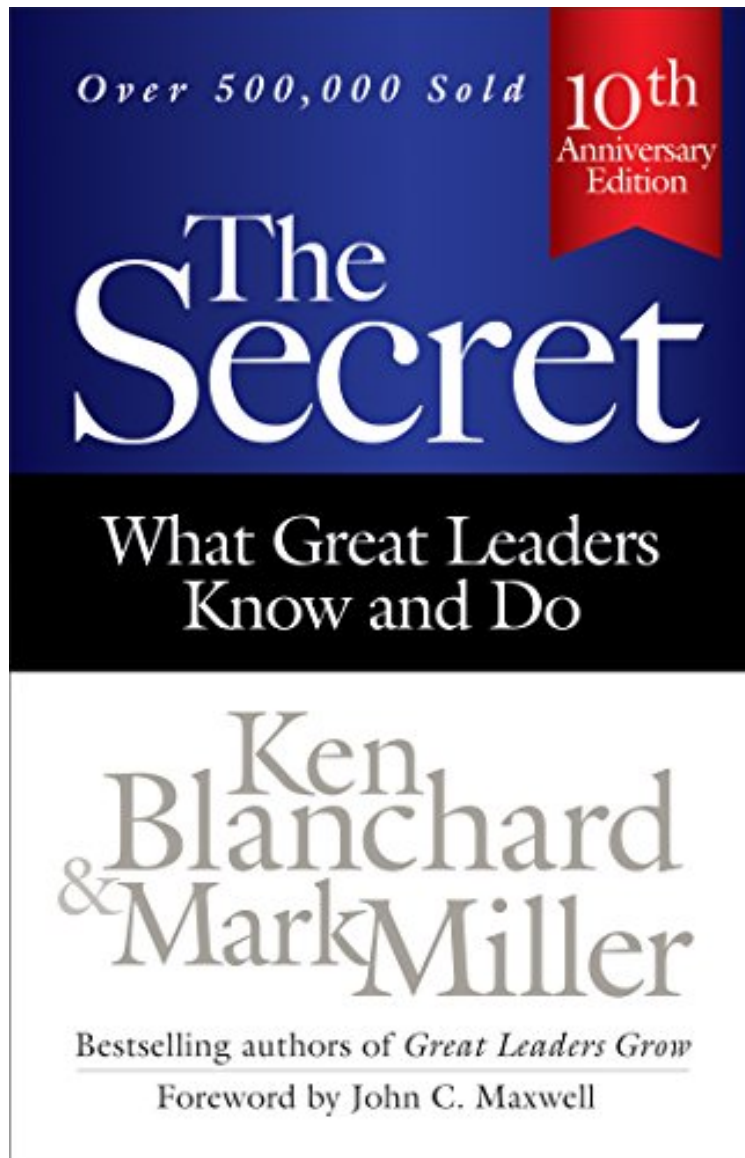


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The Secret: What Great Leaders Know and Do

Ken Blanchard, Mark Miller

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Ken Blanchard, Mark Miller : The Secret: What Great Leaders Know and Do before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Secret: What Great Leaders Know and Do:

1 of 1 people found the following review helpful. A Classic Well Worth Re-Reading reviewed by Bill Pence of CoramDeotheBlog.com By Bill Pence Book Review The Secret: What Great Leaders Know and Do by Ken Blanchard, Mark Miller. Berrett-Koehler Publishers. Third Edition. 155 pages. 2014 edition****I read this book when it was first released, and recently re-read the third (or 10th Anniversary Edition). The book is written as a fictional story (think of Patrick Lencioni's leadership fables) and follows Debbie Brewster, a leader who has been struggling. As a result,

