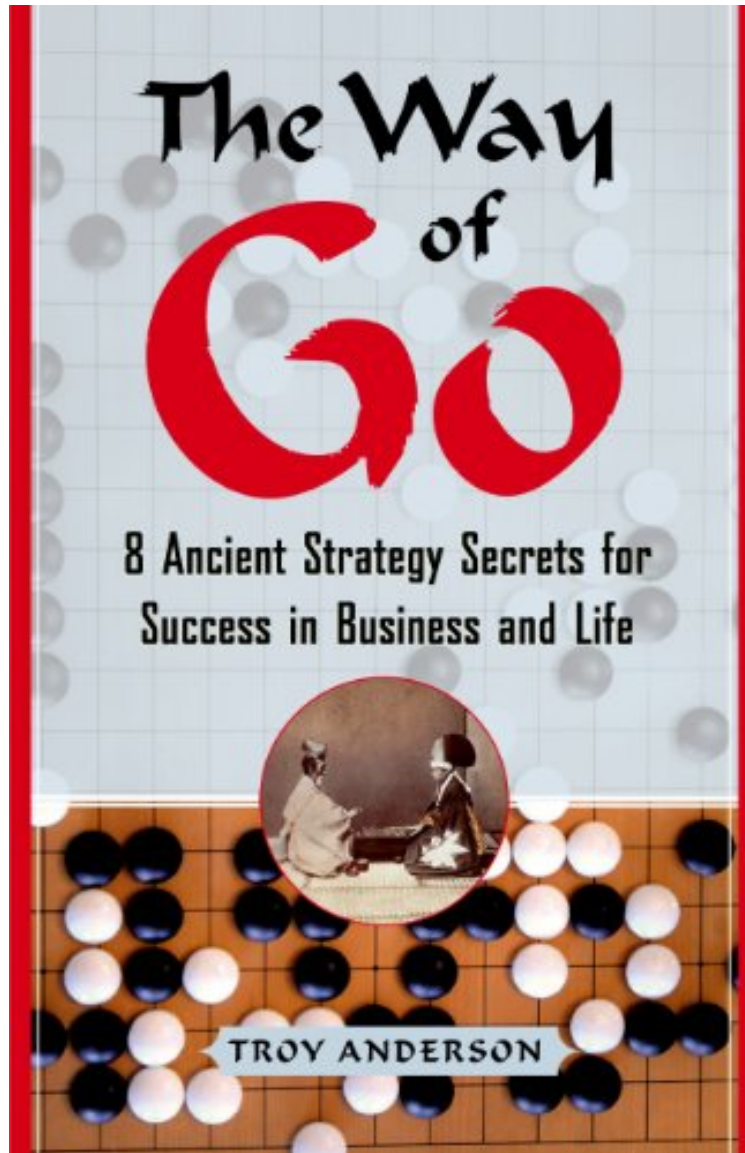


[Free pdf] The Way of Go: 8 Ancient Strategy Secrets for Success in Business and Life

# The Way of Go: 8 Ancient Strategy Secrets for Success in Business and Life

*Troy Anderson*

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**Troy Anderson : The Way of Go: 8 Ancient Strategy Secrets for Success in Business and Life** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Way of Go: 8 Ancient Strategy Secrets for Success in Business and Life:

0 of 0 people found the following review helpful. A practical guide to strategy By AlTroy Anderson wrote the book that I was looking for. I always wanted to learn how to play Go because I heard that it is a game of strategy. But I don't

want to be a Go player, I want to understand how strategy is used in the game. To become a decent Go player would require a commitment in time and energy that I don't have. I ran across Troy's book while looking for strategy books on . I bought it because It is more about strategy and less about playing Go. He covered eight dimensions of strategy which after much reflection I found I could apply to all aspects in life. Through out my day at work, I often think about my day to day tasks in Troy's terms of Global/Local, Slack/Taut and Owe/Save as I try to make sense of my priorities of the day. My long to-do list is no longer a list of random tasks that is sorted by deadlines but is now a list of moves that is to accomplish a purpose of controlling an area of my work. I gave Troy's book four stars because I felt that that I had to work harder than necessary in to pull out some of the more useful ideas from his book. Perhaps these four stars tells more about my ability to understand than the quality of Troy's presentation. 1 of 3 people found the following review helpful. Pretty poor  
By Larry Harry  
Not sure what I was expecting, but certainly not this. Some of the tips on Go are nice, though not terribly original. The tips on business, life, etc. are hardly secrets - they are repackaged cliches (at best). The best thing about the book is the mnemonic used to organize the structure. Overall, disappointing and of little interest to any one but the serious Go player (and then there are far better volumes). 0 of 2 people found the following review helpful. Somewhat Useful to a Beginner  
By S. Haggard  
The last half contained good instructional material. The rest was of little value to me.  
Steve Haggard

