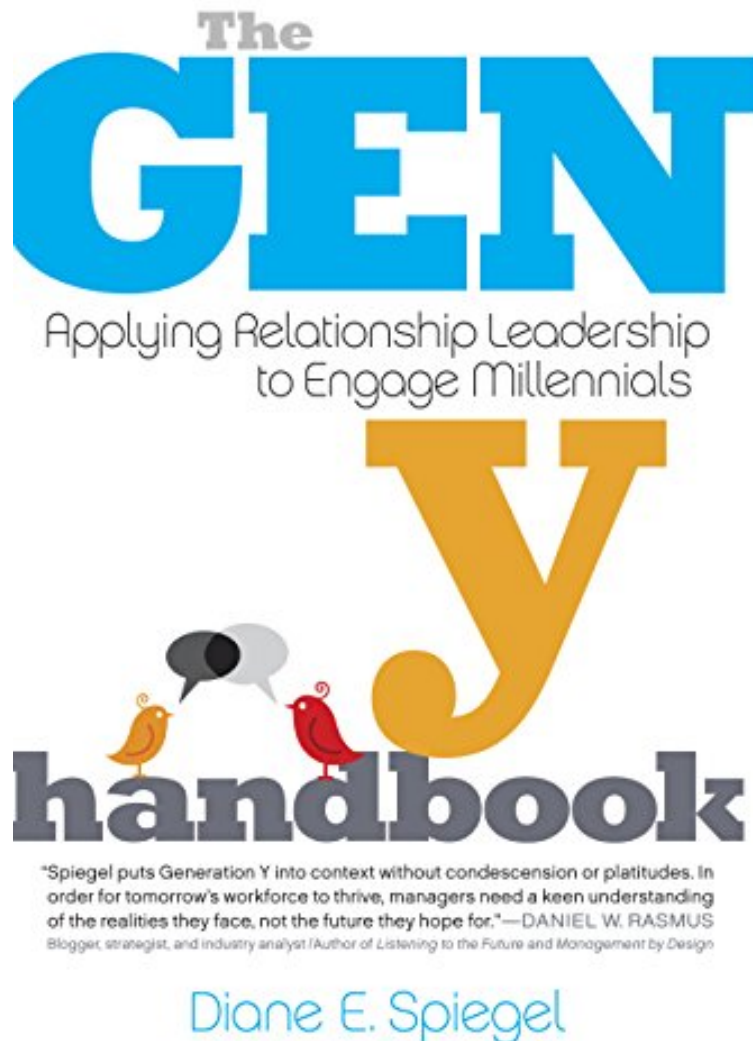


The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials

Diane Spiegel

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Diane Spiegel : The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials:

0 of 0 people found the following review helpful. A must read for all who lead, manage, and/or coach Millennials! By Ed Nottingham Whether a manager/leader in an organization or company, an organizational development or HR professional, an executive coach, or just interested in Millennials (Gen Ys) in the workplace, this is a must read book!

was asked to deliver a program on "coaching Millennials" and having with a focus on delivering leadership development programs I thought this would be pretty straightforward ... until I started researching the topic. I found lots of information (often conflicting) and it was not until I did a quick search on that I came across Ms. Spiegel's "The Gen Y Handbook." Of all the content I reviewed this is by far this most practical book/resource I have seen. The book addresses key areas associated with successfully leading and coaching Gen Ys. The "Millennial Minutes," "Key Takeaways" at the end of each chapter, and specific tips and strategies throughout can help prepare leader coaches with Millennial team members lead and coach in an exceptional fashion. I will be highly recommending "The Gen Y Handbook" in programs that I deliver! Ed Nottingham, PhD, PCC Consulting Clinical Psychologist Author, It's Not As Bad As It Seems 0 of 0 people found the following review helpful. Easy read! By Angela V One of the best books out there on managing Millennials. Easy read full of practical tips! 1 of 2 people found the following review helpful. Great insight By Californiarepublican Diane has captured the essence of today's work force. She has demonstrated the power of multi-generational force driving the global companies for the future.

With four generations simultaneously co-habiting today's workplace, miscommunication and dissatisfaction are prevalent. Generation Y is the newest generation to enter our workforce and they pose a whole new set of particularly thorny issues, especially for those who manage them. So how can you, as a leader, help them reach their full potential? In *The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials* Diane Spiegel takes a close look into the workings of the Gen Y mind: how they operate, their strengths, their weaknesses, and how to effectively engage the wide range of abilities at their disposal. *The Gen Y Handbook* is designed to be read in the way which best suits your needs—it can be read cover to cover, but it can also be referred to on the go according to a relevant topic. Each section is filled with Spiegel's expert advice on generational understanding drawn from her enormous experience in corporate training and development.

"Spiegel puts Generation Y into context without condescension or platitudes. In order for tomorrow's workforce to thrive, managers need a keen understanding of the realities they face, not the future they hope for." -- Daniel W. Rasmus, Blogger, strategist, and industry analyst, /Author of *Listening to the Future and Management by Design* "Diane has written one of the best books I have seen on this subject. Her tips, charts, stories, case studies, and summaries make this immediately useful and applicable not only to the generation she concentrates on, but to your general communication with anyone on your team." -- Beverly Kaye, Founder, Career Systems International Author of *Up Is Not the Only Way Co-author of Help Them Grow or Watch Them Go* "In the *Gen Y Handbook*, Diane Spiegel dispenses practical, common-sense advice for tapping into Gen Y's entrepreneurial spirit, collaborative work style, and affinity for digital technology, while respecting their unique generational experience and challenges. *The Gen Y Handbook* is a valuable addition to any manager's bookshelf." -- Rob Salkowitz, Author of *Generation Blend and Young World Rising* "The *Gen Y Handbook* offers and delivers on how to engage and build effective relationships with this capable and tech savvy talented generation." -- Lisa Flesher Vice President Human Resources, The Gap Inc. "The impact of the Gen Ys has become a central focus, not just for professors but also for those who employ this generation around campus. *The Gen Y Handbook* is a great reference guide as more and more of this younger generation takes on even greater responsibility within our educational communities. We have many departments that have the four generations who work together. They often have misunderstanding about working hard versus working effectively, about workplace boundaries, and about what are, and what are not, appropriate work habits. I highly recommend Diane Spiegel's book as we look at employee productivity, engagement, retention, and effective coaching." -- Prany Sananikone, Director Diversity Relations Educational Programs - Office of Equal Opportunity Diversity, University of California, Irvine "In the *Gen Y Handbook*, Diane Spiegel dispenses practical, common-sense advice for tapping into Gen Y's entrepreneurial spirit, collaborative work style, and affinity for digital technology, while respecting their unique generational experience and challenges. *The Gen Y Handbook* is a valuable addition to any manager's bookshelf. -- Rob Salkowitz, Author of *Generation Blend and Young World Rising* Diane has written one of the best books I have seen on this subject. Her tips, charts, stories, case studies, and summaries make this immediately useful and applicable not only to the generation she concentrates on, but to your general communication with anyone on your team. -- Beverly Kaye, Founder, Career Systems International Author of *Up Is Not the Only Way Co-author of Help Them Grow or Watch Them Go* About the Author Diane Spiegel is a founding partner of The End Result and one of the nation's recognized leaders in corporate training and development. With more than twenty-five years of experience, Diane is an industry leader and innovator who created the firm's highly successful training methodology, Sage Leadership Tools, which helps managers work more effectively with millennials.