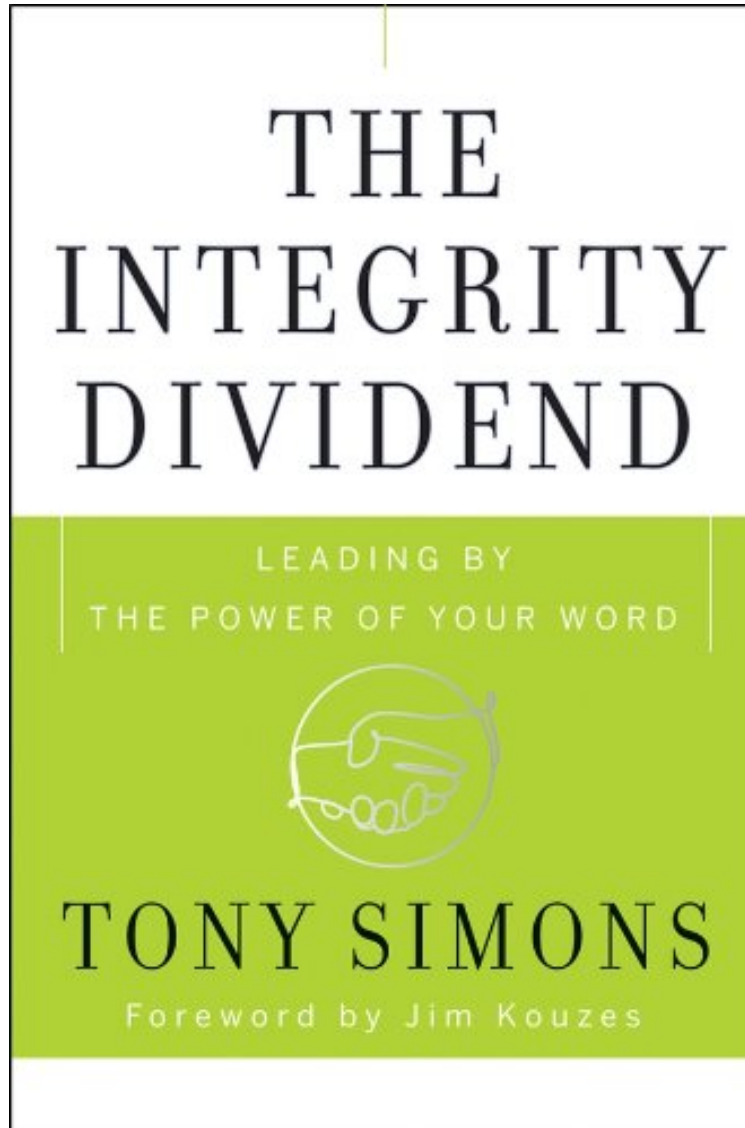


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The Integrity Dividend: Leading by the Power of Your Word

Tony Simons

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0 of 0 people found the following review helpful. Leaders who want their people to be engaged will benefit from reading this book. By BrianThe book clearly connects the bottom line benefits of leaders showing that they act with integrity. The author supports this connection by sharing his own research which was he conducted in real companies . The book gives plenty of examples of that show when leaders align their actions with what the values they talk about it builds trust with the people they lead. When a culture of trust is established it leads to increased committment and

engagement which directly impacts the bottom line. There are also good suggestions throughout the book to help put an action plan in place. Definitely highly recommend leaders to read this book, especially those who are leading any type of organizational change. This book will help make those changes smoother. 0 of 0 people found the following review helpful. *Real Leaders* By Joe N PA It is hard to imagine how to write so many pages about the importance of telling the truth, but Tony Simons does a great job of exposing all those half-truths so many leaders tell. It sounds easy enough to be honest and direct with your people, but so very few actually do it. I know this book has made me a much better leader and manager. Like so many, I have had to deliver bad news to people, but have been very surprised at having them thank me for being so honest. Thank you Tony Simons for this book. 0 of 0 people found the following review helpful. *Keen insights on organizational ROI from high integrity leadership* By J. Denning This is one of the most exceptional books I've read about leaders and leadership. The author has thoroughly researched the topic of Integrity and the costs/benefits of principled leadership on the bottom line. The net result is that there is a clear benefit from integrity-based values in any organization.

Corporate and government scandals continue to deepen our mistrust of leaders. While credibility is the foundation of effective leadership, most leaders struggle, and sometimes fail, to align their words and their actions. Now for the first time, leadership expert Tony Simons has measured the bottom-line value of business leaders who live by their word and actually do what they say they are going to do. In *The Integrity Dividend*, Tony Simons shows how leaders' personal integrity drives the profitability and overall success of their organization. This groundbreaking book is based in on solid research and reveals that businesses led by managers of higher integrity enjoy deeper employee commitment, lower turnover, superior customer service, and substantially higher profitability. This improved performance is the integrity dividend. Simons conducted dozens of focus groups, surveyed thousands of employees, collected financial and operational numbers, and interviewed over 100 senior executives and executive coaches. The book lays out the research clearly and provides proven tools for managing common integrity challenges. It offers guidance for building individual credibility and for creating an organizational culture of integrity and accountability. Throughout, Simons uses real-world insight and stories drawn from senior executives, line managers, and coaches. *The Integrity Dividend* is a fresh view of leadership at a time when it is most needed.

"*The Integrity Dividend* is an exceptional work on a fundamental and oft-misunderstood subject in today's global business environment." — Marshall Goldsmith, New York Times and Wall Street Journal #1 best selling author of *What Got You Here Won't Get You There*