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# The Handbook of Financial Modeling: A Practical Approach to Creating and Implementing Valuation Projection Models

Jack Avon

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## The Handbook of Financial Modeling

A Practical Approach to Creating and  
Implementing Valuation Projection Models



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The ability to create and understand financial models that assess the valuation of a company, the projects it undertakes, and its future earnings/profit projections is one of the most valued skills in corporate finance. However, while many business professionals are familiar with financial statements and accounting reports, few are truly proficient at building an accurate and effective financial model from the ground up. That's why, innbsp;The Financial Modeling Handbook, Jack Avon equips financial professionals with all the tools they need to precisely and effectively monitor a company's assets and project its future performance.

About the Author Jack Avon is the principal consultant at Isys Systems, an international provider of financial modeling and analysis services. He specializes in integrating in-house ERP systems and bespoke financial models, automated dashboards, and automated reporting packages using Microsoft Access, Excel, VBA, SQL Server, and SQL. He trains corporate personnel and develops training manuals in financial data analysis and financial reporting. Clients include British Telecom, Huawei, HSBC, Crossrail, Fujitsu, and the UK Electoral Commission. Avon is the author of The Handbook of Financial Modeling and The Basics of Financial Modeling. He holds his MBA in Information Technology and BS from Bournemouth University and his MS from the University of London.