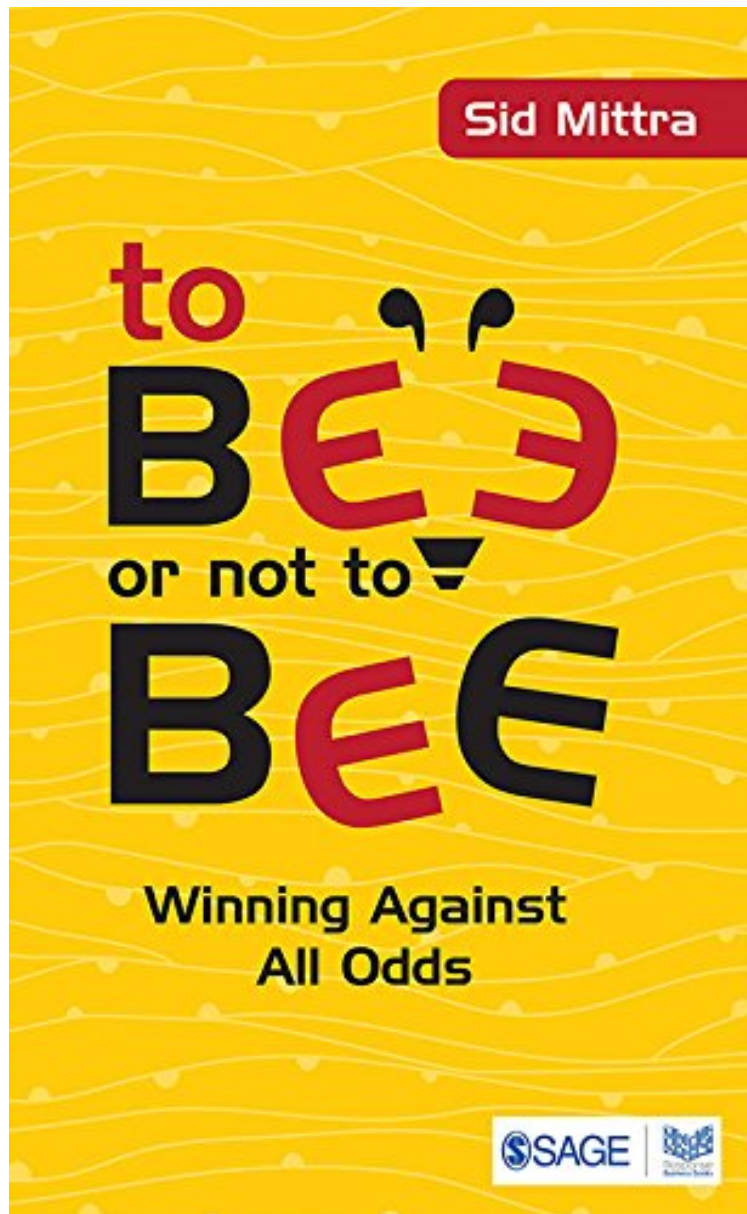


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To Bee or Not to Bee: Winning Against All Odds

Sid Mitra

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In this compelling first-person account, Sid Mittra shows us how it is possible to achieve our dreams against incredible odds. Some unique features of this book: **•** A compelling read, infused with humor, this book is about a man who refused to succumb to adversity and achieved much success in life. **•** A must-read for professionals and aspiring young readers whose perspective may be irreversibly impacted by the strength of Sid's vision and willpower. **•** Perhaps the biggest strength of the book is the roller coaster ride of Sid's life story which reads like fiction. He ascribes his success to the following 4Ps: -Persevere with passion -Pursue professional, family-oriented, social spiritual goals -Persuade family and friends to help -Promote a culture of giving back The author shows us how these simple yet potent principles can be easily imbibed to achieve our personal destinies.

"Sid's memoir shows readers that he did it the right way and offers much needed encouragement to others to fight every day to do the same."--Jeffrey T. Cuthbertson "Few people have managed to write with such emotion, clarity, and deliberation as Sid has about poverty, adversity, and a dogged determination to overcome seemingly insurmountable obstacles to succeed. I strongly believe that by reading this memoir, all of us can benefit from [it]."--Joseph Knollenberg "This is an exemplary story of an emigrant who rises from personal and economic hardships, almost receives a Fulbright scholarship, and eventually flourishes in academia and the business world . . . readers whose perspective may be irreversibly impacted by the strength of Mittra's vision and willpower."--Virinder Moudgil "President and CEO, Lawrence Technological University" -"Sid's memoir shows readers that he did it the right way and offers much needed encouragement to others to fight every day to do the same."---Jeffrey T. Cuthbertson -"This is not simply another rags-to-riches story, but one fraught with unbelievable hindrances that few, if any of us, could surmount."---Edward J. Wolff -"Few people have managed to write with such emotion, clarity, and deliberation as Sid has about poverty, adversity, and a dogged determination to overcome seemingly insurmountable obstacles to succeed. I strongly believe that by reading this memoir, all of us can benefit from [it].---Joseph Knollenberg -"This is an exemplary story of an emigrant who rises from personal and economic hardships, almost receives a Fulbright scholarship, and eventually flourishes in academia and the business world . . . readers whose perspective may be irreversibly impacted by the strength of Mittra's vision and willpower."---Virinder Moudgil -"President and CEO, Lawrence Technological University" -"This is not simply another rags-to-riches story, but one fraught with unbelievable hindrances that few, if any of us, could surmount."--Edward J. Wolff, "Sid's memoir shows readers that he did it the right way and offers much needed encouragement to others to fight every day to do the same." (Jeffrey T. Cuthbertson) "This is not simply another rags-to-riches story, but one fraught with unbelievable hindrances that few, if any of us, could surmount." (Edward J. Wolff) "Few people have managed to write with such emotion, clarity, and deliberation as Sid has about poverty, adversity, and a dogged determination to overcome seemingly insurmountable obstacles to succeed. I strongly believe that by reading this memoir, all of us can benefit from [it]." (Joseph Knollenberg) "This is an exemplary story of an emigrant who rises from personal and economic hardships, almost receives a Fulbright scholarship, and eventually flourishes in academia and the business world . . . readers whose perspective may be irreversibly impacted by the strength of Mittra's vision and willpower." (Virinder Moudgil President and CEO, Lawrence Technological University) "This is not simply another rags-to-riches story, but one fraught with unbelievable hindrances that few, if any of us, could surmount." (Edward J. Wolff), About the Author Sid Mittra, PhD, CFP®; is emeritus professor of finance at Oakland University. He is a past member of the CFP Board. Mittra is in several prestigious listings, including International Authors' Who's Who, American Men of Science, and Who's Who in Finance and Industry. Mittra is the author of more than a dozen books, including *Practicing Financial Planning for Professionals and CFP Aspirants* (SAGE, 2016, 12th Edition). For many years, he published a weekly newspaper article on personal financial planning topics for *The Oakland Press* (MI) and *The Macomb Daily* (MI). His professional articles have appeared in the *Journal of Accountancy*, *Financial Planning*, *Journal of Financial Planning*, *Personal Financial Planning*, and *American Economic*. Mittra is widely quoted in *Money* magazine, *Kiplinger's Personal Finance*, *Financial Advisor*, and other magazines and newspapers. Mittra established and operated a boutique financial consulting firm, *Coordinated Financial Planning*, subsequently changing the name to *Mittra Associates*, for over three decades. He uniquely combines conceptual and theoretical knowledge in financial management with communicative skills. He frequently speaks on financial economics, money, and financial management. He also advises corporations, partnerships, and closely held corporations.