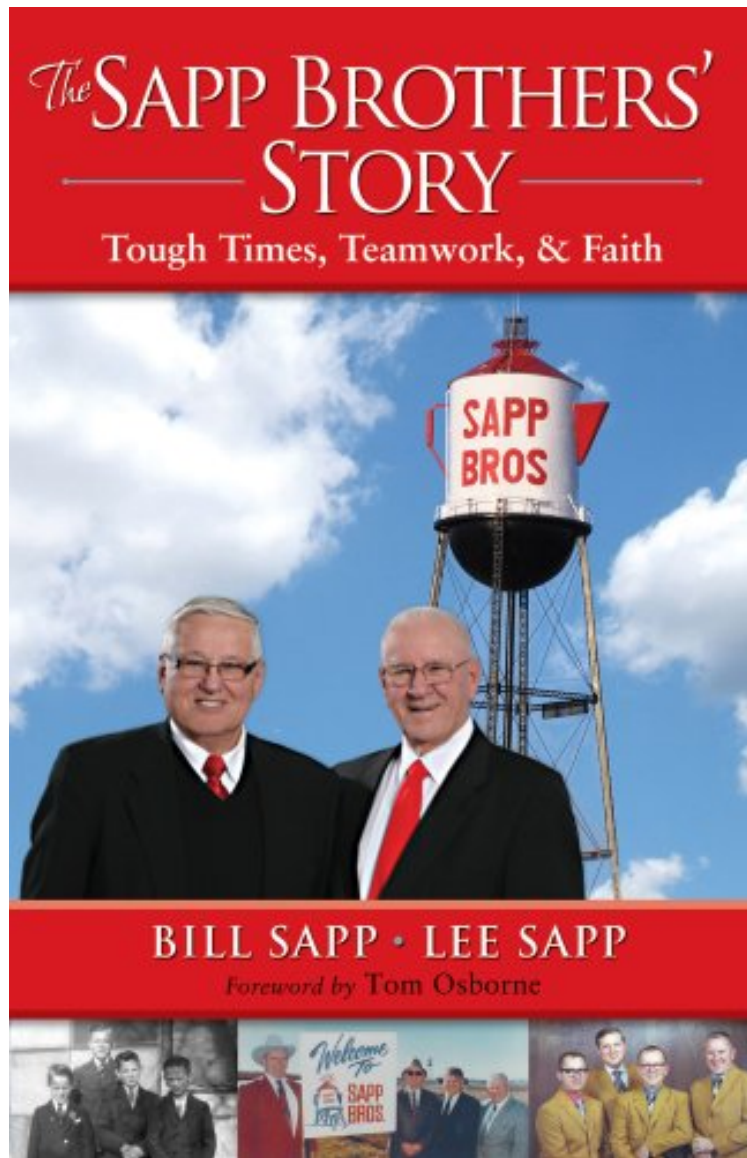


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The Sapp Brothers' Story: Tough Times, Teamwork, Faith

Bill Sapp, Lee Sapp

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Bill Sapp, Lee Sapp : The Sapp Brothers' Story: Tough Times, Teamwork, Faith before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Sapp Brothers' Story: Tough Times, Teamwork, Faith:

0 of 0 people found the following review helpful. Five Stars By Lorin H. Saathoff Excellent book, holds my interest very well 0 of 0 people found the following review helpful. Highly Recommend - The Sapp Brothers' Story. By ShyReader I got my paperback from a Sapp Bros location, but it was such a good read, I wanted to review here. This is not a high-gloss, shiny, slick business book, nor is it a depressing memoir. Instead, it is a very raw story directly from

the mouths of Lee and Bill Sapp. They take turns telling their story in separate chapters, sometimes they cover a different perception of the same event, some times it they take their own path. Lee had me in tears in the first chapter and Bill lifted me back up in the next. It was a phenomenal experience to read about and I'll admit...I'm envious of their success. Not their success in business, but their success with their family. This is a tale of growing up dirt poor, taking risks, fighting, loving, and practicing their faith. I'd always heard that Sapp Bros was a Christian organization and now I know that it is true and how it came to be. They tell how they came to be who they are and where they went and it all boils down to this...these brothers were all rock stars in life and in business. For anyone struggling to figure out who you want to be in business and in life, take a few hours and read this book. Lee and Bill can give you sage advice that comes from decades of living and working.

Through their strong work ethic and faith in God and in each other, the Sapp brothers rose above early adversity to become some of the most respected and successful leaders in the Midwest. Forming the Sapp Brothers Truck Stops in the 1970s and going on to build the Sapp Brothers Petroleum Company, this family has been a Nebraska legend that built business for the state and invested in many state-sponsored organizations. Their "coffee pot" water tower is a symbol of their first truck stops and a Nebraska icon. Keeping integrity and humility as the focus of their professional and personal lives throughout the years, the Sapp brothers have proven that nice guys can finish first and that the American dream is still alive and well.

About the Author As youths, the Sapp Brothers worked as farmers during the Great Depression. However, they moved on, becoming involved in many enterprises, including ownership of car and truck dealerships, leasing companies, and banks. They also built a chain of sixteen truck stops, Sapp Brothers' Travel Centers, located along interstate highways from Utah to Pennsylvania. They also own and operate Sapp Brothers Petroleum. Tom Osborne is a former head coach of the Nebraska Cornhuskers football team and a former member of Congress. He is currently an athletic director at the University of Nebraska. All three men reside in Nebraska.