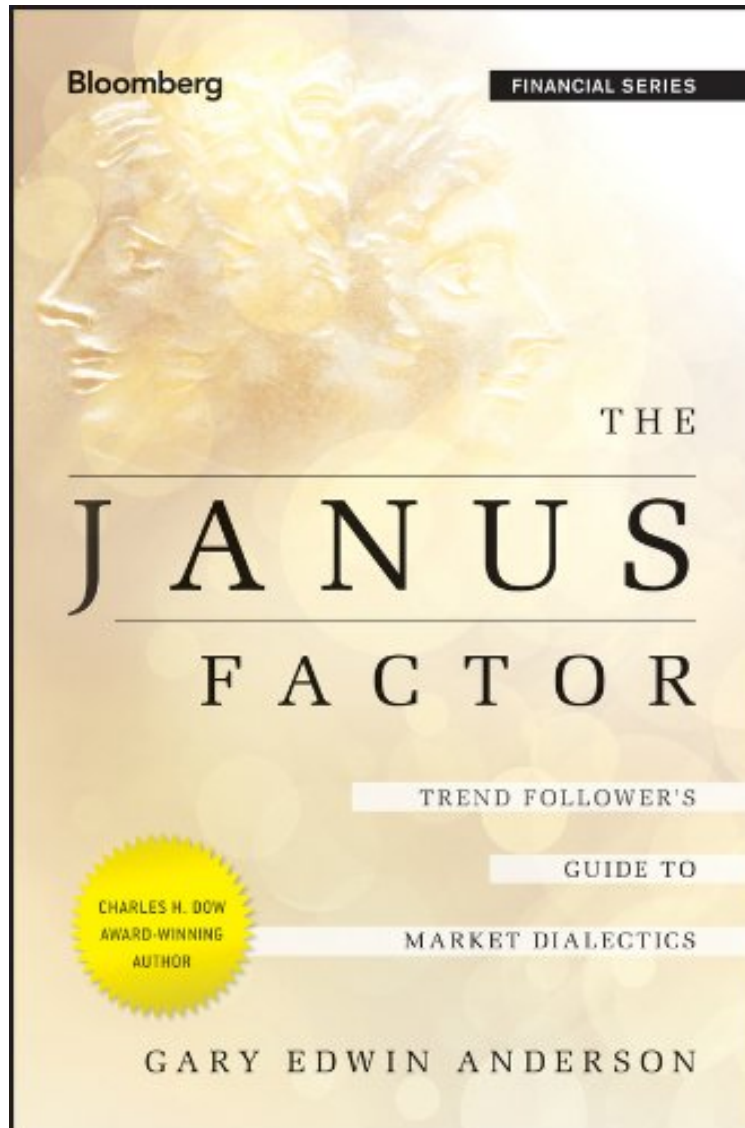


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The Janus Factor: Trend Follower's Guide to Market Dialectics (Bloomberg Financial)

Gary Edwin Anderson

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Gary Edwin Anderson : The Janus Factor: Trend Follower's Guide to Market Dialectics (Bloomberg Financial) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Janus Factor: Trend Follower's Guide to Market Dialectics (Bloomberg Financial):

9 of 9 people found the following review helpful. Momentum Investing Taken in A New Direction By Hood River Trading This book is a major addition to the literature on relative strength investing, which is considered to be the premier anomaly to the Efficient Market Hypothesis. EMH's narrowest and therefore hardest claim to falsify is that

historical price data can not be used to beat the market. Numerous academics have shown that a simplistic form of relative strength investing generates market beating risk adjusted profits. Gary Anderson has taken relative strength analysis in a new direction, created new relative strength indicators and generated performance that soundly beats conventional relative strength analysis. The indicators are of sufficient interest to me that I plan to add them to my own indicator library. In reviewing the manuscript for the book a colleague did some tests of some of these indicators and the results are indeed encouraging. One innovation called Direction of Momentum or DOM shows potential as a general market timing indicator. It has the very interesting property of smoothness achieved without the lag inducing effect caused by moving average smoothing. The book is written in a very understandable and entertaining manner but it never talks down to the reader. If you are interested in technical analysis in general, analysis of industry groups and any form of relative strength investing this book is a gold mine. It's fair for the reader of this review to understand that I know the author personally. I sought Mr. Anderson out as result of my interest in his innovative research on relative strength investing. My interest in Gary's research grew and when I heard he was considering writing a book I was very much in favor. The reader should also know that Mr. Anderson wrote a favorable review of a book I wrote, however my decision to write this review is based only on my strong opinion that the Janus Factor is an excellent book. It has certainly set my thinking on the subject in a new direction. David R. Aronson Hood River Research Inc. 8 of 8 people found the following review helpful. The Janus Factor -- not your traditional TA exposition By James Bartelloni, CMT Google "Technical Analysis" and, no doubt, you will find numerous books/treatises on how to conquer the market using any number of tools, techniques and procedures. This book, the Janus Factor, is different. Without giving away the special sauce, this book takes the reader on a journey thru a technical system that has proven to be effective in the past and, potentially, in the future. However, the most important aspect of this book is the way Gary weaves other markets into each chapter showing the vastness of the human condition and the predicaments that RISK causes in any crucial decision. More than just "another" technical analysis book it gives concrete and objective evidence on why risk can be controlled in the market and how it's being controlled in other areas of life. This book is recommended for anyone looking to understand risk and achieve success in the financial markets. 4 of 4 people found the following review helpful. A breakthrough in relative strength analysis By Scott Maragioglio CMT The Janus Factor is a "must read" book for anyone seriously interested in portfolio construction, relative strength analysis or momentum investing. There are very few technical analysis books that put new or innovative ideas out there and push the ball forward in any meaningful way, but Gary Anderson's book is certainly one of them. The ideas and tools described in this book should give portfolio managers some excellent trail heads to expand upon. The Janus Factor presents innovative concepts in relative strength and relative momentum analysis and gives portfolio managers practical tools to implement these concepts, a powerful combination.

