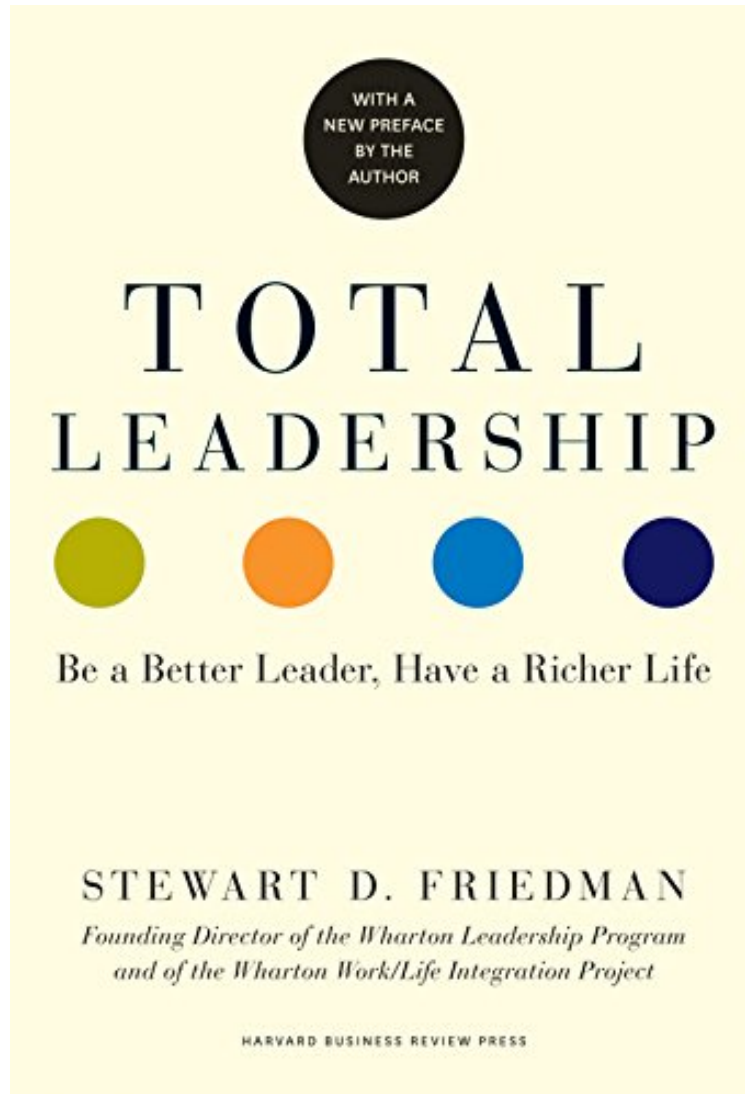


[Download pdf] Total Leadership: Be a Better Leader, Have a Richer Life (With New Preface)

Total Leadership: Be a Better Leader, Have a Richer Life (With New Preface)

Stewart Friedman

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Stewart Friedman : Total Leadership: Be a Better Leader, Have a Richer Life (With New Preface) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Total Leadership: Be a Better Leader, Have a Richer Life (With New Preface):

1 of 1 people found the following review helpful. This book is a well deserved classic. By Morra Aarons Friedman offers the most human and real life version of concocting the right career and life in general. Unlike most leadership authors, he understands that success at work is totally connected to happiness at home, understanding your personal story, your motivations, etc. 0 of 0 people found the following review helpful. Five Stars By michelle kLove this book.

A new way for me too look at leadership. 0 of 0 people found the following review helpful. Five Stars
By ubumon
Excellent discussion of practical strategies for improving your leadership skills and life goals.

National Bestseller
Students talk about Stewart D. Friedman, a management professor at the Wharton School, with a mixture of earnest admiration, gratitude and rock star adoration.
New York Times
In this national bestseller, Stew Friedman gives you the tools you need to achieve
four-way wins
improved performance in all domains of life: work, home, community, and self. Friedman, celebrated professor and founding director of the Wharton School's Leadership Program and its Work/Life Integration Project, explains how three simple yet potent principles
be real, be whole, and be innovativemdash;can help you, no matter what your age or what you do for work, become a better leader and have a richer life. In this engaging adaptation of his hands-on Wharton course, he offers step-by-step instruction to help you create positive, sustainable change in your world. This proven, programmatic method teaches you how to produce stronger results at work, find clearer purpose, feel less stressed, strengthen connections with the people who matter most to you, contribute further to important causes, and gain greater support for your vision of your future. If yoursquo;re ready to learn to lead in all parts of your lifemdash;this is the book for you.
For a full array of Total Leadership tips and tools, visit totalleadership.org. Also look for Stew Friedman's book, *Leading the Life You Want*, which builds on *Total Leadership* by profiling well-known leaders
from Bruce Springsteen to Michelle Obamamdash;who exemplify its principles and demonstrate how success in your work is accomplished not at the expense of the rest of your life, but as the result of meaningful attachments to all its parts.

