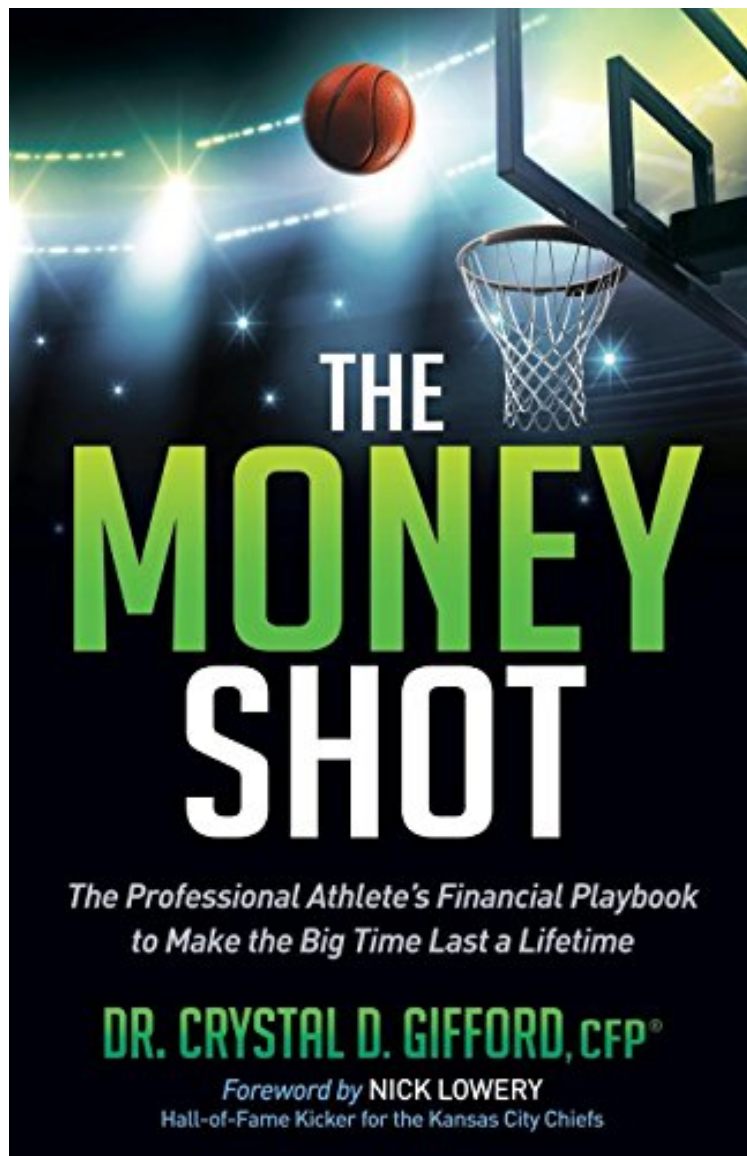


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The Money Shot: The Professional Athlete's Financial Playbook to Make the Big Time Last a Lifetime

Crystal D. Gifford

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Crystal D. Gifford : The Money Shot: The Professional Athlete's Financial Playbook to Make the Big Time Last a Lifetime before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Money Shot: The Professional Athlete's Financial Playbook to Make the Big Time Last a Lifetime:

The Money Shot provides a real look into the lives of a professional athlete and how this new-found fame and fortune can change their lives. Walking through the financial maze can be challenging for athletes who really need to focus on game performance. The tips and tools in the Money Shot allows athletes and their families to clearly identify how to find success in the money game so they can focus on career success as an athlete. Exploring the "dos" and "don'ts" of saving, spending, using, and growing money, the Money Shot is designed to provide the roadmap to successful financial performance by laying out the steps play by play. Athletes and their families gain knowledge to make the right moves for their financial present and future, and confidence to know they are performing at peak levels in the money game.

About the Author Dr. Crystal D. Gifford, CFP is quickly becoming the trusted voice on money and business for professional athletes and six-figure entrepreneurs who use her Massive Revenue Strategy to change business and lives. Author of the recently released The Money Makeover, a featured contributor to the international best selling book, The Live Sassy Formula and profiled in CFO Magazine, her dedication to help others create financial freedom has earned her recognition both in financial and business circles across the globe - as she serves up spot on remedies for healthy financial living and worry-free wealth.