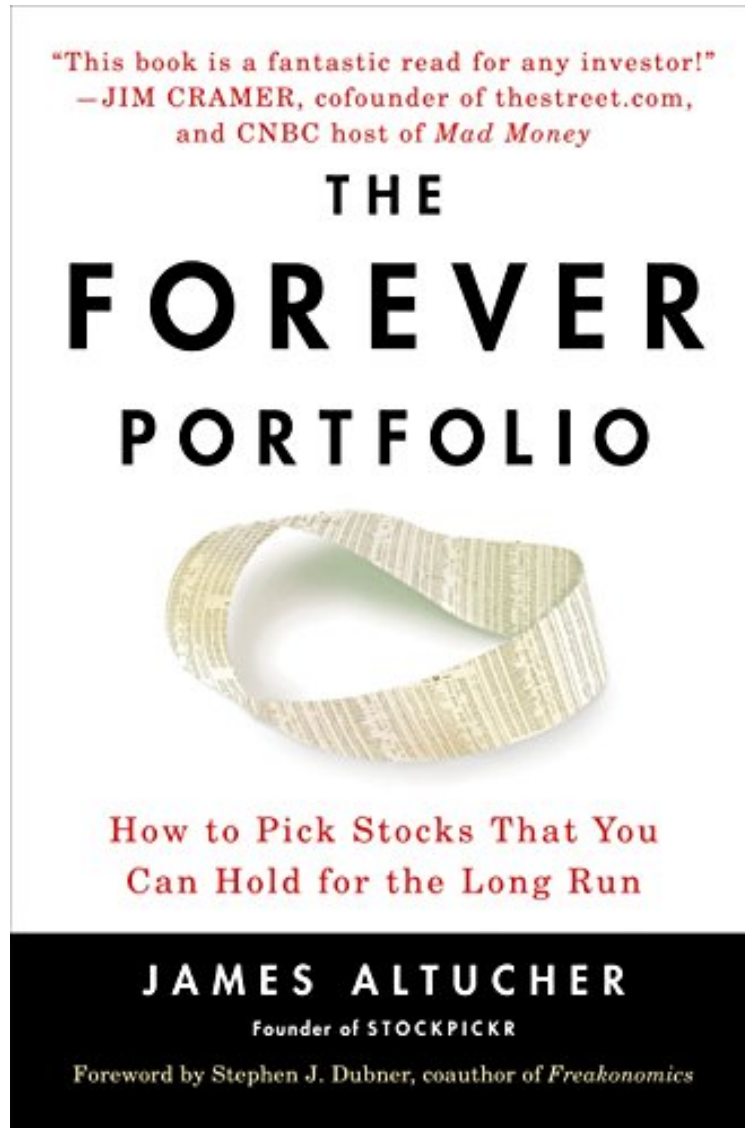


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The Forever Portfolio: How to Pick Stocks That You Can Hold for the Long Run

James Altucher

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James Altucher : The Forever Portfolio: How to Pick Stocks That You Can Hold for the Long Run before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Forever Portfolio: How to Pick Stocks That You Can Hold for the Long Run:

2 of 2 people found the following review helpful. Better Than ExpectedBy geewhizTo me, this book seems better written than his more recent - and more popular - books. (I certainly hope this doesn't imply that poor writing leads to better sales!)Despite detours into personal stories about poker, chess and other matters, the author offers some good

ideas about long-term investing. The ideas aren't necessarily unique, but that doesn't make them worthless. For example, he suggests investing in companies with good management and a history of dividend increase. He also suggests using demographics for picking the sectors to invest in. This book was published before the 2008 housing and financial crisis, so it is interesting to consider the author's specific recommendations with the benefit of hindsight. I'm not a stock analyst, but many of his picks seem to have survived the crisis, and perhaps even thrived. Altucher may have clumsy social skills, but he is a smart man with unique experiences and insights in investing and entrepreneurship. 0 of 0 people found the following review helpful. But leading to pretty average conclusions. By Hedgy Novel reasoning. Original thought. But leading to pretty average conclusions. Nothing magical here. 0 of 0 people found the following review helpful. I love James other books. By Nathan Johnson Really did not get much from this book. I love James other books, however, especially the power of No.

How to find companies with high long-term value by understanding key trends Warren Buffett once said that his favorite holding period for a stock is "forever." Now James Altucher shows how to find "forever" stocks—ones you can safely buy and hold for at least twenty years. These companies will profit from broad demographic trends and can ride out any short-term market fluctuations. For instance, Altucher says it's smart to invest in: Obesity: 33 billion dollars are spent each year on services for the obese Dirty Water: Developing countries are finding it much harder to deliver clean water to their growing populations, and companies that sell clean water treatment technologies will thrive Luxury: The rich are recession-proof, and the stocks of luxury producers make a great hedge against any slowdown in the global economy The Forever Portfolio shows investors how to build a strong, consistent, long-term portfolio, diversified enough to withstand the various cycles of the market.

About the Author James Altucher is president and founder of Stockpickr LLC, which runs a thriving Web site that has been nicknamed "MySpace for finance." He is also a managing partner at the asset management firm formula Capital and a weekly columnist for the Financial Times.