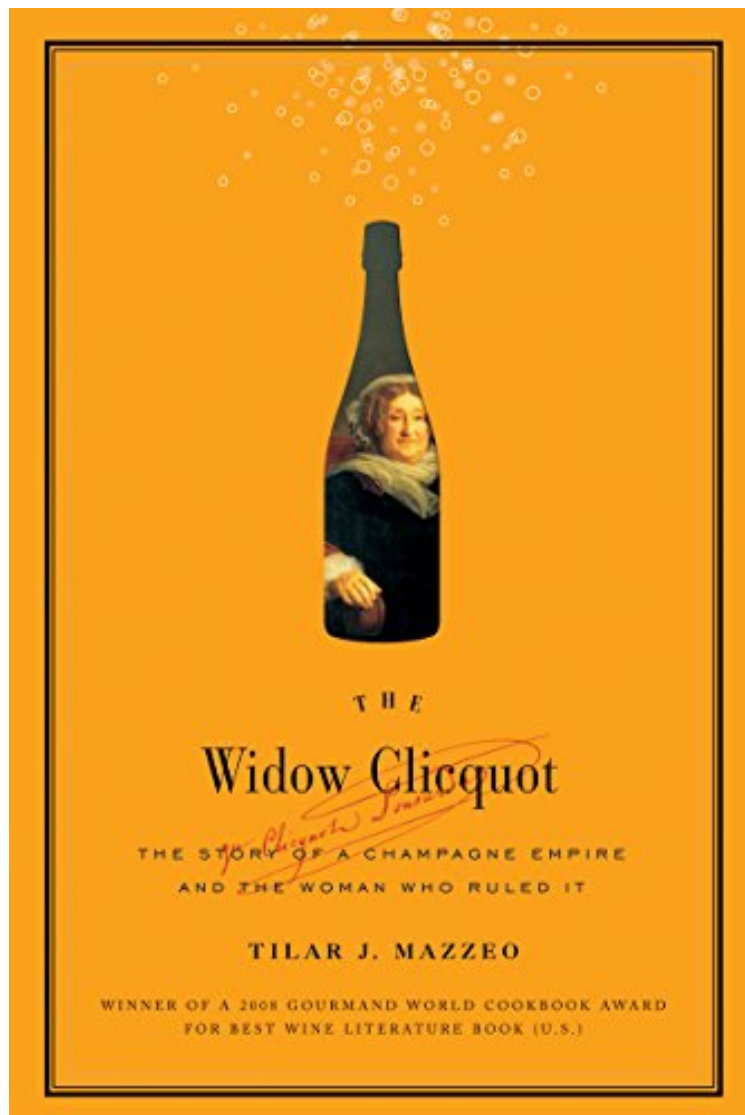


(Free and download) The Widow Clicquot: The Story of a Champagne Empire and the Woman Who Ruled It (P.S.)

The Widow Clicquot: The Story of a Champagne Empire and the Woman Who Ruled It (P.S.)

Tilar J. Mazzeo

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Tilar J. Mazzeo : The Widow Clicquot: The Story of a Champagne Empire and the Woman Who Ruled It (P.S.) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Widow Clicquot: The Story of a Champagne Empire and the Woman Who Ruled It (P.S.):

4 of 4 people found the following review helpful. Champagne was MUCH sweeter thenBy Dave the RaveA must read for anyone that enjoys champagne. Not only does it tell the story of a woman struggling to run a business in a time of

war when women were often treated like chattel. My favorite vignette was about when after trying to ship her champagne west and then east during the Napoleonic Wars her efforts to hide her wine behind walls when the Russian Calvary arrived at her chateau shouting for more champagne before they rode off to battle. A good read.6 of 6 people found the following review helpful. Interesting, butBy ShazartistThis was selected for a book group read and we even had the gorgeous wine over lunch. I really enjoyed reading the History of this Champaign and of Champaign in general, and it had lots of great little tit bits and was generally an easy book to read and It was well written. I did expect a bit more information about the Widow as she was the title, I love books about interesting women, obviously there was little real information available about her. I felt the book was interesting and informative but was not great, especially if you considered you were reading a biography. I liked it and would give it a 3.5 if I could.0 of 0 people found the following review helpful. FascinatingBy BondgirlFascinating chronicle of the life of the Widow Clicquot, who ran the family champagne business after her husband died. This was unheard of a few hundred years ago! I learned a great deal about the making of champagne, plus the strength of the brand. Enjoyed a bottle of the Widow after I finished the book, excellent combination.

