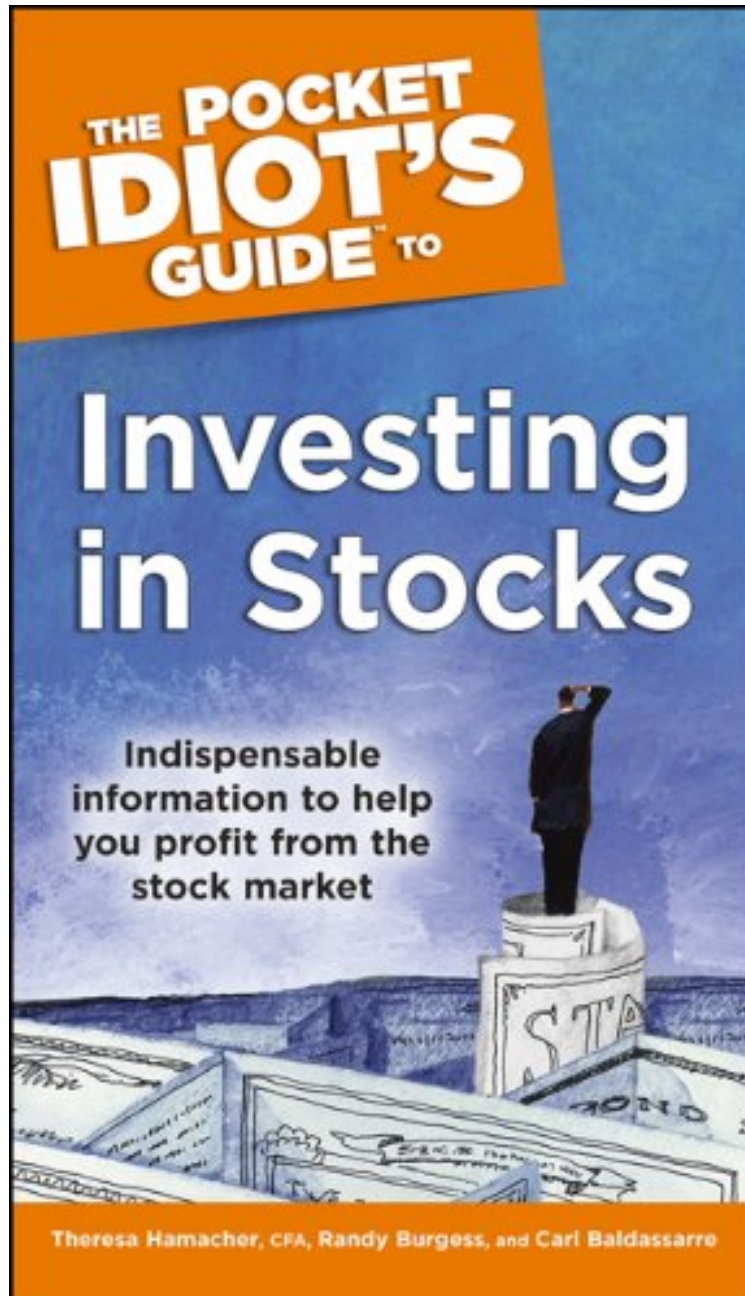


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The Pocket Idiot's Guide to Investing In Stocks (Pocket Idiot's Guides (Paperback))

Carl Baldassarre, Randy Burgess
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Pocket Idiot's Guide to Investing In Stocks (Pocket Idiot's Guides (Paperback)):

8 of 9 people found the following review helpful. such straight-forward honesty is rareBy Dr. AaronMost investment books are a lot of hype and repaetition of some tired theme. Not this little gem! Hamacher and Baldassarre have put together a little book that says a lot that will be useful to the investor who wants to know how to do it right.2 of 3 people found the following review helpful. great starter bookBy Love to LearnPurchased this for our 18 yo son who is just getting into the stock market. It was recommended by his finance teacher who is a Harvard grad. They give it a glowing review....3 of 3 people found the following review helpful. Invest in This Book...By Janette Adams MillerThis book is a great little introduction to the basics of investing in stocks. It gives a solid foundation for further reading in this area. I would not, however, rely solely up on this book alone when beginning to invest. It provides an excellent overview but does not go in-depth. I recommend reading this book first then moving on to Jason Kelly's "The Neatest Little Guide to Stock Market Investing." These two together will be all you need to get in the game!Pros:- Quick and concise summary of stocks, the market and how to trade- Well-written and clear- Professional, sound adviceCons:- Many typos (obviously not well-proofread)- A little too short on the details- Pricey for the size and content!

The Pocket Idiot's Guide to Investing in Stocks covers everything readers need to know to take advantage of the long- and short-term opportunities in the equities market, including how stocks stack up against other forms of investing, a tour of the major U.S. exchanges, choosing an investment style, and much more. In addition, the book covers the investment strategies and philosophies of some of Wall Street's most successful investors. An appendix contains the contact information for all the major full-service and discount brokers.

About the AuthorRandy Burgess is a professional writer and co-author of The Pocket Idiots' Guide to Texas Holdrsquo;emCarl Baldassarre is the author of scores of articles, presentations, and essays on financial topics for clients including Fidelity Investments, UBS, Merrill Lynch, and Prudential Financial.Theresa Hamacher, CFA, is the former chief investment officer for Pioneer Investment Management USA in Boston, Massachusetts.