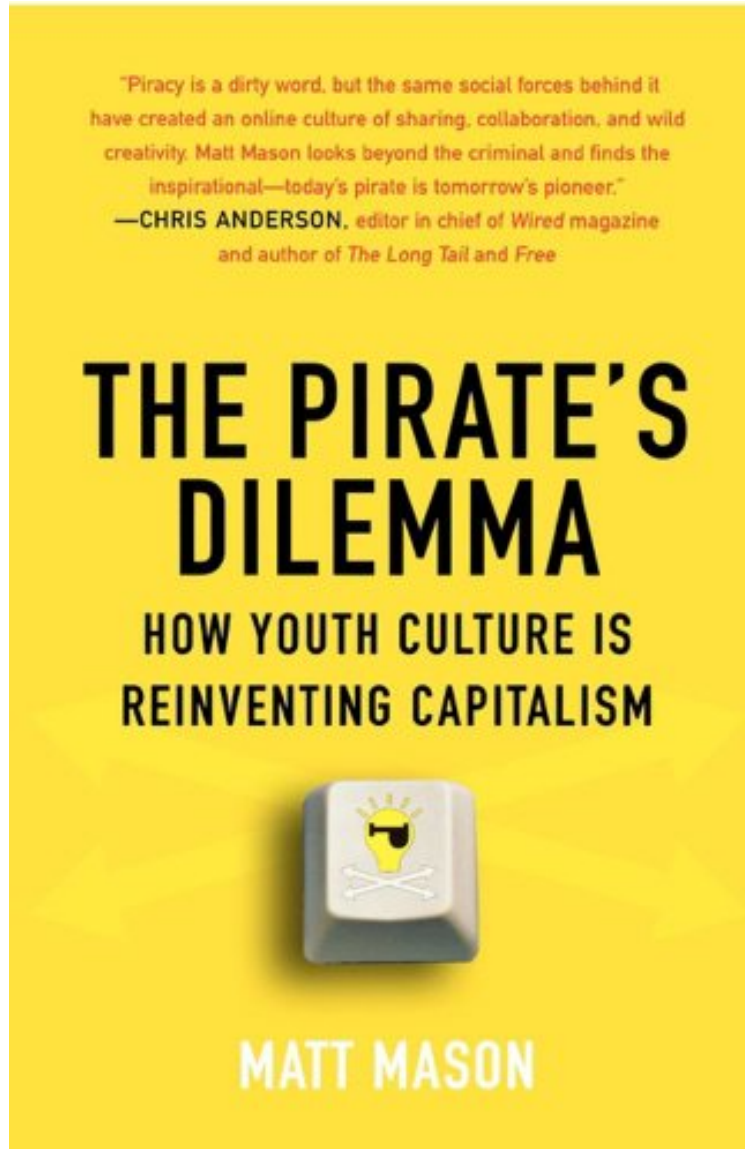


[Download free pdf] The Pirate's Dilemma: How Youth Culture Is Reinventing Capitalism

# The Pirate's Dilemma: How Youth Culture Is Reinventing Capitalism

*Matt Mason*

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**Matt Mason : The Pirate's Dilemma: How Youth Culture Is Reinventing Capitalism** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Pirate's Dilemma: How Youth Culture Is Reinventing Capitalism:

0 of 0 people found the following review helpful. Together we can, built on each others' IPBy David B. HarrisWe live in the best time in history to act on your big ideas. Most of you were born digital, with production tools a few clicks

away. When you get an idea, you can Google it and see what was done before, how your ideas compare and steps to make it real. Building on others' ideas is a part of the contemporary creative process. It could be said that there are no new ideas, but there are infinite new ways to do old things. Our culture is built on a combination of all our ideas, mixed and remixed, recut and served through mass media. Using other people's ideas is accepted, but is it right? This is the Pirate's dilemma, a book on how youth culture is reinventing capitalism by Matt Mason. Piracy is less a word about a thieving enemy to guard against, but is now how business gets done, by individuals getting access to music and entrepreneurs remixing ideas to better serve customers. The Pirate's Dilemma is a great read to examine how we got here, where here is and what is on the horizon of a remix culture. Entrepreneurial pirates create solutions to problems unanswered by existing businesses. Mainstream gives up market share with stubborn decisions to sell the status quo. Pirates are serving the consumers what they want, even when the intellectual property is not theirs. The book helps us understand the costs and benefits of this evolving culture shift to our society. 0 of 0 people found the following review helpful. A solid read. By M. Cobo This felt more like a collection of (extremely coherent and admirably self-referential) essays than a wiggle compelling narrative, although I did appreciate the author's nuanced understanding of piracy. The only real watchout is the length of the chapters; each one is incredibly dense and completely worthy of a measured, focused read, although it's hard to describe a book as faulty when in reality I may well have just read it too fast. 0 of 0 people found the following review helpful. but the content pretty dated if you are reading in it 2015. By josephmisiti This book was interesting, but the content pretty dated if you are reading in it 2015. It does continue to drill the point that the only way to beat piracy is to complete directly against it (Steve Jobs)

It started with punk. Hip-hop, rave, graffiti, and gaming took it to another level, and now modern technology has made the ideas and innovations of youth culture increasingly intimate and increasingly global at the same time. In *The Pirate's Dilemma*, VICE magazine's Matt Mason -- poised to become the Malcolm Gladwell of the iPod Generation -- brings the exuberance of a passionate music fan and the technological savvy of an IT wizard to the task of sorting through the changes brought about by the interface of pop culture and innovation. He charts the rise of various youth movements -- from pirate radio to remix culture -- and tracks their ripple effect throughout larger society. Mason brings a passion and a breadth of intelligence to questions such as the following: How did a male model who messed with disco records in the 1970s influence the way Boeing designs airplanes? Who was the nun who invented dance music, and how is her influence undermining capitalism as we know it? Did three high school kids who remixed Nazis into Smurfs in the 1980s change the future of the video game industry? Can hip-hop really bring about world peace? Each chapter crystallizes the idea behind one of these fringe movements and shows how it combined with technology to subvert old hierarchies and empower the individual. With great wit and insight -- and a cast of characters that includes such icons as the Ramones, Andy Warhol, Madonna, Russell Simmons, and 50 Cent -- Mason uncovers the trends that have transformed countercultural scenes into burgeoning global industries and movements, ultimately changing our way of life.