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The Huawei Story

Tian Tao, Wu Chunbo

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Huawei was founded in 1987 by ex-military officer Ren Zhengfei and formed as a private company owned by its employees. Its core missions are building telecommunications networks, providing operational and consulting services and equipment to enterprises inside and outside of China, and manufacturing communications devices for the

consumer market. The book by Tian Taob and Wu Chunbo is an extraordinary research effort, to analyze and describe a very complex reality and a very special entrepreneur. Huawei is a prominent company among the most successful and most internationalized in China. This book offers insights to Western readers, allowing them to truly understand Huawei, its management philosophy and culture, and the special leadership approaches of Ren Zhengfei. It is a very valuable work to understand entrepreneurship in our complex world.

"This book offers insights to Western readers, allowing them to truly understand Huawei, its management philosophy and culture, and the special leadership approaches of Ren Zhengfei." (John A. Quelch) This is the most complete book about Huawei I have ever read. (Liu Chuanzhi) This book will give readers a special insight into Huawei's capacity and entrepreneurial drive under the dedicated leadership of Mr Ren Zhengfei. (Kerry Matthew Stokes AC) "Over the course of the last quarter century, Huawei has become one of the most important telecommunications companies in the world and, arguably, one of the most powerful Chinese companies in the global economy. Yet, there is much that is not known about Huawei and much that is misunderstood. As the foremost authority on Huawei in the world, Tian Tao brings deep knowledge and unprecedented access to help pull back the veil on one of the world's most enigmatic companies. This book will be essential reading for politicians, pundits, and anyone interested in gaining a deeper understanding of this important company."