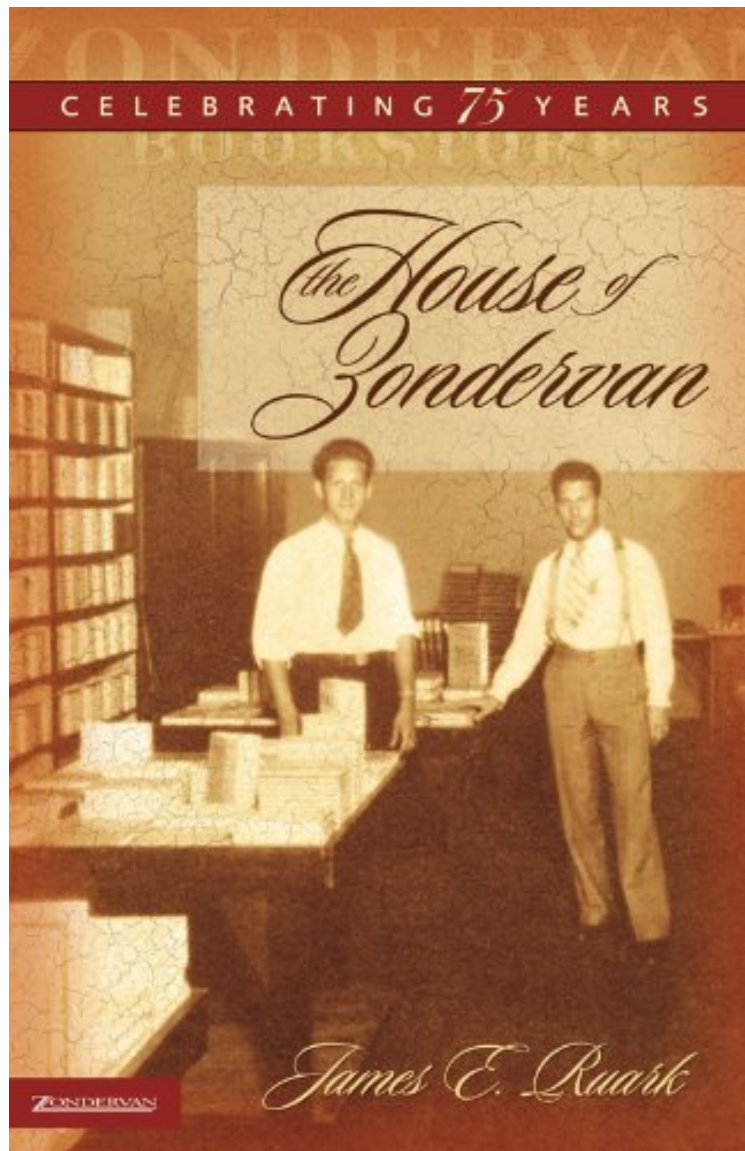


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The House of Zondervan: Celebrating 75 Years

Jim Ruark

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Jim Ruark : The House of Zondervan: Celebrating 75 Years before purchasing it in order to gage whether or not it would be worth my time, and all praised The House of Zondervan: Celebrating 75 Years:

The year was 1931, and in a farmhouse in Grandville, Michigan, brothers Pat and Bernie Zondervan were quietly making publishing history. They started by purchasing and reselling some "remaindered" book from Harper Brothers, then quickly moved into a publishing operation of their own, which, thanks to faith, industriousness,

business savvy, and the right people, prospered in the midst of the Depression. It has been flourishing ever since. What began as Pat and Bernier's vision has become today's premier Christian communications company, meeting the needs of people across the world with resources that glorify Jesus Christ and promote biblical principles. This is the story of how it all happened. The House of Zondervan is a fascinating, richly human look at the people and the relationships, the faith and the labor, the struggles and heartbreaks as well as the triumphs, the accomplishments of yesterday and the challenges and opportunities of today, that both make up our heritage and point toward our future. Here are authors who have shaped the face of evangelicalism and helped people across the world experience the power and grace of God's kingdom. Here too are editors and marketers who have brought to light some of Christianity's most gifted and important voices. And here are leaders who have not only defined the course of our company but embodied its character and instilled it in those they have led. The story of Zondervan is also the story of its enterprises past and present—a story of retail stores; record and music publishing; bestselling Bibles and Bible translations such as the New International Version; rich and diverse partnerships; constantly shifting relationships in the publishing and bookselling industry; and innovations in marketing, research, product development, and author care that have earned us our place at the vanguard of Christian communications. Above all, the history of Zondervan is the story of lives reached and transformed by the grace and power of God. And it is a testimony to Jesus Christ, the Lord we love and serve, who has been faithful to us as we have strived to be faithful to him. Welcome to The House of Zondervan. We hope you enjoy your stay!