For centuries, business, political, and military leaders throughout Asia have had a secret weapon for success -- the philosophies and strategies found in an ancient game called Go. Now, Troy Anderson, an entrepreneur, knowledge management expert, Fortune 500 management consultant, and one of only five Americans to train at the Japanese Professional Go Academy, brings these philosophies and strategies to the West. Leaders and intellects such as Mao Tse-tung, Bill Gates, and John Nash (the game was featured in the movie A Beautiful Mind) as well as many CEOs and political leaders throughout Asia are among the 27 million people who have played this simple two-person board game known as the "game of geniuses." In this unique book, Troy Anderson shares the essential elements of strategy and competition that define the game of Go and shows how these principles can be applied wherever strategy is called for: How to make use of limited resources and time to produce the largest gain Which initiatives to continue and which to abandon When to lead and when to follow your opponent How to weigh competing interests among different units How to enter a market where the competition is already well established How to proceed to ensure success if the competition enters your market How to create a strategic plan when the market changes quickly How to go global but think locally Go provides experience and understanding regarding basic strategic problems that no other art, science, or field, other than war, can readily claim. In addition to an enriching account of how the game of Go has influenced Anderson's life, the valuable lessons imparted here add up to a powerful prescription for success -- whether you are seeking professional achievement, better competitive understanding, stronger personal relationships, or simply a more rewarding life.

From Publishers Weekly  
Anderson, a consultant and managing director of Knowledge Initiatives at the Fannie Mae Foundation, is an accomplished player of Gomdash; an ancient and popular Japanese game gaining fans around the world. Requiring strategic moves like chess, the game is more complex and can teach players how to handle situations in business and life, Anderson argues; "Most strategies resource allocation decisions aremdash;at their rootsmdash;classic Go strategy problems," he writes. Experienced players will have less difficulty than novices handling key problems such as when to expand into a competitor's territory, how to allocate scarce resources and how to create strategies in a time of rapid change because of their knowledge of Go. Anderson is an adept writer and conveys his enthusiasm for the game, particularly when he recalls devoting an inordinate amount of time to it during his college days. He arrives in Tokyo without even a hotel room but simply the names of a few players and an eagerness to learn from the masters of Go. Anderson does offer some real business scenarios to support his thesis. However, readers unfamiliar with Go may find the book tedious; without an understanding of the game's strategies, they're unlikely to be persuaded that the game's lessons are critical to business success. Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.  
From Booklist  
Anderson, consultant and teacher of Go, explains this 4,000-year-old Chinese game that moved to Japan, where it is extremely popular. Its timeless tactics apply to business and life and are instructive in strategy, decision making, and dealing with reality. Principles include maximizing limited time and resources; knowing when to seize the initiative, when to focus, and when to expand options; and adapting to change. Strong players of Go and in the game of life make plays that accomplish more than one objective, which is critical when they don't know what the future holds or what the competition will do. The author recommends that we focus on our goals, learn the rules, and follow them--but not slavishly. He recommends that we develop the spirit to break with tradition and chart our own course, which he acknowledges is hard to do. While the game of Go is complex, its lessons for business and life will be applicable to many library patrons. Mary Whaley Copyright copy; American Library Association. All rights reserved  
Myron Roomkin Robert and Arlene Kogod Fund Dean, Kogod School of Business, American University Anderson has found in this ancient board game the simple truths for achieving an effective boardroom. All managers can benefit from his analysis, which emphasizes the

simple though elegant concepts that are at the core of strategic thinking.