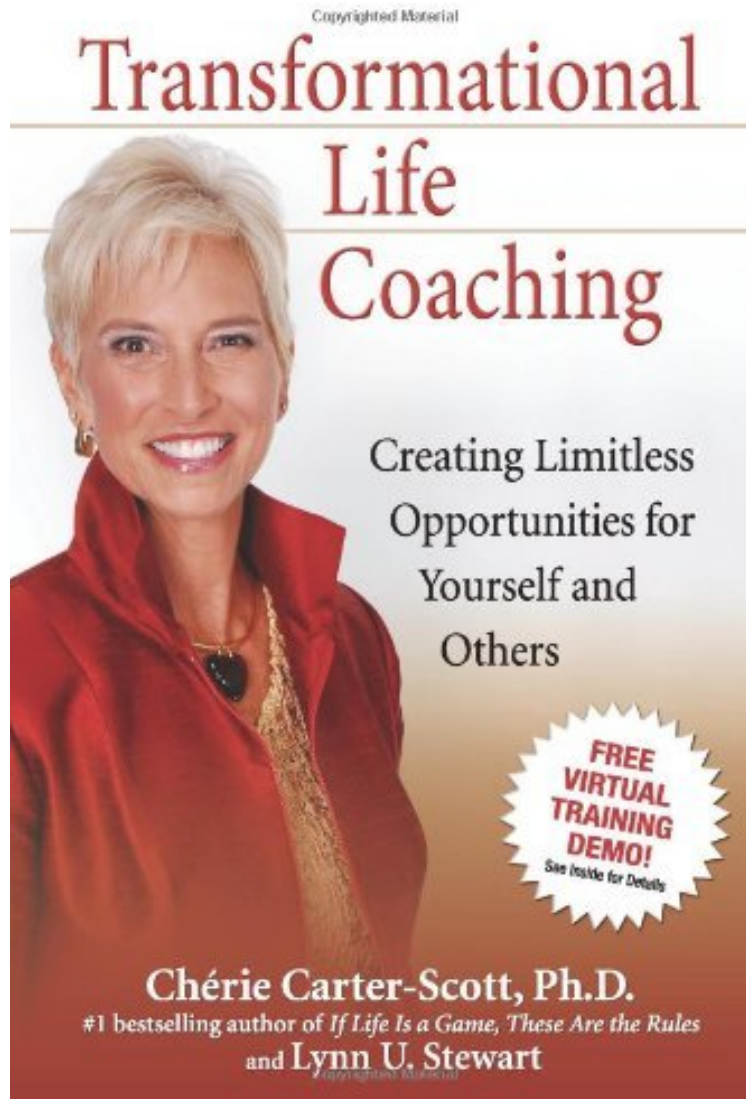


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Transformational Life Coaching: Creating Limitless Opportunities for Yourself and Others

Dr. Cherie Carter-Scott, Lynn U. Stewart
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By Starlaaaathis book is incredible, I initially ordered it so that I could maybe figure out a way to help the people around me, upon reading it I found peace

with things that I didn't know were bothering me. Really makes you look inside of yourself, not in a negative way, I feel better. Wonderful book.
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By Margaret E. Lawrence
I am glad I bought this book. Dr. Carter-Scott provided need-to-know information that can help me coming into the coaching business. I particularly liked the simple straight-in-your-face language she used to drive home her advice. Her book has become a go-to guide in my personal reference collection.
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By Travis
A little too fluffy for me. I did not connect with the authors philosophy. Too much description and not enough "how to"

The definitive rule book for becoming a life coach — from the founder of the coaching movement
Cherie Carter-Scott, Ph.D., is the original life coach. In 1974, she founded the first Coach Training program and since then has written many books, including the #1 New York Times bestseller *If Life Is a Game, These Are the Rules: Ten Rules for Being Human*. Continuing her tradition of teaching others how to become 'brilliant' coaches for themselves and their clients, Dr. Carter-Scott's latest book reveals the strategies she uses with hundreds of thousands of clients worldwide with astonishing success. For more than thirty years, Dr. Carter-Scott and her business partner, Lynn U. Stewart, have been training people to become life coaches through their organization, Motivation Management Service (the MMS Institute), a network of executive coaches, consultants, and trainers. Now, in this inspirational guidebook, you will learn the strategies that students of the MMS Institute receive, as well as the necessary tools of transformational life coaching, including:
• The Checklist for a 'Brilliant' Session
• The importance of acknowledging, integrating, and honoring feelings
• Listening to messages to guide the process
• Use of flow, energy, and chakras in the coaching process
• How to transform old negative patterns into positive imprints
• How to market and build your coaching practice
• The Twelve Steps to Living the Process of Transformational Life Coaching
Whether you are a professional coach, are interested in becoming a coach, or use coaching in your work, this is the ultimate coaching bible required for anyone who empowers people.

About the Author
Cherie Carter-Scott, Ph.D., is an international author, entrepreneur, consultant, lecturer, teacher/trainer, talk-show host, and seminar leader. Her company, The MMS Institute, Inc., has reached millions of people worldwide.