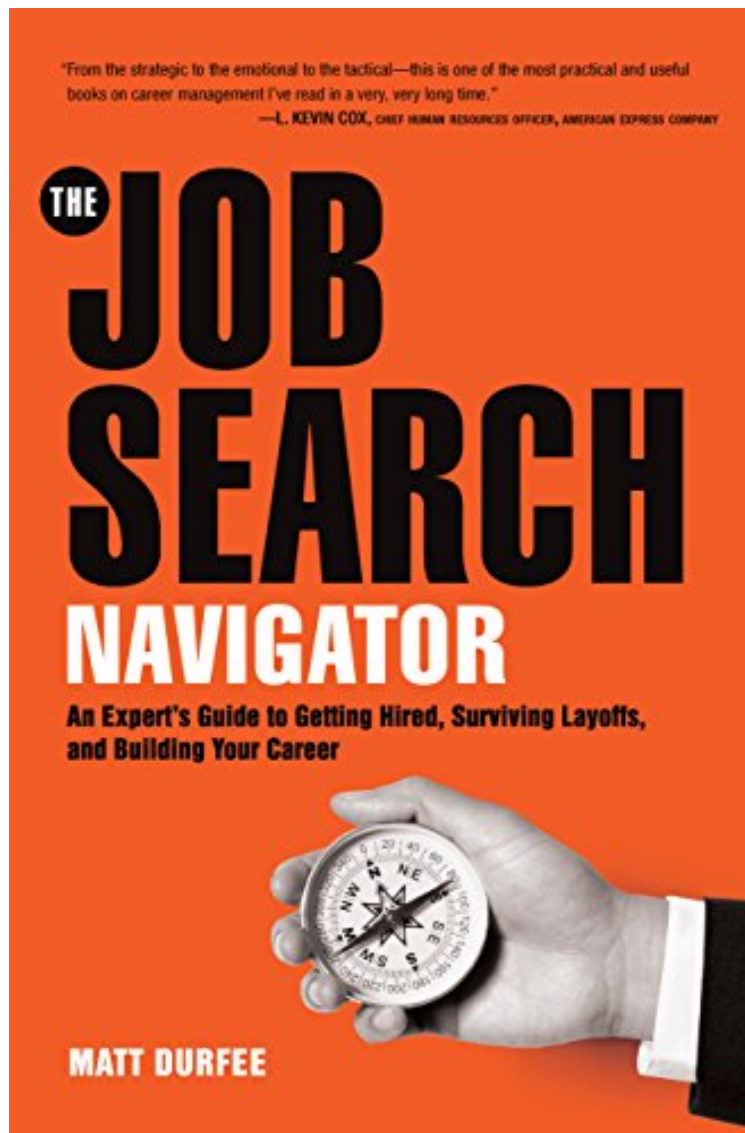


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## The Job Search Navigator: An Expert's Guide to Getting Hired, Surviving Layoffs, and Building Your Career

*Matt Durfee*

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**Matt Durfee : The Job Search Navigator: An Expert's Guide to Getting Hired, Surviving Layoffs, and Building Your Career** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Job Search Navigator: An Expert's Guide to Getting Hired, Surviving Layoffs, and Building Your Career:

1 of 1 people found the following review helpful. A guide for employees in the new economyBy MikhailAs a soon-to-be graduate, I found this book to be as helpful to me as it would be to a senior-level executive. At page one, the

