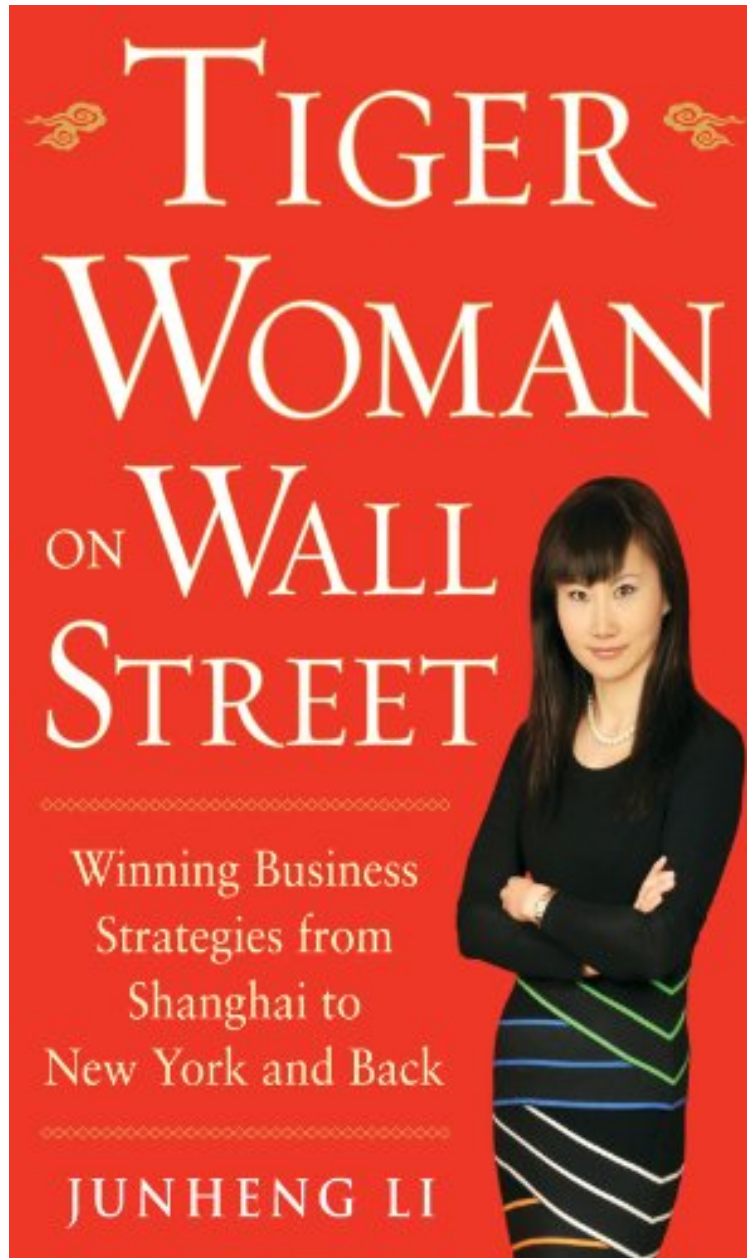


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Tiger Woman on Wall Street: Winning Business Strategies from Shanghai to New York and Back

Junheng Li

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Junheng Li : Tiger Woman on Wall Street: Winning Business Strategies from Shanghai to New York and Back before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tiger Woman on Wall

Street: Winning Business Strategies from Shanghai to New York and Back:

2 of 2 people found the following review helpful. She knows China and the culture and risks, but seems a bit self serving to promote her investigative research business
By NatWas very readable and contained very valuable understanding of the differences in integrity and moral compass of the Chinese vs. Western business people. I am also a market researcher specializing in IVD in China (our 20th anniversary) and have a staff that we are very careful about selecting. I have also uncovered cases of outright fraud in companies that were the darlings of the investment world. (China Medical Technologies-NASDAQ CMED). Overall, worthwhile to spend the time reading if you do business or invest in China.
0 of 0 people found the following review helpful. An Inspiration
By Alan M MillerA wonderful book and an inspiration to all those who venture into the unknown, so to speak, by leaving their home country for university (having to learn a difficult language, English, in the process), entering the ultra-competitive financial capital of the world and becoming a star. Having spent 40+ years as a public finance investment banker/financial advisor I know well what that's like. Now, raising a son (currently in fifth grade in an American school) here in Chile, we plan to use your book to encourage him to work hard in school and perhaps leave his comfort zone to attend university overseas when the time comes.
Alan MillerSantiago, Chile
1 of 1 people found the following review helpful. Great Read
By sailorgirl12As a Chinese major in college I always enjoy learning more about Chinese culture. This book is an excellent blend of Chinese cultural explanations and a modern view of Wall Street. I really enjoyed the candid nature of this book. So many Chinese are quick to argue with American observations about China but this author seems to not only make similar observations that I have made over the years but gives great explanations as to why it is the way it is.

