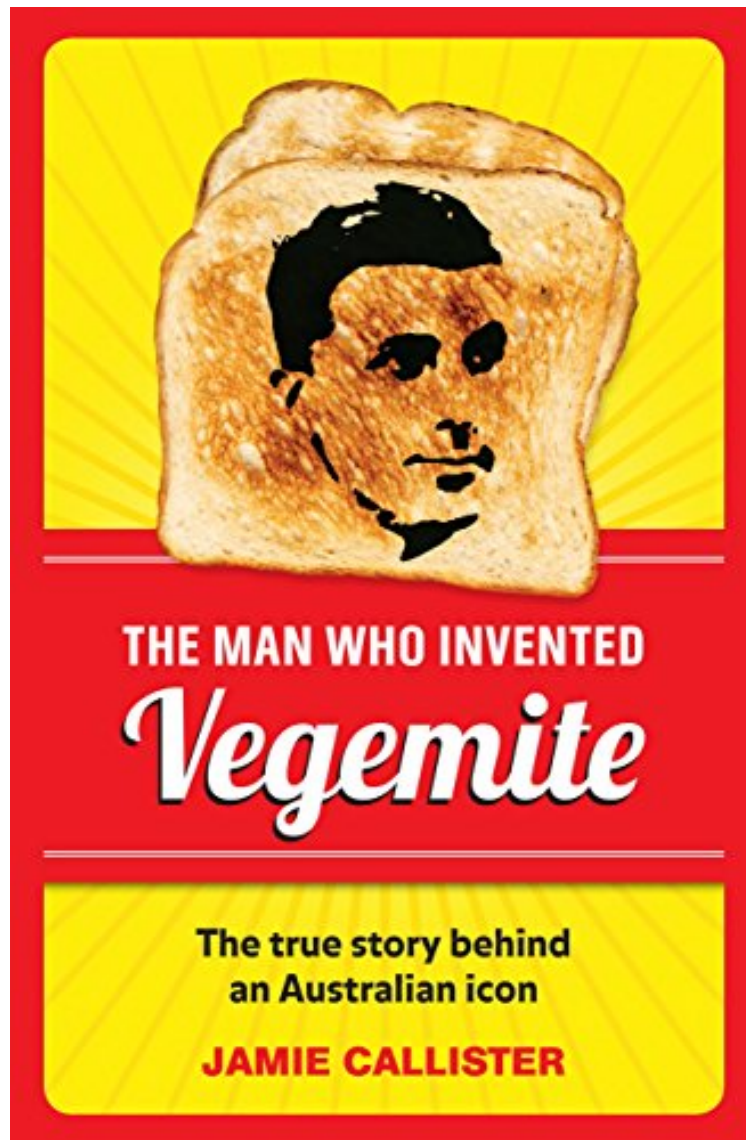


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The Man Who Invented Vegemite

Jamie Callister

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Jamie Callister : The Man Who Invented Vegemite before purchasing it in order to gage whether or not it would be worth my time, and all praised The Man Who Invented Vegemite:

0 of 0 people found the following review helpful. Great story about the inventor of Vegemite By L. F. Hunter I especially like biographies of normal folk who achieve something. This is the history of Cyril Callister, the Victorian who invented Vegemite. It is a bit dry at times, but really a great read overall. Knowing Cyril's background is important to understand what drove him, and the author does this well. I was looking forward to this book being released, and I am not disappointed., The way Jamie Callister, the author and grandson of Cyril, has structured this

book is very good. It's a great flow.0 of 0 people found the following review helpful. ... who invented a national icon well told and a great read0 of 0 people found the following review helpful. Five StarsBy Gary Tonergreat book

Today more than 22 million jars of Vegemite are sold each year, but when the salty black paste was first produced in 1923 the public wasn't interested. In fact, it took another fifteen years and a world war before we embraced it. *The Man Who Invented Vegemite* spans the Gold Rush, the Depression and two world wars and it opens a fascinating window both on the evolution of modern Australia and the quiet achievements, and tragedies, of one man. Jamie Callister sets out to learn more about the grandfather he never met and, along the way, discovers that extraordinary things can happen to (almost) ordinary people.

About the AuthorJamie Callister traveled and worked overseas for several years before moving to Queensland. He has since worked in television and media as well as building and construction.