Forward asks a very thoughtful question that sets the tone for the book: "If you learn tomorrow or next year that you have been displaced, do you have an effective career transition plan?" I just started my career...how is it that I already need a career transition plan! As unfortunate as that is, though, it highlights the reality of the world today: even high performers cannot expect lifetime employment. In the well-organized and readable style of the book, you will find the template to adapt to our new world order. In addition to pragmatic and actionable advice (supported by examples!) on standard job search subjects (resumes, cover letters, interview preparation), you will also learn how to navigate the personal side of your situation: post-employment introspection, financial survival, and maneuvers to make the most out of your unemployment. Also, unlike other guides, this book bridges the gap between the job search and successful employment by including a thorough section on how to onboard effectively. In many ways, the author recognizes that the transition into a job is just as important as getting the offer. In fact, I found this section so helpful, I referred it to a friend of mine in HR! Lastly, I feel an obligation to mention the uncountable "guest appearances" by some of the top business leaders in the world. If you are interested in tactics to be successful, there are about 50 affidavits from CEOs and CHROs of Fortune companies for the reader to dig through. If the author can collect the buy-in of that many high-level players to add advice to the book then, at a minimum, it is worth reading his section on how to network. Overall a fantastic book. I have already recommended it to a few others in my cohort and so far, only positive reviews! 4 of 4 people found the following review helpful. A flashpoint in my quest for new employment. By Villa\_degrilla I recently lost my job of 16 years and quickly found out I was a dinosaur in not only looking for a new job, but more importantly selling myself to potential employers. Mr. Durfee, although educated with a vast amount of experience and insight, writes in a fashion that can be easily read and understood by virtually anyone. Mr. Durfee's real-life experiences are tempered with realistic action items to enhance your resume and your chances of being granted an interview, a flashpoint for me in my quest to seek new employment. This book will definitely guide you and set you up for success; the remainder is up to you. 3 of 3 people found the following review helpful. I wish they taught this stuff in College! By Nature Lover Since my existence I have never written a product review... But people need to know the truth about this book! This is truly the most valuable book I have ever bought. Such an easy read too, very well outlined! You only have one shot at a great first impression and this book prepares you for that from start to finish. From networking, resume creation and interviewing this book is one of a kind. I wish they taught this stuff in College!

The Job Search Navigator is a comprehensive guide to finding a new job in today's evolving career marketplace. Author Matt Durfee writes from the perspective of someone who has both recruited for some of America's biggest companies and navigated his way through nine of his own job losses. The book combines practical real-world perspectives with the technical knowledge job seekers need in order to excel at every aspect of their searches. Drawing on the knowledge Durfee accumulated through his own experiences, searches, and big-brand corporate hiring responsibilities, The Job Search Navigator abandons the "clinical approach" of many other career-advice books. Instead, Durfee gives easy-to-follow strategies and, perhaps more importantly, recounts in illuminating detail the kinds of mistakes that led him to develop these strategies. Despite recent reports of soaring corporate profits and gross domestic product growth, the effects of the Great Recession are still very real to the nearly 20 million Americans who are either jobless or underemployed. In these uncertain times, The Job Search Navigator is a reliable guide to every step of the 21st-century job hunt, whether readers are laid off, wanting to change careers after surviving cutbacks, or seeking a better full-time gig in a stagnant marketplace.

About the Author Matt Durfee is the founder and president of Navigator Executive Advisors, Inc. and the Navigator Institute, two career services firms providing outplacement, executive search and leadership development support to global employers and individual clients. Prior to launching the firms in 2006, Matt held chief human resources officer, senior vice president, vice president, and human resources management positions in a number of the world's most admired companies including PepsiCo, Hard Rock Cafe, Frito-Lay International, Bank One, Nestle, Coca-Cola Enterprises, and Marriott International. He earned his master's degree in Human Resources Labor Relations from Michigan State University. His national newspaper columns for American City Business Journals, "Navigating Your Job Search" and "Coach's Corner," appeared in 40 major US markets. He lives in Orlando, Florida. William N. Cooke, PhD, is a professor at and director of Michigan State University's School of Human Resources and Labor Relations. He received his PhD from the University of Illinois in 1977 and has served on the faculty at the University of Michigan, Purdue University, and Wayne State University, and held visiting faculty positions at Cornell University and the University of California, Berkeley. He currently serves as Chair of the University Council of IR and HR Programs, LERA. He is the author of numerous articles and several books about multinational companies and their global HR/LR strategies. He lives in East Lansing, Michigan.