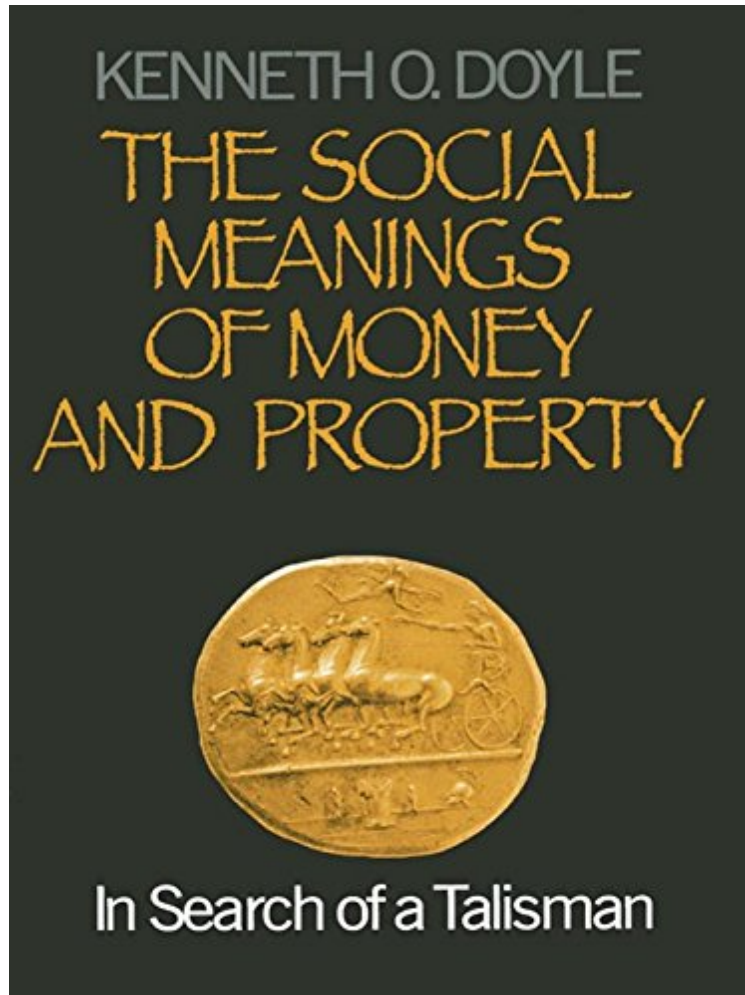


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# The Social Meanings of Money and Property: In Search of a Talisman

*Kenneth O. Doyle*

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put it down. Once read you will see the offerings of money and property with a robust and deeper understanding. Integrating and weaving cultures, psychology, and meaning with skill and grace this author takes an approach that is at once searching and at times searing. Find your own Talisman with the help of these pages. A Mighty Thank You to the author for your adventurous exposition!!!!!! 2 of 2 people found the following review helpful. A Must-Read to Understand the Money-Mind Connection By A Customer This is a brave and fascinating book. It gives a clear-eyed examination of the connection between love and money, and how easily one can be confused by the other. The book brings together highly original ideas about philosophy, law, religion, history, and personality theory, with the compelling subtext of people's feelings of anxiety or confidence as they relate to money (or the lack of it). Bottom line: The book explores how people use money and property to communicate with one another. Not an easy read, but well worth it. Highly recommended.

In this fascinating volume Kenneth O Doyle provides a conceptual framework for understanding the social meanings of money and property, and the psychological, cultural, economic and political variables which contribute to these meanings. The author advances the concept of money as talisman, by which individuals protect themselves from their individual fears: of incompetence, abandonment, disorganization and constraint - to mention but a few. Examples in support of this argument are drawn from many social systems, contemporary and historical.