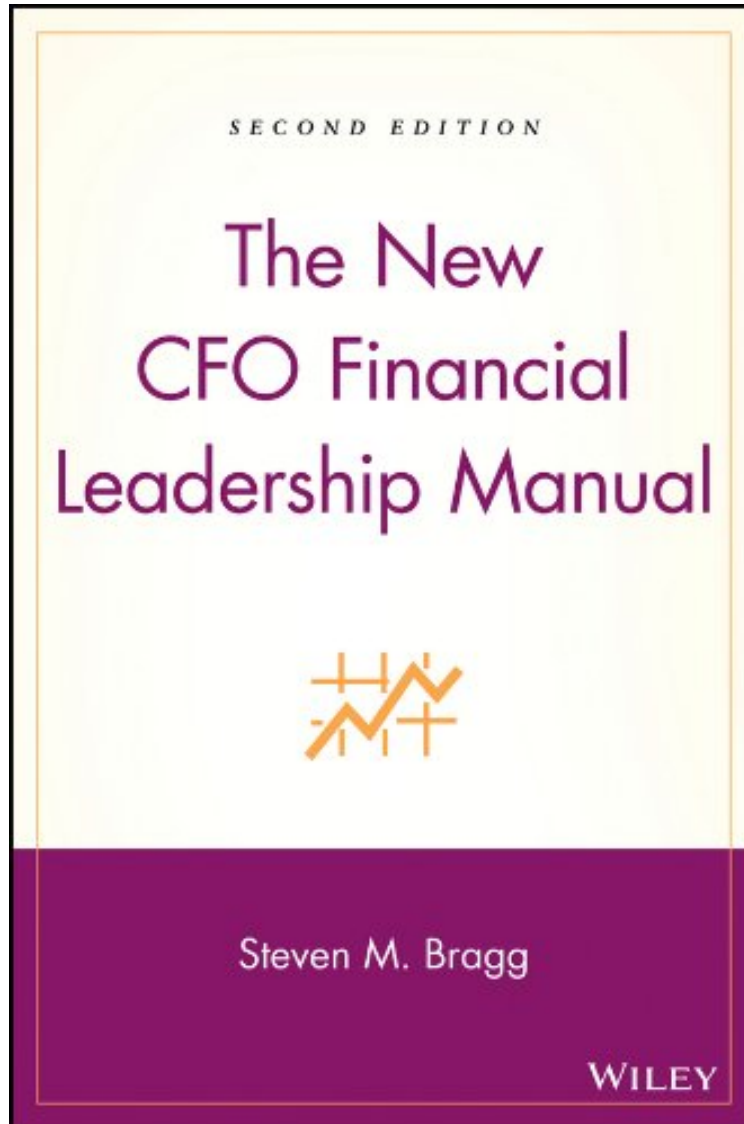


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The New CFO Financial Leadership Manual

Steven M. Bragg

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About the Author STEVEN M. BRAGG, CPA, CMA, CIA, CPM, CPIM, has been the chief financial officer or controller of four companies, as well as a consulting manager at Ernst Young. He received a master's degree in finance from Bentley College, an MBA from Babson College, and a bachelor's degree in economics from the University of Maine. He has also written or cowritten the following books, also from Wiley: *Accounting and Finance for Your Small Business*, *Accounting Best Practices*, *The Ultimate Accountants' Reference*, *Controllership*, *Cost Accounting*, *Financial Analysis*, *Just-in-Time Accounting*, *Managing Explosive Corporate Growth*, *Outsourcing*, *Sales and Operations for Your Small Business*, and *The Controller's Function*.