From Booklist
Friedman, a former academic and leadership consultant, presents
Total Leadership, his
four-wayrdquo; win method that enables a leader to find mutual value at work, at home, in the community, and personally. He explains that his views are not work-life balance, which he considers a zero-sum game. Using exercises, stories, charts, and lists, the author describes Total Leadership as a program for becoming a leader who acts with authenticity by determining what is important, who acts with integrity by respecting all parts of his life, and who acts with creativity by experimenting to find new solutions. Claiming leadership can and must be learned, the author offers step-by-step instructions for using his principles to produce stronger business results while having a richer life and creating opportunities for others. Although this book appears to be a manual for client seminars and an infomercial for his consulting activities, Friedman nevertheless offers thoughtful insight into important leadership qualities that will improve results while allowing for a fulfilling life for leaders and their followers. --Mary Whaley "Whether you're thinking ambitiously about your start-up or more holistically about what kind of leader you want to be to those around you, please all your stakeholders. Go for the four-way win."
— David Gardner, *Motley Fool* "Stewart Friedman in his book *Total Leadership* talks about this as 'four-way wins.' I think balance is almost impossible these days, but if you try to think of career, family, community, and self as four circles and try to overlap them, you will feel more productive."
— Julie Smolyansky, CEO of Lifeway "Students talk about Stewart D. Friedman, a management professor at the Wharton School, with a mixture of earnest admiration, gratitude and rock star adoration."
— The New York Times
Dr. Stewart Friedman on "Time Bindrdquo; vs. Psychological Interference and More: "He is absolutely brilliant with micro-testing and fixing two largely unaddressed issues for type-A personalities: psychological interference and conflicting goals."
— The Blog of Tim Ferris
Winner of the 2008 Best in Category – Personal Development. — CEO-Read "In his 2008 book *Total Leadership*, author Stewart Friedman does a memorable job debunking the concept of "work-life balance." I'm a sucker for iconoclastic writing that replaces threadbare thinking with new language and new frameworks, and to me, "work-life balance" was cruising for a bruising. Friedman gives it a nice offing."
— The Motley Fool "Highly innovative, pedagogical, and inspiring, the book combines the largely masculine field of leadership studies with the largely feminine field of work-life, rejuvenating both...Instead of taking the traditional work-life balance approach...*Total Leadership* taps the jazz metaphor...offering a concise and crystal clear history of the fields it builds upon, the book explains complex work-life concepts...Friedman gives useful tips. Suggesting a bold vision of leadership that encompasses all domains of life...it is highly energizing and liberating. The book's scholarly ambition also is inspiringrdquo; — Human Resources Management, reviewed by Ariane Ollier-Malaterre, PhD "Total Leadership isn't your traditional business book. It isn't about foolproof sales techniques, how to get your dream job, or squeezing the most out of employees. The book is different because of its compelling message that it is possible to lead a richer life simply by assuming leadership of one's own life."
— Personnel Psychology "If you're looking to balance work and life, this easy-to-read, holistic guide to success in both areas is for you."
— Management Today "One word is noticeable by its absence: balance...The customised approach of Friedman's programme, and its focus upon interconnectivity, dispels this traditional viewpoint."
— Chief Executive Officer, *A Life In Harmony* "Friedman creates a simple and powerful "three-legged stoolrdquo; structure in his book that would serve as a great road map for any leader or aspiring leader. The three legs are: authenticity, integrity and creativity...Friedman's view of total leadership is about an integrated and holistic systems view of the human leader. Itsquo;s that simple, and that powerful. Friedman'squo;s

book will be a valuable resource to anyone interested in initiating a self-dialogue about professional and personal values and, indeed, to anyone interested in becoming a better leader. — Workspan

ADVANCE PRAISE FOR TOTAL LEADERSHIP: “In a world of work-life trade-offs, Stew Friedman offers what most think impossible, a field-tested program that gives you not only what you want in business, but also what you want in life. Brilliant!” — Timothy Ferris, author, *The 4-Hour Workweek*, #1 New York Times bestseller “The best leaders are those who stay connected—to their communities, to the people they love, to themselves. In Stew Friedman’s *Total Leadership*, you’ll learn simple, powerful new ways to make these connections happen and enjoy the rich rewards that inevitably follow.” — Keith Ferrazzi, CEO, Ferrazzi Greenlight, and coauthor, *Never Eat Alone* “Stew’s class at Wharton transformed my development as a leader and Internet entrepreneur. This book and the exercises in it are equally powerful.” — Brett A. Hurt, Founder and CEO, Bazaarvoice “Stew Friedman’s framework is the most comprehensive and meaningful distillation of how to lead yourself and others that I have encountered. I use the precepts of *Total Leadership* in my daily life, and I’m better off for it.” — Richard Smith, Chief of Staff to the CFO, Sears Holdings Corporation and former Army company commander and combat veteran “In the future, being a leader will require ways to integrate work with rest of one’s life, resulting in more effective leadership and a more fulfilling life. *Total Leadership* points the way.” — Robert Reich, Professor, University of California at Berkeley, former US Secretary of Labor, and author, *Supercapitalism* “Destined to be a classic, this is a remarkable book. I have studied leadership and led organizations for over twenty years. No other book has reshaped my thinking about leadership development as much as *Total Leadership*.” — David A. Thomas, Dean, Georgetown University McDonough School of Business, and author, *Breaking Through: The Making of Minority Professionals in Corporate America* “With a refreshingly simple approach to winning the daily struggle between family bliss and career satisfaction, Stew Friedman outlines clear and innovative solutions for better managing the competing demands of our lives. Engaging and inspiring.” — Anne Erni, Head of Leadership, Learning and Diversity at Bloomberg “It is difficult to translate the dynamic process of learning into the pages of a book, but Stew Friedman has done it! When we become more intentional leaders, it benefits every facet of our lives: our work, our families, our community connections, and, at the deepest level, ourselves.” — Ellen Galinsky, President, Families and Work Institute “*Total Leadership* is so aligned with my thinking as an HR executive and medical director of a global business. With practical tools and compelling stories, Friedman demonstrates how to achieve four-way wins a distinctive, important new concept for today’s leaders.” — Dr. Robert W. Carr, Vice President and Corporate Medical Director, GlaxoSmithKline