The Widow Clicquot is the New York Times bestselling business biography of the visionary young widow who built a champagne empire, became a legend in her tumultuous times, and showed the world how to live with style. Tilar J. Mazzeo brings to life the woman behind the label, Barbe-Nicole Clicquot Ponsardin, in this utterly intoxicating book that is as much a fascinating journey through the process of making this temperamental wine as a biography of a uniquely tempered and fascinating woman.

.com Best of the Month, October 2008: With its trademark fizz and sparkling taste, champagne has long been the beverage of choice for those in a celebratory mood. From the artillery of popping corks on New Year's Eve to the clinking of newlywed glasses, a bit of the bubbly has locked arms with good cheer for centuries. Yet had it not been for the pioneering Barbe-Nicole Ponsardin, the libation deemed "the wine of civilization" by Winston Churchill might today be available only to the excessively wealthy or extremely lucky. Author Tilar J. Mazzeo toasts the eacute;lan of Champagne's Grand Dame with The Widow Clicquot, a fascinating story of the cunning bravery and good fortune that helped build the Veuve Clicquot brand. Widowed at age twenty-seven by the death of her husband Francce;il;ois Clicquot, Barbe-Nicole assumed control of her familysquo;s wine business amid the chaos of The Napoleonic Wars. That she became a prominent female leader in a male-dominated industry was one thing; building an empire amid savage political unrest was quite another. With passionate research and true admiration for her subject, Mazzeo pays homage to the beloved Widow from Reims and the remarkable weight her name still carries today. -Dave Callanan ldquo;Joan of Arc and Madame Clicquot were the two women heroes I knew when growing up in France. What a gift to have this new, well-researched biography of one of the worldrsquo;s first lquo;legitimatersquo; businesswoman, our contemporary as a global business leader.rdquo; (Mireille Guiliano, author of the New York Times #1 bestseller, French Women Don't Get Fat)ldquo;The Widow Clicquot is someone we should all know about.... Long a shadowy, legend-obscured figure, in Tilar Mazzeorsquo;s agile hands the widow sheds her weeds and takes form before our eyes as a distinctly modern entrepreneur....The result is narrative history that fizzes with life and feeling.rdquo; (Benjamin Wallace, author of the New York Times bestseller, The Billionaire's Vinegar)ldquo;Told in a light and graceful style that is just right for its subjecthellip;. [I]trsq; a fascinating trip, made even more so by Ms. Mazzeorsquo;s charming cameo appearances as a kind of tour guidehellip;. This example of Barbe-Nicolersquo;s voice is exceptionalhellip;an intoxicating business biography.rdquo; (Julia Flynn Siler, The Wall Street Journal)ldquo;The Widow Clicquot, Tilar J. Mazzeorsquo;s sweeping oenobiography of Barbe-Nicole Clicquot Ponsardin, is the story of a woman who was a smashing success long before anyone conceptualized the glass ceiling.rdquo; (New York Times Book)ldquo;Mazzeorsquo;s resulting book is an enticing stew of biography and history.rdquo; (USA Today)ldquo;If you like champagne, ldquo;The Widow Clicquotrdquo; by Tilar J. Mazzeo is definitely worth a drink.rdquo; (Associated Press)ldquo;Tilar J. Mazzeorsquo;s informed and enlightening biography of Madame Clicquot, the widow and, more important, the businesswoman, retrieves her vintage story as if looking for a rare bottle in one of the Champagne regionrsquo;s deepest caves.rdquo; (Newsday)ldquo;This book is full of fascinating morsels of information.rdquo; (Canberra Times)The Widow Clicquot is a miraculous feat of organization, one worthy of a doctoral thesishellip;. [I]n its moments of action, this is actually a gripping story. And while the book appears to be a feminist history/business biography, itrsquo;s also the appealing story of the authorrsquo;s odyssey. (Austin Chronicle)ldquo;Mazzeorsquo;s tale moves swiftly through Barbe-Nicolersquo;s many accomplishments, including her method for storing bottles nose-downmdash;an innovation that allowed the second fermentation detritus to be cleared efficiently, setting her far ahead of her competitors.rdquo; (Los Angeles Times) Joan of Arc and Madame Clicquot were the two women heroes I knew when growing up in France. What a gift to have this new, well-researched biography of one of the world's first 'legitimate' businesswoman, our contemporary as a global business leader."Told in a light and graceful style that is just right for its subject.... [I]t's a fascinating trip, made even more so by Ms. Mazzeo's charming cameo appearances as a kind of tour guide.... This example of Barbe-Nicole's voice is

exceptional...an intoxicating business biography."