Junheng Li was the perfect Chinese tiger daughter, but from childhood on, she dreamed about America and working on Wall Street. Born in Shanghai, the commercial and financial center of mainland China, Li was brought up in an environment that would raise most Westerners' eyebrows. Her demanding father drilled her on her multiplication tables when she was three, and in school she was forced to memorize facts and regurgitate them perfectly on tests. Success at all costs was the mantra. When she arrived at Middlebury College in Vermont after studying round the clock for months to learn the English language, she entered a completely different world, where values and morality were taught, individualism reigned, and analytical thinking was encouraged. *Tiger Woman on Wall Street* is both the remarkable, dramatic story of one woman's rise in the global business world and a savvy guide to finance and investing. With unflinching candor, Junheng Li tells how a brainy, focused, highly driven Chinese girl who admired Scarlett O'Hara's indomitable spirit drew on the best of both worlds to go where few women have gone before: straight to the top of the financial industry. *Tiger Woman on Wall Street* takes you behind the scenes of the world's most important financial markets, from the daily routine of trading to high-level meetings with executives, policy makers, and analysts. Li conveys in fascinating and revealing detail how she arrives at her investing decisions--a powerful combination of keen intuition, meticulous due diligence, and razor-sharp analysis. Li argues that the current Chinese business growth model has hit a wall and shows why investors need to keep both eyes firmly open when investing--especially in China. By reading this book, you will learn how one of today's most successful China analysts smells a questionable investment a mile away, predicts industry trends, forecasts stock price movements, and develops investment ideas--both long and short--using techniques ranging from scrutinizing data to posing as an average customer in order to examine firsthand a company's latest product. You will also meet colorful characters such as Knucklehead, an American hedge fund manager who invests in Chinese companies based on brokers' bragging, and a Chinese executive who takes conference calls with investors while at nightclubs and who made his fortune by selling fraudulent Chinese companies to global investors. Striking a rare balance between page-turning storytelling and practical investing guide, *Tiger Woman on Wall Street* shows how one woman has navigated her way through and thrived in this increasingly complicated and exciting period in modern financial history.

From Booklist Anyone considering doing business with China or investing in Chinese companies may find *Tiger Woman on Wall Street* to have relevant insight into the business culture of China. A successful equity analyst and founder of an equity research firm, the self-proclaimed "tiger woman of Wall Street" has the unique perspective of having been raised in China and college educated in the U.S., and she shares her experience and observations of Chinese culture's impact on its business environment and her opinions on the economic stability of China. A mixture of autobiography and economics, the book is a warning to those considering investing in China to look past the growth potential and do the investigative research required to make an informed decision. It illustrates China's weak corporate governance and questionable business ethics through examples of fraud by Chinese companies including Longtop and Sino-Forest. Li advises against a top-down approach to stock selection in China because of the inaccuracy of reported data and alerts investors to China-specific risks. She believes the Chinese growth model has stalled, and an eventual economic crash is inevitable. --Cindy Kryszak *Forbes*; "The profound implications for China's investing environment can be summarized into two words: "buyer beware," writes Junheng Li ... This book ... is a treasury of her knowledge on how to exploit rampant market inefficiencies to make a profit in China." -

Forbes
Seeking Alpha: "Junheng Li has written a smart, compelling book. *Tiger Woman on Wall Street* ... moves seamlessly between autobiography and analysis to create a finely chiseled portrait of the often shadowy Chinese business world. It's an important read for anyone interested in investing in China, or in companies that have a Chinese presence."
China Daily: "Tiger Woman on Wall Street, part autobiography but also a candid insight into the pitfalls of investing in China, charts a remarkable career that has taken Li from relatively humble origins in Shanghai to being one of the most successful Asian women on the world's most famous financial street."
The Epoch Times: "For anyone interested in how the world's second-largest economy works, this book provides a great overview, neatly packaged within the life story of a remarkable and interesting woman." About the Author: Junheng Li runs the independent equity research firm JL Warren Capital LLC, a China-focused research firm aimed at plugging the gap between the business reality in China and American investors. Before launching JL Warren, she was an investment banking analyst at Credit Suisse First Boston, an investment officer at Franklin Templeton Fiduciary, and a hedge fund analyst at Aurarian Capital Management.