she applies for a new mentoring program at her organization. She is selected to participate, and the mentor she is assigned to is Jeff Brown, the president of the company. In their first meeting Debbie asks Jeff "What is the secret of great leaders?" He responds that the secret is that great leaders SERVE. The book follows Debbie through her monthly mentoring meetings with Jeff as he takes her through the SERVE model. We see her applying what she has learned in those sessions, and as a result growing as a leader. The SERVE model is: S - See the Future. E - Engage and Develop Others. R - Reinvent Continuously. V - Value Results and Relationships. E - Embody the Values. This quick read communicates helpful messages about being a servant leader via an interesting story about a leader who was struggling. It also includes some helpful resources at the end of the book, including a self-assessment and frequently asked questions. This would be a good book to read in a book club or in a mentoring session. 1 of 1 people found the following review helpful. One Secret that is not Meant to Be Kept! By Robert Adams Ken Blanchard and Mark Millers' 10th Anniversary edition of The Secret is definitely not meant to be kept to yourself! An updated version of their classic business fable, The Secret captivates the reader through an intriguing narrative centered around the simple but profound secret: "great leaders serve." Some of my earliest professional training was based on the writings of Ken Blanchard, and his works continue to both line my shelf and inform my leadership activities. In much the same way, for the past few years Mark Millers' writings have been an influential factor in my ongoing leadership development. With The Secret, the authors have once again crafted a learning device that is not only a pleasure to read but filled with practical helps applicable from the volunteer team leader to the C-suite. In addition to these helps, the self-assessment included at the end of the book is a quick, useful tool to use at both the beginning and end of any mentoring or leadership development program. Your continual journey as a developing leader developing others will benefit greatly from practicing the "secrets" from The Secret. 1 of 1 people found the following review helpful. System's based answer to leadership development By Gary La Court I'm the CEO of a midsize organization, and I am just sorry I didn't find this book 15 years ago. Many (most) books on leadership are a series of platitudes and anecdotes. This is much different, a simple, straightforward and logical approach to being a leader and developing leadership. So much of this is in alignment with what I've learned over my 30 year business career, but it's articulated in a very concise and impactful format. I highly recommend this book.

10TH ANNIVERSARY EDITION, REVISED AND UPDATED In this new edition of their classic business fable, Ken Blanchard and Mark Miller get at the heart of what makes a leader successful. Newly promoted but struggling young executive Debbie Brewster asks her mentor the one question she desperately needs answered: "What is the secret of great leaders?" His reply "great leaders serve" flummoxes her, but over time he reveals the five fundamental ways that leaders succeed through service. Along the way she learns: • Why great leaders seem preoccupied with the future • How people on the team ultimately determine your success or failure • What three arenas require continuous improvement • Why true success in leadership has two essential components • How to knowingly strengthen or unwittingly destroy leadership credibility The tenth anniversary edition includes a leadership self-assessment so readers can measure to what extent they lead by serving and where they can improve. The authors also have added answers to the most frequently asked questions about how to apply the SERVE model in the real world. As practical as it is uplifting, The Secret shares Blanchard's and Millers' wisdom about leadership in a form that anyone can easily understand and implement. This book will benefit not only those who read it but also the people who look to them for guidance and the organizations they serve.

"My challenge to you is simple: learn The Secret then apply The Secret. If you do, your leadership and your life will be transformed forever" - from the foreword by John C. Maxwell, author of the bestselling The 21 Irrefutable Laws of Leadership and founder of INJOY "You don't have to be older to be a great leader. The Secret shows how to lay the foundation for powerful servant leadership early in your career to maximize your impact." - Claire Diaz-Ortiz, Head of Corporate Innovation and Philanthropy at Twitter, Inc. and author of Twitter for Good and Hope Runs "In The Secret, Ken and Mark weave a simple yet compelling tale that contains profound truths. If only we all knew The Secret!" - Laurie Beth Jones, author of Jesus, CEO and The Path "When you learn The Secret, don't keep it to yourself. Share it and use it with your people. It will make a difference in their lives and their performance." - Donald G. Soderquist, former Vice Chairman, Wal-Mart, and founder of the Soderquist Center for Leadership and Ethics, John Brown University "If you know The Secret, both relationships and results will prosper. It's a perfect move in your life from success to significance." - Bob Buford, author of Halftime About the Author Ken Blanchard is founder and chief spiritual officer of the Ken Blanchard Companies and is one of the world's most prominent authors, speakers, and consultants. He is the author or coauthor of more than sixty books. Mark Miller is currently serving as vice president, organizational effectiveness, at Chick-fil-A, Inc. He is also the author of The Heart of Leadership, The Secret of Teams, and, with Ken Blanchard, Great Leaders Grow. His blog, GreatLeadersServe.org, is rated as one of the top leadership sites in the world. John C. Maxwell is an author, speaker, and pastor who has written more than 60 books

including The 21 Irrefutable Laws of Leadership.