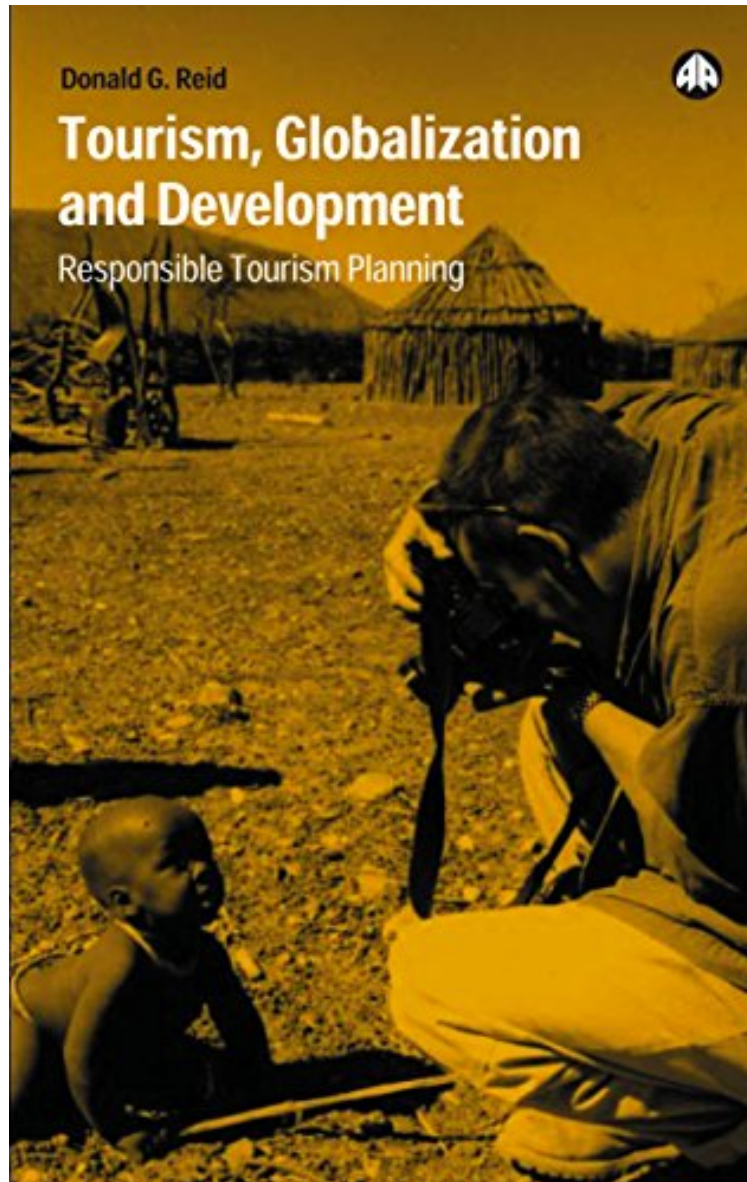


Tourism, Globalization and Development: Responsible Tourism Planning

Donald G. Reid

*DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#3245433 in eBooks 2014-12-18 2014-12-18 File Name: B00R6JU03U | File size: 75.Mb

Donald G. Reid : Tourism, Globalization and Development: Responsible Tourism Planning before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tourism, Globalization and Development: Responsible Tourism Planning:

0 of 0 people found the following review helpful. Summary of the book By Ms. Alive The book is a practical guide to effective tourism planning and development, especially in developing and less-developed countries. Its focus is to

criticize the dominant tourism planning approach that is financially-oriented and assert the importance of considering the local community and the environment in the tourism planning process. Mainly, the book has (1) a theoretical part explaining tourism planning theories and criticizing the present tourism approaches and (2) a practical part providing a holistic or interdisciplinary planning approach for effective tourism planning. The book provides background on how globalization, capitalism and politics affect the planning process and outcomes of tourism. It also sheds light on the point that tourism is mostly planned and viewed from the economic perspective and is more concerned with increasing incomes for the country's development. This book is a research project supported with three case studies that demonstrate how tourism is planned and practiced. The main aims of the book are to provide a critique of present tourism models, to offer an effective model for tourism planning, and more importantly to show the need for a shift to a holistic tourism planning approach including the local community who is not benefiting and ignored in tourism planning process.

Tourism is booming worldwide -- it makes up a massive part of the global economy. Donald G., Reid's book focuses on tourism in developing and less-developed countries. He examines its social and environmental impact and offers a timely critical analysis of the part it plays in globalization. Many of the world's poorest countries rely on the tourist trade for the major part of their income. However, all too often, the local communities involved do not reap the benefits of this trade. Developers often exclude local communities from the initial planning and decision-making process, viewing them either as a benign resource to be exploited, or as an impediment. Reid presents a rigorous critique of corporate-led tourism development and lays out alternatives that would give planning and control to the local communities involved. He argues that only in this way can the vastly differing requirements of each community be addressed, and social and environmental issues can be dealt with properly. The book includes a discussion of macro planning theory, and offers three case studies of locally controlled projects that show clearly how communities developing a tourist trade can benefit from it. "Donald Reid's book has exposed the underpinnings of a tourism industry that is totally committed to consumerism and the destructive reality of a market economy, and offers the potential instead for an industry based on social and ecological sanity within the framework of a more moral economy. Stephen Wearing, University of Technology, Sydney Australia

'Exposed the underpinnings of a tourism industry that is totally committed to consumerism and the destructive reality of a market economy' -- Stephen Wearing
About the Author Donald G. Reid is professor and former Director of the School of Rural Planning and Development, Faculty of Environmental Design and Development, University of Guelph, Canada.