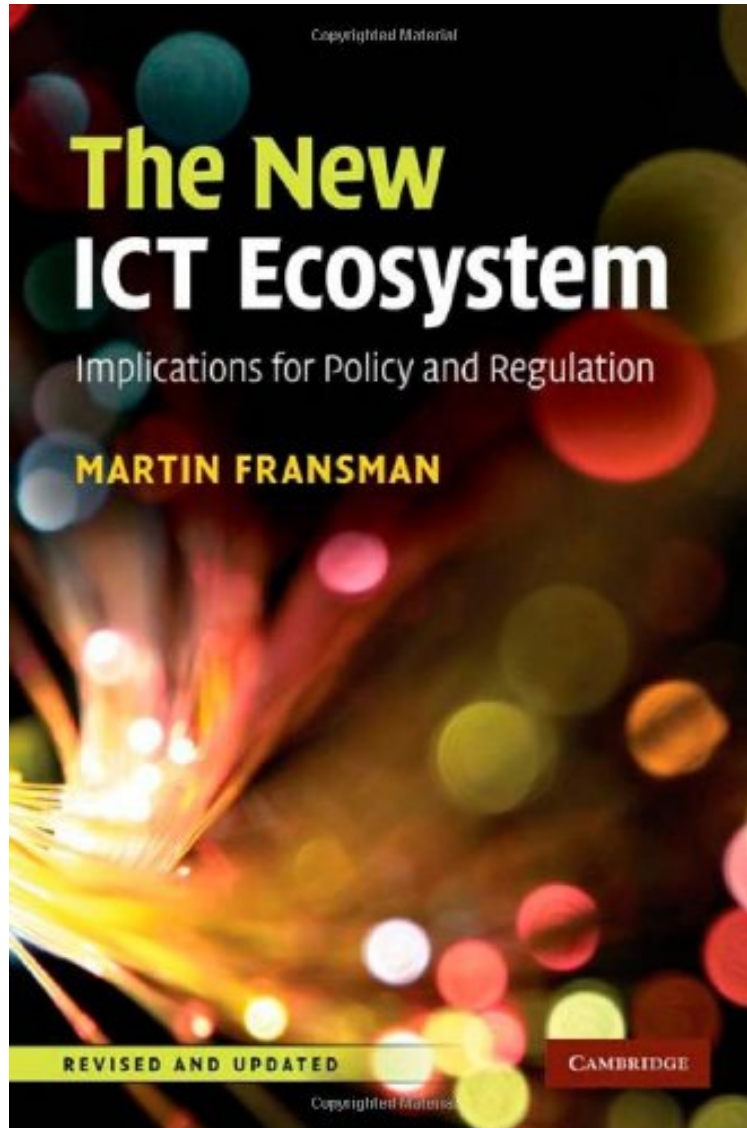


(Free and download) The New ICT Ecosystem

The New ICT Ecosystem

Fransman

**Download PDF / ePub / DOC / audiobook / ebooks*



#2563815 in eBooks 2010-03-01 2010-03-01File Name: B003NHRS0M | File size: 76.Mb

Fransman : The New ICT Ecosystem before purchasing it in order to gage whether or not it would be worth my time, and all praised The New ICT Ecosystem:

0 of 0 people found the following review helpful. Nice background readingBy JackalThe idea of an ICT ecosystem is not useful. Lumping together semiconductors, telecom operators, movie studios, ecommerce, etc is not based on reality. It is similar to lumping four countries together into the BRIC countries. The lumping together in a haphazard way is catchy, but not really useful. Still, the book is thoughtful about telecoms and the American Internet agents. Still I would not really recommend it to a broader audience in 2015.

The ICT sector is crucial as a driver of economic and social growth. Not only is it an important industry in its own right, but it also provides the communication and infrastructure without which modern economies could not function. How does this sector work? Why is it stronger in some countries than in others? What should companies, governments and regulators be doing to enhance its contribution? In *The New ICT Ecosystem*, Martin Fransman answers these and other questions by developing the idea of the ICT sector as an evolving ecosystem. He shows that some components of the ICT ecosystem, particularly the innovation process, work better in some countries and regions than in others. For example, the Internet content and applications layer of the ecosystem tends to work better in the US than in Europe or Asia. The analysis in this book enables policy makers and regulators to understand why some parts of the ICT ecosystem are underperforming and what can be done to enhance their performance. The previous edition of *The New ICT Ecosystem* won the 2008-10 Joseph Schumpeter Prize.