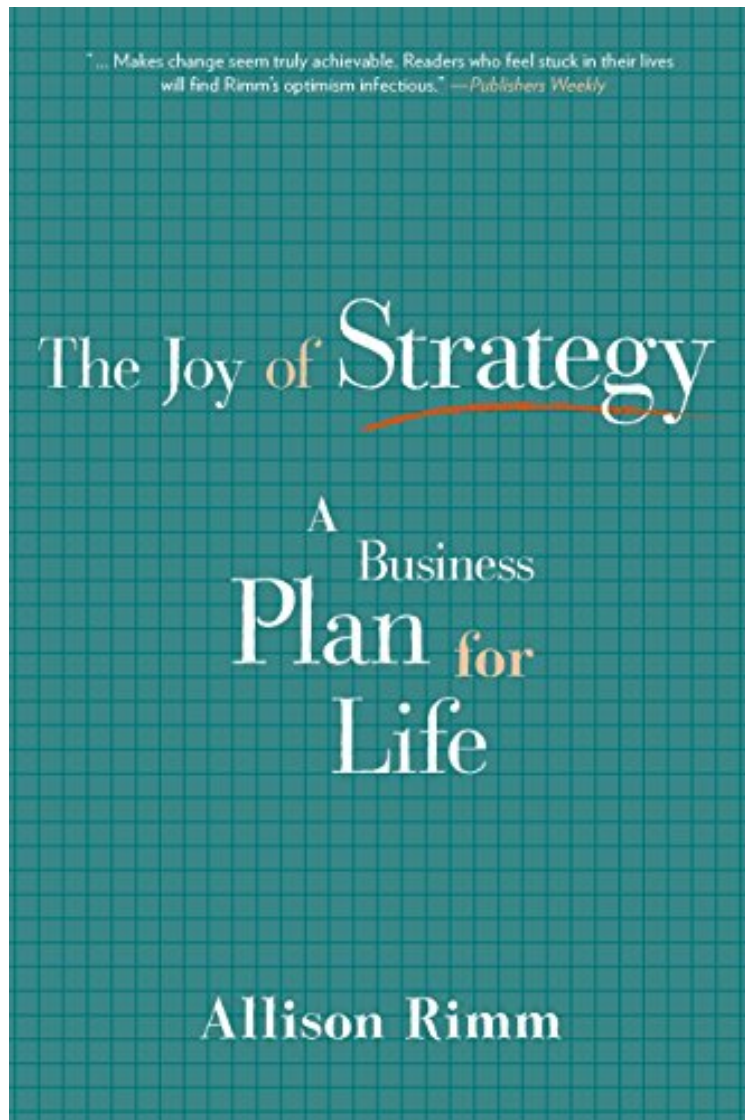


## The Joy of Strategy

Allison Rimm

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**Allison Rimm : The Joy of Strategy** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Joy of Strategy:

28 of 28 people found the following review helpful. Joy For Two ndash; Life Planning, Not Retirement PlanningBy JP MillerAt 61 frac34; years old, I feel like one of Allisonrsquo;s examples in this Joy book(short for lsquo;The Joy Of Strategy). I am like the musician who went into Accounting. As a child I was told that Music is a good avocation, but not a good career. I can still feel the deflating effect that had on me, at the time. Well, now I've been doing the 'Accounting' thing for 30 years. It paid the bills as we raised 2 boys, but it might not pay the future medical bills if I stay on this path.I have spent so much time studying and working to 'Corporate Strategy' in my (too)many years as a

bean counter and I have made several attempts to apply these 'strategic' theories for my own, personal life planning, but it always felt like being on the job, just doing the same s@#! that I do at work. My oldest son strongly suggested Allison's book to me. It turns out that he really knew, and cared, more about me than I realized. Her book is a 'spot on' fit. Allison, has an integrity of concern and a spirituality to her advice. She has taken Strategic thinking out of the boardroom, and brought it into my personal life. Now, my Wife and I are both working to apply the Joy Process in finding our intended path into the future. Allison's process is certainly serious and proper, and requires significant effort, but its an effort that my Wife and I look forward to each day. It has been a strategic planning process that revealed its promise from the start. For us, it generates its own enthusiasm. And just FYI, Allison has given us some good, specific advice for our 'Joy For Twos' adventure. I believe this advice can be found on her website. For people in our situation, its worth reading. In my subject title I said that this is Life Planning, not Retirement Planning. My point is that my Wife and I want to live the rest of our lives, really engaged in our lives; not just planning for how we can afford to sit in rocking chairs for the remaining summers that we have left. I do think that going through this Joy process is a must-do foundation for good Retirement planning. Okay, so this is my first 'book review'. I've read many good books, but haven't been motivated to give feedback, until now. So I guess to confirm my feelings, I Really Recommend this book, or Highly Recommend, whatever sounds best. P.S. - I certainly don't want to cast any dispersions on the field of Accountancy or make any judgments about people who want to retire on rocking chairs and TV trays. I'm just saying, you don't have to, if you don't want to. Enjoy, JPM6 of 6 people found the following review helpful. Thank you, Allison Rimm. By Maureen A friend recommended that I read "The Joy of Strategy" and I am so grateful that he did. Presently, I am in the mist of many changes in my life and I have many decisions to make. Allison Rimm's book gave me the tools and knowledge to go forth knowing that I will make the best choices which will help me reach my goals and benefit my family life, career, and happiness. I have passed this book onto my children who are in college and about to embark on the real world. I wish I had this information when I was their age. The benefit of self knowledge and a plan based on that knowledge is priceless. 3 of 3 people found the following review helpful. Imagine a GPS for your life..... By Robert As an octogenarian, I look back on what might have been, had I made reference to Allison Rimm's JOY OF STRATEGY at an earlier age. I find her soul-filled approach to managing life's challenging choices both refreshingly new and powerful. Ms. Rimm's insightful methods offer a deeply personal GPS to those seeking guidance. Her inspiring approach through "knowing thyself" prepares one for those loving choices that ultimately define the life fulfilled-the one we all seek. What could be a better gift to yourself, or to those you love?

Your life is serious business, but who says you can't find joy along the way? As a person with unique gifts to offer, it is your responsibility to use your talents wisely and it is your right to enjoy yourself while doing so. Just as a successful business requires a mission and a plan, so does a fulfilling life. In *The Joy of Strategy*, Allison Rimm provides a structured, step-by-step program to create a business plan for your life. Through conventional business techniques and unconventional wisdom, *The Joy of Strategy* is the go-to guide for achieving satisfaction both in and out of work. Delivered with compassion and humor, *The Joy of Strategy* presents eight practical steps, useful tools such as the Joy Meter, and real success stories to help build and motivate your personal plan. With the perfect mix of soul and strategy, *The Joy of Strategy* will get you organized and on your way to a fulfilling life.

"In her first book, Rimm helps the reader break free from inertia by choosing a mission that encompasses his or her interests and talents, envisioning what success is going to look like, getting past roadblocks, analyzing strengths and weaknesses, and making the most of our most precious commodity: time. ... While the subject matter is not new, the book makes change seem truly achievable. Readers who feel stuck in their lives will find Rimm's optimism infectious.. " -Publisher's Weekly