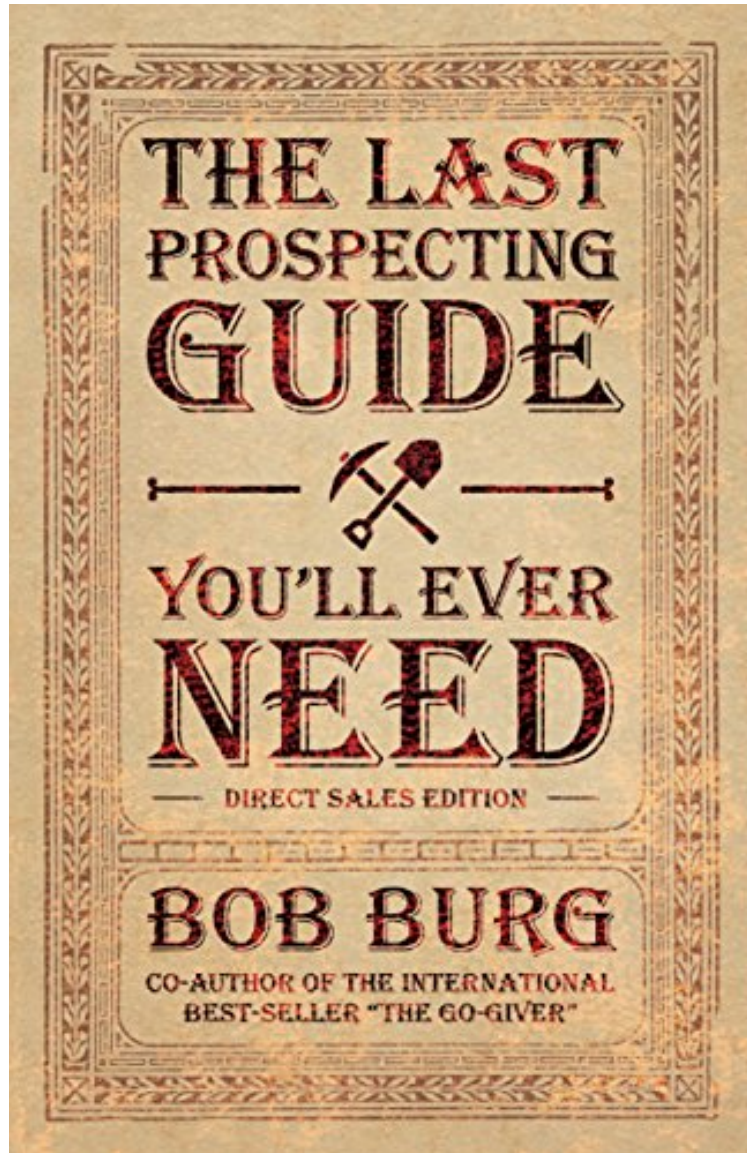


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About the AuthorBob Burg shares information on topics vital to the success of today's businessperson. He speaks for corporations and associations internationally, including fortune 500 companies, franchises, and numerous direct sales organizations. Sharing the principles contained in his bestselling books, Bob has addressed audiences ranging in size from 50 to 16,000. He has shared the platform with notables including today s top thought leaders, broadcast personalities, Olympic athletes and political leaders including a former United States President.