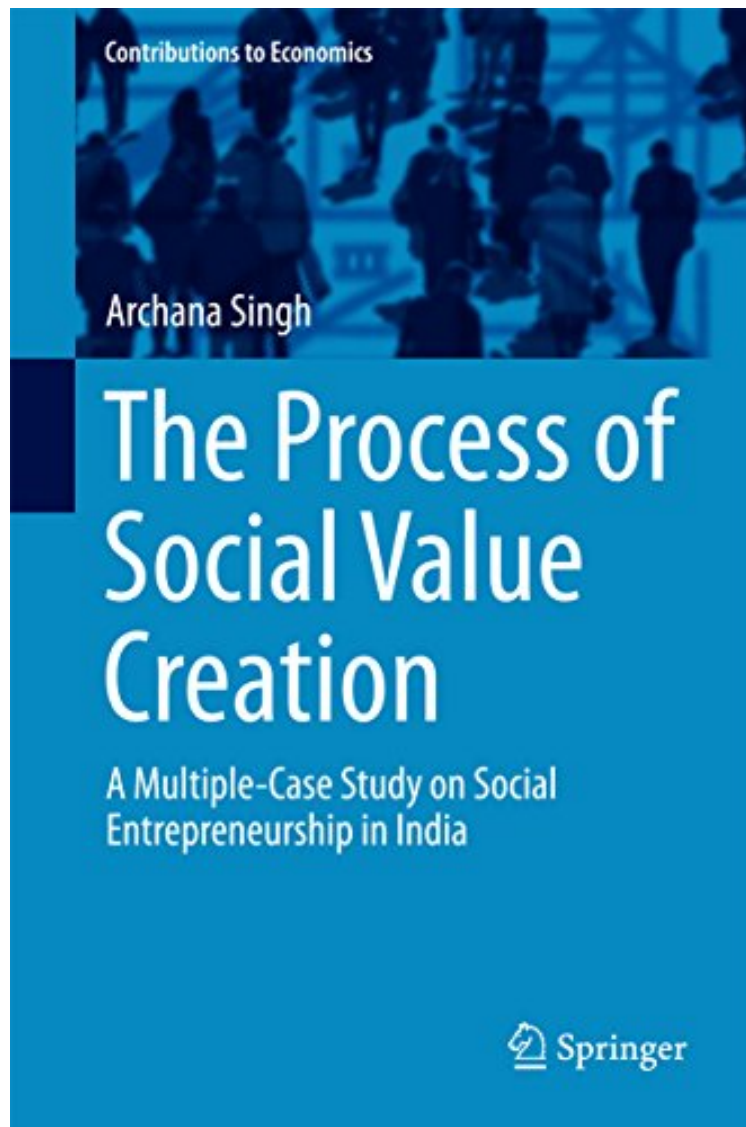


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## The Process of Social Value Creation: A Multiple-Case Study on Social Entrepreneurship in India (Contributions to Economics)

Archana Singh

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About the Author Archana Singh is an Assistant Professor at the Centre for Social Entrepreneurship, School of Management and Labour Studies, Tata Institute of Social Sciences (TISS), Mumbai, India and is presently working in the field of social entrepreneurship. Prior to this academic positions, she has worked with different non-governmental organisations (NGOs) in rural as well as in urban areas on diverse issues such as women's Self Help Groups (SHGs), women empowerment, reproductive and child health, and HIV/AIDS awareness among sex workers. Dr. Singh obtained her PhD and MPhil from TISS, Mumbai, and has published in national and international journals (International Journal of Social Entrepreneurship and Innovation, International Journal of Sociology and Social Policy, and Social Marketing Quarterly) in areas of social entrepreneurship, technology and innovation, and social change. She has also contributed in the edited book 'Technology and Innovation for Social Change' (Springer, 2014). Apart from teaching at TISS (Mumbai and Hyderabad campus), she has been involved in teaching to Graduate students at Kennesaw State University, Georgia, Atlanta (USA) through web mode. Her research interests include social entrepreneurship, women empowerment, social value, social change, social work, and corporate social responsibility.