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The Expanding Brazilian Film, Television and Digital Industry: Cinema, television and digital media in Brazil: an industry in expansion.

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**THE EXPANDING BRAZILIAN FILM
TELEVISION AND DIGITAL INDUSTRY**
CINEMA, TELEVISÃO E MÍDIA DIGITAL
NO BRASIL: UMA INDÚSTRIA EM EXPANSÃO

Bilingual Edition
Edição Bilingue

Editor | Editor
STEVE SOLOT



CesnikQuintino&Salinas
BRASIL

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By Kate Brazil
Everything you ever needed to know about the film industry in Brazil. With the proliferation of TV Series and the advent of streaming, and the advent of "binge viewing", producers and writers face an ever growing pressure to situate stories in diverse backgrounds to stay ahead of the game. Creativity and talent are needed, not only for AV content, but also to the way one finds financing and possibilities to move a production forward.

This new bilingual book is an updated, indispensable guide to current opportunities for partnership and investment in the dynamic Brazilian Audiovisual Industry. Despite the challenging economic climate, the film, broadcast TV, pay-TV, VoD and all audiovisual content producers are benefiting from what is termed "unstoppable" sectoral expansion, which has generated multiple opportunities for investors, sales agents, advertisers, licensors, distributors and producers in all platforms, including social media. Esta nova publicaco bilngue e atualizado para as oportunidades de parceria e investimento na indstria audiovisual brasileira. Apesar do clima econmico desafiador, os produtores de cinema, televiso aberta, televiso por assinatura, video on demand e demais contedos audiovisuais esto se beneficiando com a expanso do setor, considerada "irrefrevel", que gerou inmeras oportunidades para investidores, representantes comerciais, anunciantes, licenciados, distribuidores e produtores em todas as plataformas, inclusive as mdias sociais.

About the Author
President of the Latin American Training Center - LATC (Centro Latino-Americano de treinamento e Assessoria Audiovisual), Mr. Solot is the former Senior Vice President, Latin America, of the Motion Picture Association (MPA). He is also the current President of the Rio Film commission, and author of numerous articles and presentations on the film industry in Latin America.