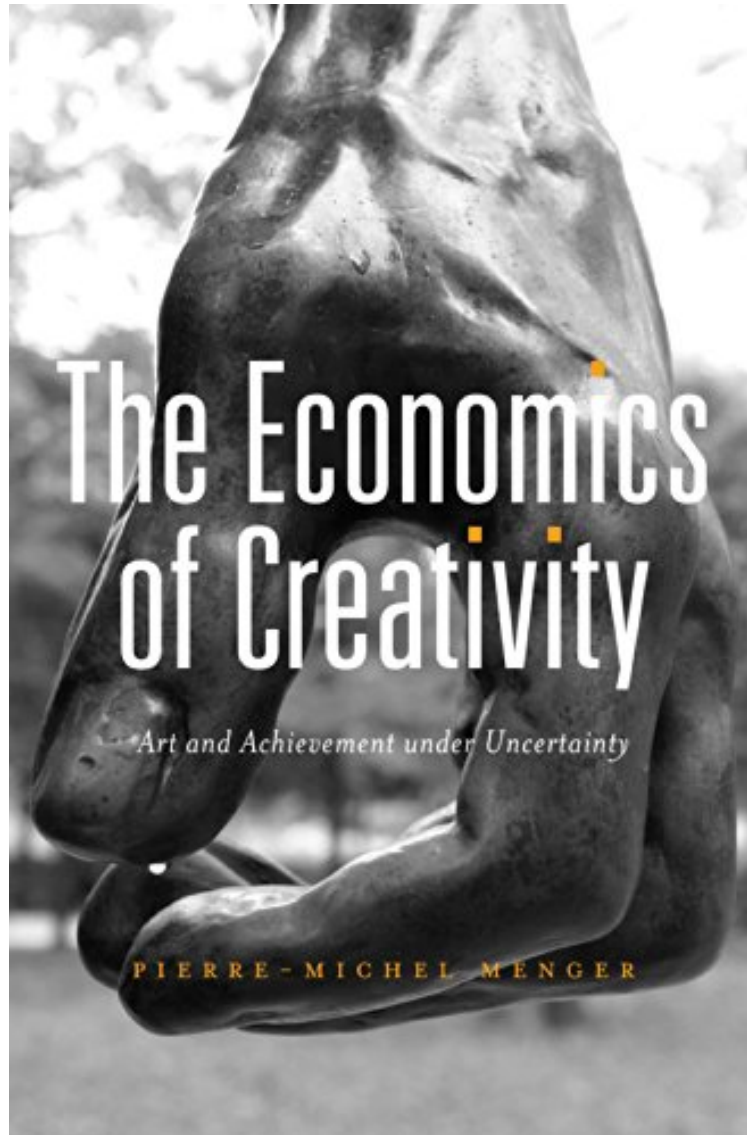


[Free and download] The Economics of Creativity

The Economics of Creativity

Pierre-Michel Menger
audiobook / *ebooks / Download PDF / ePub / DOC



 Download

 Read Online

#1254780 in eBooks 2014-06-16 2014-06-16 File Name: B00KKT214O | File size: 16.Mb

Pierre-Michel Menger : The Economics of Creativity before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Economics of Creativity:

2 of 2 people found the following review helpful. Uno de los trabajos mejor informados, desde el punto ...By Rauacute;l Marcoacute; del PontUno de los trabajos mejor informados, desde el punto de vista teoacute;rico y con informacioacute;n de campo, sobre la creatividad vista como trabajo/One of the best-informed works, theoretically and with a lot of first hand info, on creativity as labour.

Creative work is governed by uncertainty. So how can customers and critics judge merit, when the disparity between superstardom and obscurity hinges on minor gaps in ability? *The Economics of Creativity* brings clarity to a market widely seen as either irrational or so free of standards that only power and manipulation count.

A skilled researcher and profound theoretician, Menger identifies the key social processes underlying the problematic notion of 'creativity'. This book is a penetrating synthesis of economic theory and sociology of the arts, that opens up new research territory for years to come. (Howard Becker, author of *Art Worlds*) *The Economics of Creativity* is exceptionally researched and among the best books on the subject of artists and their labor markets. (Jens Beckert, Max Planck Institute for the Study of Societies) Menger draws together and extends his influential work in this field with a particular focus on exploring the ramifications of uncertainty as it influences the decision-making of producers, gatekeepers, creative workers and consumers. Uncertainty, he argues, is the fuel for creative labor, innovation and competition in artistic worlds. It provides the environment for a sorting of talents in a market where there is an oversupply of hopeful entrants and large variations in career outcomes. There is no mistaking the depth and originality of this major contribution to both the economics and sociology of the arts. (David Throsby *Times Literary Supplement* 2015-07-01) About the Author Pierre-Michel Menger is Professor of Sociology at the Collège de France and the École des Hautes Études en Sciences Sociales, Paris.