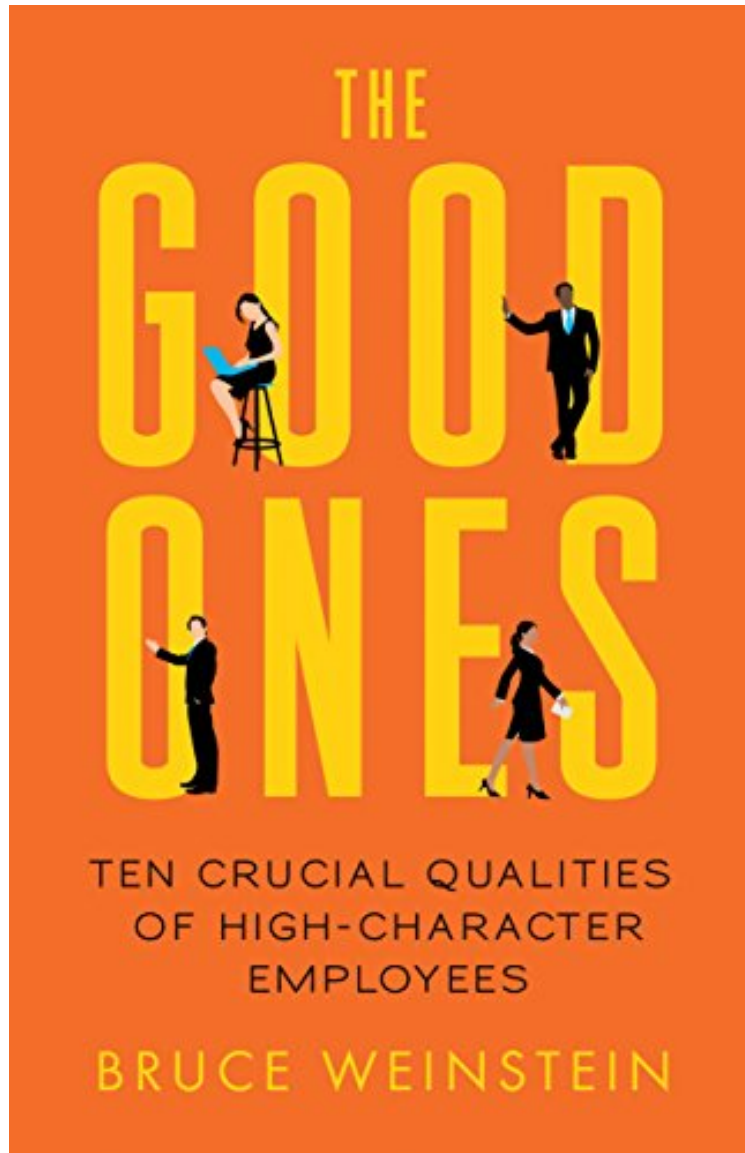


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## The Good Ones: Ten Crucial Qualities of High-Character Employees

*Bruce Weinstein*

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**Bruce Weinstein : The Good Ones: Ten Crucial Qualities of High-Character Employees** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Good Ones: Ten Crucial Qualities of High-Character Employees:

3 of 3 people found the following review helpful. An important approach to evaluating characterBy Benjamin WolffWe all like to think that we are people of good character. We all like to think we can recognize people of good

character. We would all prefer to be surrounded, at work and in our private lives, by people of good character. It is, perhaps, the most important attribute of those we spend our lives with. And yet, "character" is something that few of us spend any time thinking about. In the opening pages of "The Good Ones" author Bruce Weinstein has the guts to ask a difficult question: What is character? He then goes about 1. Answering the question with care and the insight of a true expert, 2. Showing us how companies can hire and screen for high-character employees, and 3. Encouraging us to develop our own strong character. For me, the uniqueness of this book comes from Weinstein's decision to examine character not in terms of "What should I do?" (as most other guides to ethics in the workplace do) but in terms of "Who should I be?" From that decision flows some of the book's most appealing aspects; its division of character into ten qualities—as that creates a very human framework for evaluating conduct that can often be murky at best—and the way that each chapter profiles real people in all of their individual complexity. Although geared towards the corporate workplace, I feel that the lessons in this book would be equally valuable for those working with and managing volunteers in non-profits and community organizations. In fact, I found myself thinking again and again about the examples that Weinstein puts forward in terms of people I have known and situations I have experienced in all walks of my life, not just those encountered at work. "The Good Ones" is a volume that will stay at the front of my bookshelf for a very long time!

4 of 4 people found the following review helpful. Character is critical  
By Maggie Kennedy  
Bruce writes a compelling story about who are the 'good ones'. Having knowledge and skill in your job or career is important and necessary to be a valued asset, but add character, that essence of what is good in the world, and you have a winner for your company and for your customers. This book is a great read and opens your mind to the thoughtfulness needed when hiring people to fill a position. If character is not viewed as essential as skills and experience then you are only hiring part of the person you need for the job. A big thanks to Bruce for the timeliness and content of this book.....it is a winner and is full of "character"!!!!!!

1 of 1 people found the following review helpful. Horsepower of an academic with the flair of a Rolling Stone writer  
By Jeff Chapski, Author of Careerology  
With a Ph.D. in Philosophy from Georgetown University, Weinstein combines all of the intellectual horsepower of an academic with the flair of a writer for Rolling Stone Magazine. In this book, Weinstein tackles the challenging topic of ethics in the workplace using real-world examples from actual interviews instead of hypothetical examples. The practical treatment of his Ten Crucial Qualities of High-Character Employees is what makes this book so readable and his subject so accessible. The author makes the business case that high-character employees make good economic sense and that being a "Good One" (having a high-character) is the missing link to excellence. Weinstein suggests specific questions for hiring managers to use during the interview process to gain insight into a candidate's character. Beyond the hiring process, his approach can be used when assessing the character of potential business partners, vendors, advisors, investors and board members. For the new professional and recent college graduate, The Good Ones provides a preview of some very common ethical scenarios in the workplace. Being familiar with these scenarios and having thought through possible responses and implications will help new professionals deal with these inevitable choices. I highly recommend this book for all professionals, especially new professionals and recent college graduates. Many times an ethical line is breached because a decision is made in haste or without the proper context. Ethical dilemmas are not limited to the hiring process and are more common than most people expect. The Good Ones provides the context and guidelines for making the right ethical decisions.

Employers look for two things when hiring or promoting people: knowledge and skill. They rarely, if ever, consider character. Yet character is the key to extraordinary business success. The Good Ones presents ten crucial qualities of high-character employees, qualities that enhance employee satisfaction, client relationships, and the bottom line. I read stories from managers and employees across the U.S. and beyond who reveal how honesty, courage, loyalty, and patience have helped their organizations maintain an edge over the competition. Each chapter is devoted to a single quality of character and ends with questions employers can use to hire and promote the Good Ones—people who are consistently honest, accountable, fair, and grateful. Whether you're looking to bring new people into your organization or seeking a job or promotion yourself, The Good Ones will help you appreciate in practical terms why character is the missing link to excellence.

“Bruce Weinstein explains why and how you want to be and hire ‘the Good Ones’; in this anecdote-rich and important book. You and your organization need to read and learn what Weinstein advises.”— Mark Sanborn, bestselling author of The Fred Factor, Fred 2.0, and You Don't Need a Title to Be a Leader