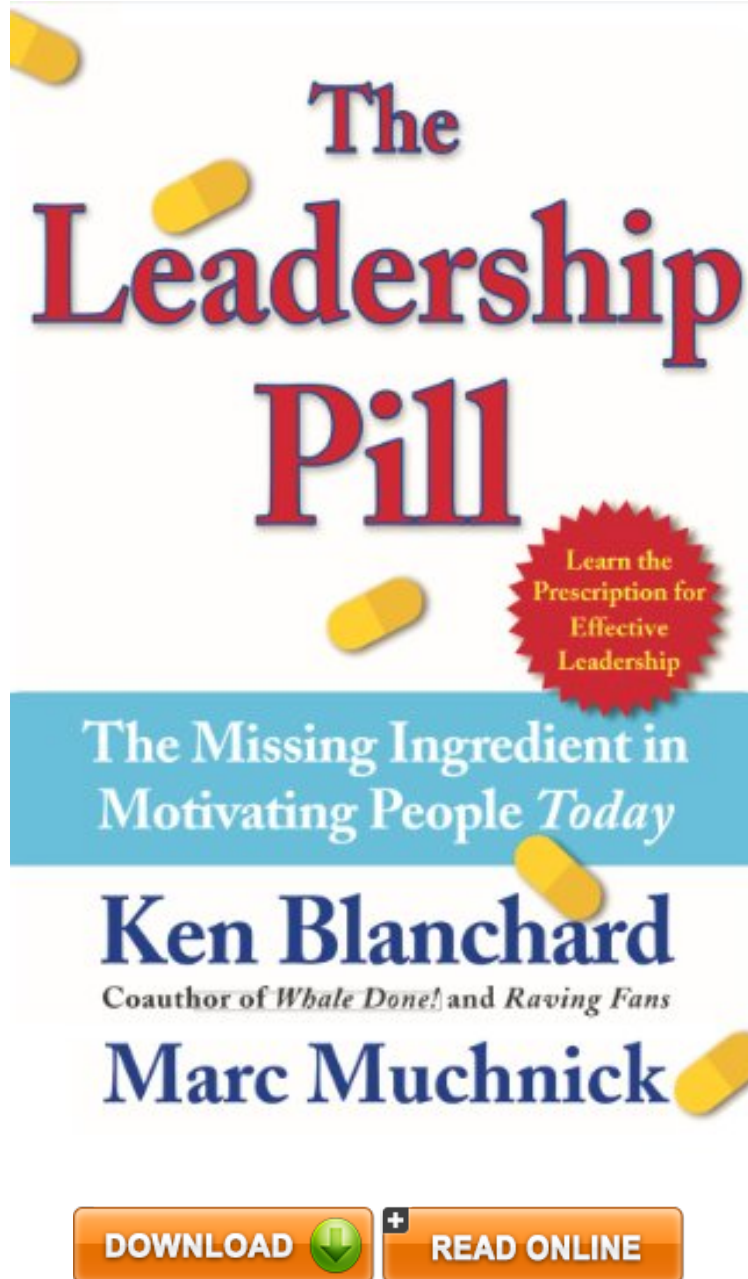


The Leadership Pill: The Missing Ingredient in Motivating People Today

Kenneth Blanchard, Marc Muchnick
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Kenneth Blanchard, Marc Muchnick : The Leadership Pill: The Missing Ingredient in Motivating People Today before purchasing it in order to gage whether or not it would be worth my time, and all praised The Leadership Pill: The Missing Ingredient in Motivating People Today:

0 of 0 people found the following review helpful. InterestingBy Kindle CustomerIt was an interesting read. I read for a class on leadership and the points were well drawn out. The story line wasn't very interesting, but good enough that I

was able to finish the book. If it was terrible, I would've had a hard time getting even half way through. Good lessons in here.0 of 0 people found the following review helpful. Basic LeadershipBy Edward J. BartonAs is typical of a Ken Blanchard book, this one is short, easy to read, and written in a story format that allows the reader to become immersed in the storyline as well as learn the lessons. There are some great tactical elements - like 1:1 meetings that are scheduled and focused, brown bag lunch and learn sessions, and setting meeting times and days when focus can be maximized. The concepts of employee engagement, investment, and that there's no quick fix for leadership hold true. Yes, the book is short, basic and expensive for its size. However, it is on point, entertaining, and will provide a few useful tips that make it worth the couple hour read and few bucks spent.0 of 0 people found the following review helpful. Five StarsBy Gary L. BlackwellGreat read.

In the bestselling tradition of *Whale Done!* and *The One Minute Manager*, their entertaining and inspiring new book is a parable about the competition between two leaders with totally different management styles—a story that reveals the ingredients of truly effective leadership. How can you become a more successful manager, a stronger team leader, and a motivator who gets the best results from a group? Ken Blanchard and Marc Muchnick's *The Leadership Pill* provides the answer. Consider this tantalizing possibility: What if there were a pill that could actually stimulate the natural powers of the mind and body to provide leadership? In the story, an amazing new pill heightens one leader's powers, but contains the wrong ingredients, stimulating him in an obsessive and shortsighted direction with disastrous results. In contrast, the Effective Leader, working without a pill, proclaims that "only through sustainability can our teams remain motivated and successful." An inspiring and supportive leader, he supplies the right ingredients, earning his team's respect and trust with a blend of integrity, partnership, and affirmation. The hard-won result is a highly motivated team producing consistent top performance and genuine success. Ultimately it is recognized that "leadership for a lifetime" is much easier to digest than a pill for leaders looking for a quick fix. Destined to be a transforming experience for countless readers, *The Leadership Pill* shows business managers at any level how to apply the right techniques for getting both results and the commitment of their people, even when the pressure to perform is high.