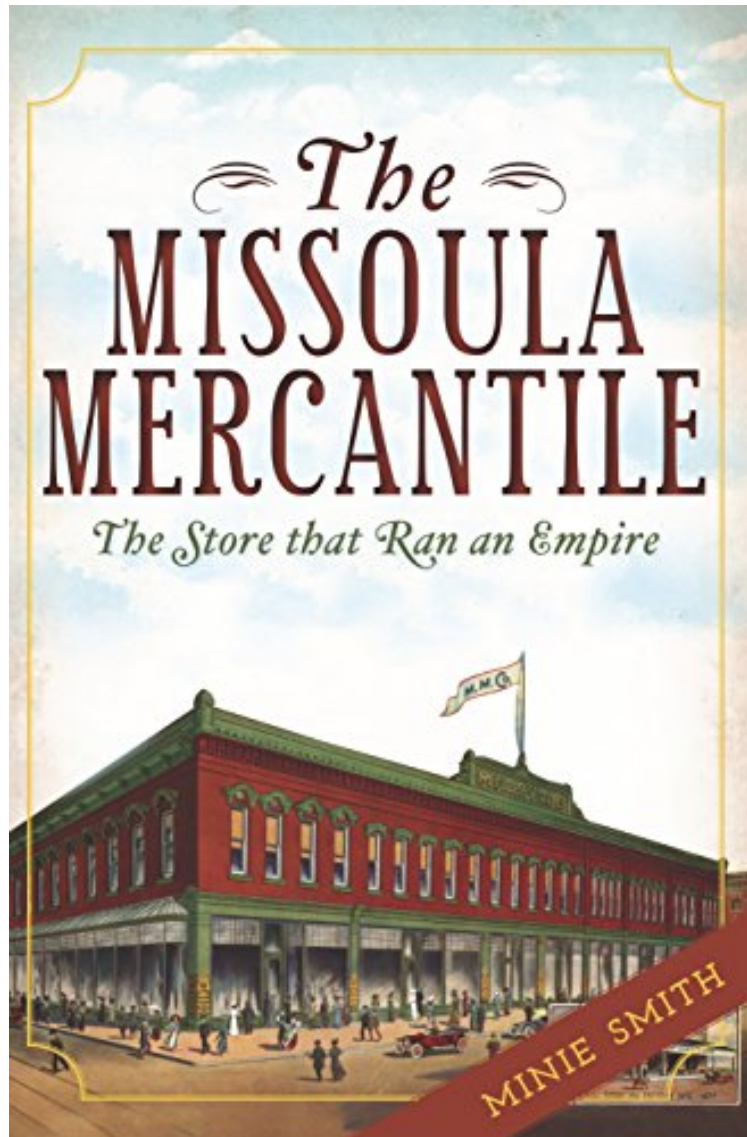


(Download) The Missoula Mercantile: The Store that Ran an Empire (Landmarks)

## The Missoula Mercantile: The Store that Ran an Empire (Landmarks)

*Minie Smith*

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**Minie Smith : The Missoula Mercantile: The Store that Ran an Empire (Landmarks)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Missoula Mercantile: The Store that Ran an Empire (Landmarks):

4 of 4 people found the following review helpful. The MercBy S. LittleGrew up in Missoula and as a kid the Merc was THE place to shop before there were malls. Downstairs under part of the hardware area there were dirt floors that I thought were cool. At the other end was the basement area where dad bought his coveralls and green wool pants he

wore to his job as an engineer on the NP. Mom bought me Cub and Boy Scout uniforms on the second floor near the elevator. Buster Brown shoes on the first floor. The old x-ray machine to get the right shoe size was there but I don't remember having to use it. Mom bought our sectional from the furniture area just beyond the ladies clothing area. When I was in high school the Merc was a big advertiser in the Konah and as photographer I did shoots for the ads there once in a while. Christmas was magical with the trains they set up and all the decorations for sale in big bins in front of the hardware store. Kind of like the movie "A Christmas Story". Still have two ornaments from there. This book jogged so many memories for me. I highly recommend this book. 1 of 1 people found the following review helpful. Finally! A book about the "Merc" By Rich Boberg I worked in the store when it was the Bon Marche'/Macys for a total of 14 years - two years as a Dept Mgr and 12 years as the Store Manager. I became fascinated by the history of the store in my first two years of duty and jumped at the chance when I had the opportunity to return several years later as the Store Manager where I remained for 12 years until 2008. I loved hearing stories of Hammond and the McCleods and Jim Myers from former employees and customers. I took many former Merc employees on tours to the basement so I could get their stories and let them reminisce. Literally everybody loved the Merc. I love that old building and what it represented to Missoula. I read this book in one day and am so thankful to Minie Smith for writing it! The book and the photos brought back a flood of memories of the best times in my career in retail. 1 of 1 people found the following review helpful. but the book did not have those years in it which was a disappointment. Otherwise interesting By Marguerite Sowaal My family used to work there, but the book did not have those years in it which was a disappointment. Otherwise interesting

From its log cabin beginnings at a dusty crossroads in Montana Territory, the Missoula Mercantile grew to become the largest department store between Minneapolis and Seattle. Under the guidance of A.B. Hammond and C.H. McLeod and their policy of community involvement and customer satisfaction, the Merc became a household word in Montana, synonymous with square dealing. Join historian Minie Smith as she traces the story of a western institution, remembering everything from the Missoula Mercantile's hardware department, with its creaky wooden floors and drawers of nuts and bolts, to its ladies' apparel department, which offered a taste of the big city with silks, satins and velveteens. From horseshoes to hosiery, the Merc had what customers needed and knew what they wanted.

Smith's book traces the rise of one of Missoula's earliest trading posts, built in 1866 on West Front Street, to its days of true empire and beyond. At one time, the Merc was said to be the largest department store between Minneapolis and Seattle. --The Missoulian About the Author Missoula resident Minie Smith researched and wrote exhibit scripts for the Historical Museum at Fort Missoula, including one for the award-winning exhibit *When the Mountains Roared: A Look Back at the 1910 Fire.* She also helped to start a local history center in the area."