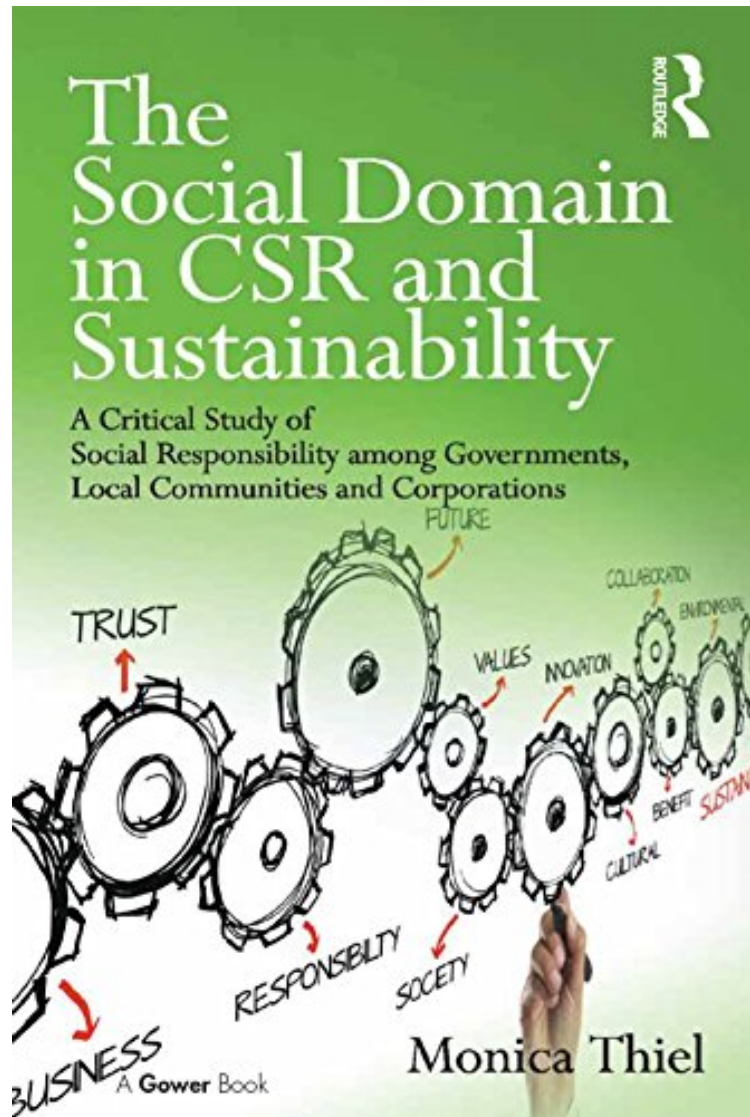


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The Social Domain in CSR and Sustainability: A Critical Study of Social Responsibility among Governments, Local Communities and Corporations

Monica Thiel

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Responsibility among Governments, Local Communities and Corporations:

How can greater understanding of social responsibility within a local context empower companies, local communities and governments? What is the relationship among business, local communities and governments with regard to social responsibility in developing, emerging and advanced economies? What is the nature of the relationship between individual responsibility, social responsibility and profit? These are some of the most meaningful questions in the CSR and sustainability sphere today - and yet hitherto the 'social domains' has received remarkably little detailed coverage. In this fascinating book Monica Thiel tackles these questions head-on; discussing the lack of social responsibility engagement with local communities by corporations and governments, and the lack of reciprocal social responsibility and sporadic participation from individuals and local communities themselves. *The Social Domain in CSR and Sustainability* provides a new and unique contribution to the body of knowledge in CSR and sustainability. With practical tools for business, government and local community leaders faced with challenging societal constraints and consumer and public demands on a daily basis - readers will be in a better position to manage and develop CSR and sustainability strategies, a task increasingly crucial for successful managers and leaders in companies, local communities and governments.

'Dr Thiel's *The Social Domain in CSR and Sustainability* analyzes the extensive research for CSR and provides an important new study that makes insightful contributions to the Corporate Social Responsibility (CSR) literature, especially for practitioners and researchers who are seeking to understand the meanings of CSR among diverse constituents and institutions. Most organizations operate in the complex 'social domains' described by Dr Thiel, but unfortunately many of them fail to recognize both the scope and complexity of achieving and communicating 'social responsibilities'. With the growing urgency of many sustainability issues around the globe, this book's critical examination of the many CSR relationships will be a welcome addition for many executive development programs, analytical studies and future research projects.' --John Grant, Visiting Fellow, Colorado State University, USA

About the Author: Monica Thiel is a member of the Academy of Management and the European Group for Organizational Studies. Her research articles and case studies have been published in the *American Journal of Economics and Business Administration*, *International Journal of Business and Globalization*, *Asian Journal of Business and Management Cases*, *Procedia - Social and Behavioral Sciences*, and the *International Journal of Entrepreneurship and Innovation*. Prior to her pursuit of a PhD in Social Science at the Tilburg School of Social and Behavioral Sciences, Monica worked in multinational corporations, nonprofit organizations, government, military, and small-medium enterprises in business management and social responsibility initiatives.