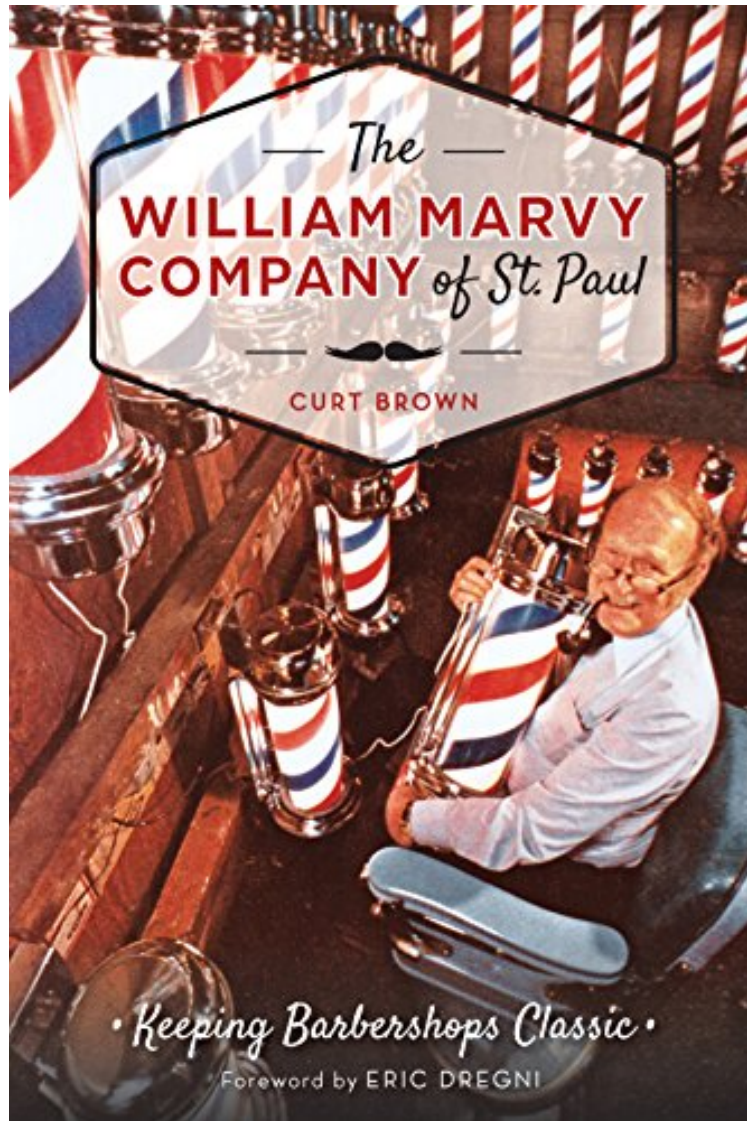


[Free pdf] The William Marvy Company of St. Paul: Keeping Barbershops Classic (Landmarks)

## The William Marvy Company of St. Paul: Keeping Barbershops Classic (Landmarks)

*Curt Brown*

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**Curt Brown : The William Marvy Company of St. Paul: Keeping Barbershops Classic (Landmarks)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The William Marvy Company of St. Paul: Keeping Barbershops Classic (Landmarks):

0 of 1 people found the following review helpful. Fun Real American StoryBy Jon-Jay TilsenFolksy, a little funny, from the "Department of Local Color."

The William Marvy Company's barber poles, encased swirls of red and blue above a rounded stainless-steel base, hang on street corners around the country. The company began creating the vibrant signposts in St. Paul three generations ago. Modern versions of the bloody rags used by surgeon-barbers in the Middle Ages, barber poles are well-known icons, but the Marvy family story is largely unknown. From his humble beginnings as the son of a Latvian "migr" carpenter through the growing pains of his namesake company, Marvy showed business acumen and innovation that culminated with his invention of a shatterproof barber pole, ensuring the company's continued success. From crew cuts and the Beatles up through today, barber poles have remained an easily recognized social constant.

About the AuthorCurt Brown earned degrees in history and American studies from Macalester College, around the corner from the William Marvy Company in St. Paul, Minnesota. He worked for the Fergus Falls Daily Journal, the Associated Press, the St. Paul Pioneer Press and spent twenty-six years at the Minneapolis Star Tribune. Eric Dregni is the author of "In Cod We Trust: Living the Norwegian Dream," "Minnesota Marvels: Roadside Attractions in the Land of Lakes" and seven other books.