Tap into feedback loops to unravel market trends and discover profitable trading opportunities The Janus Factor presents an innovative theory that describes how feedback loops determine market behavior. The book clearly shows how the theory can be applied to make trading more profitable. The metaphor of the two-faced god Janus is used to reflect alternating market environments, one dominated by trend followers and the other by contrarian bargain hunters. In this book, author Gary Anderson puts forth a systematic view of how positive and negative feedback drive capital flows in the stock market and how those flows tend to favor either sector leaders or sector laggards at different times. Discusses how to find better performing stocks Outlines when and how to use momentum strategies for big profits Addresses when and how to use contrarian strategies Gary Anderson is the winner of the 2003 Charles H. Dow Award, presented by the Market Technicians Association Intellectually challenging and highly practical, The Janus Factor offers insight into market behavior and new methods for capturing stock market trends.

The Janus Factor is an entertaining and learned discourse on the stock market. Anderson's explanations of complex subjects, such as entropy and feedback, are superb, and his Janus method introduces many intriguing concepts that he tests for improved profit performance. It's an excellent, well-written, and informative book that ends with specific methods to help you manage your portfolio. You won't be able to put it down. — Charlie Kirkpatrick, co-author of Technical Analysis and author of Beat the Market For the past 30 years computers have aided the masses to push a button to become hopeful experts in technical analysis of investment markets. This powerful software revolution has almost single handedly replaced original thinking and innovation in the field of market analysis. I have followed Gary's unique and insightful work for many years. In The Janus Factor Gary describes in wonderful detail his methodology which can be found nowhere else. This work is a one of a kind lesson on what drives markets and profits. — Peter Mauthe, Chief Implementation Officer, Mauldin Companies From the Inside Flap To A Trader, some profits may seem to come more easily than others. There is a reason for this — known as the Janus Factor — and it's the single most powerful influence on your trading results. Nobody understands this better than author Gary Edwin Anderson — a thirty-five-year market veteran and winner of the 2003 Charles H. Dow Award from the Market Technicians Association. And now, with The Janus Factor, he shares his extensive insights on this important topic with you. Janus was the Roman god of gates and doors

and was represented by two opposing faces, suggesting the two-sided nature of things. Here, Anderson uses the metaphor of Janus to explain the dual nature of the markets and how the markets vacillate between two different environments: one which is dominated by trend followers and the other by contrarian bargain hunters. As Anderson addresses how to recognize these shifts--which will put you in a better position to improve your odds of success from market to market--he also offers a systematic view of how positive and negative feedback loops drive capital flows in the stock market. With a firm understanding of how those flows tend to favor either sector leaders or sector laggards at different time, you'll not only be better equipped to find the market's high-probability sweet-spot, but you'll also discover how to avoid low-probability trades. Along the way, Anderson also shows you what it takes to compute "The Spread," which he considers a trader's ultimate risk-management tool. Whether you're a new trader or a seasoned pro, The Janus Factor has what you need to succeed. Filled with valuable insights into market behavior and new methods for interpreting stock market trends, this reliable resource will help you enter the market with confidence and exit with profits.

About the Author Gary Edwin Anderson is a principal of Anderson Leo, providing stock market consulting and advisory services to an international clientele of professional asset managers, including banks, mutual funds, hedge funds, and financial advisors. A well-known technical analyst, Anderson won the 2003 Charles H. Dow Award from the Market Technicians Association for his paper on feedback loops in the stock market, Anderson's work has been featured in Barron's, and he has been published in Technical Analysis of Stocks Commodities. In addition, he publishes a weekly commentary, Equity Portfolio Manager, and is the primary author of Trader's Boot Camp (tradersbootcamp.com), an online educational services.